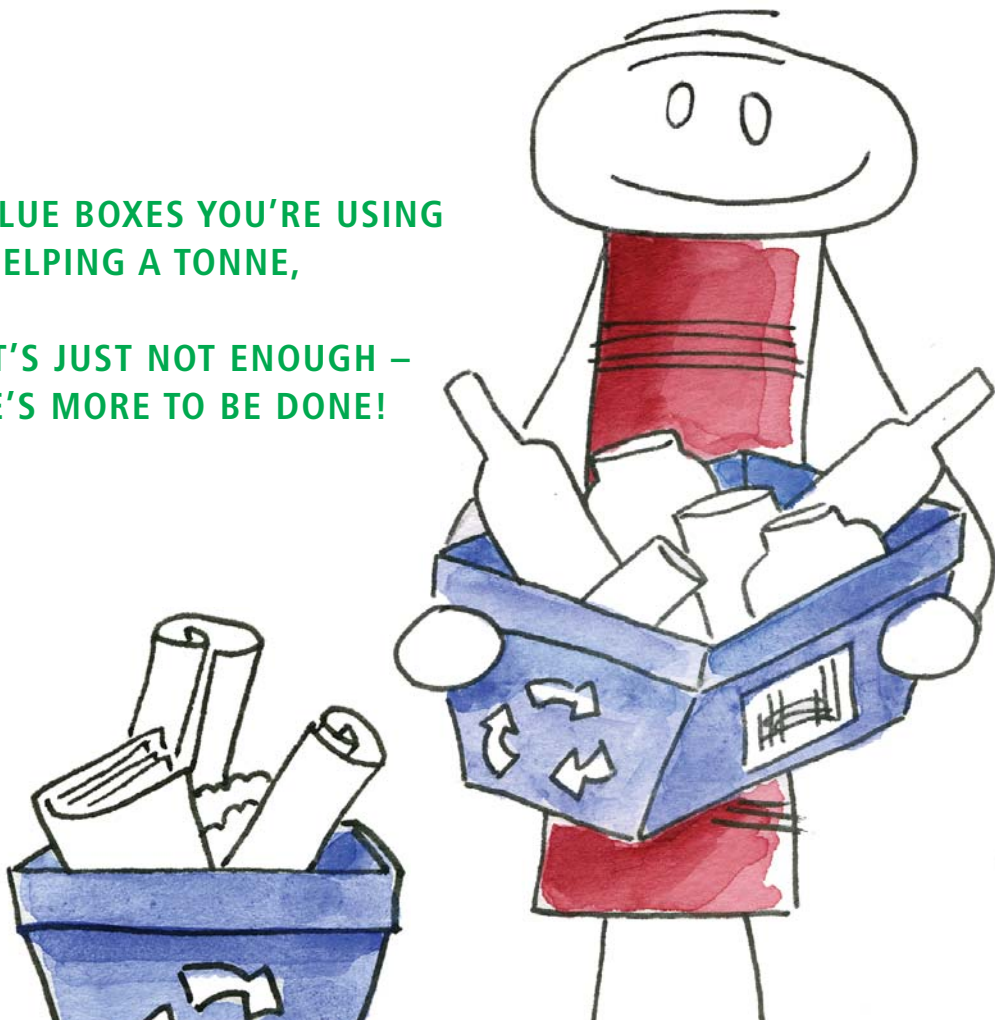




OUR LANDFILL SITE
IS SO FULL OF POLLUTION
WE'VE BEEN SEARCHING OUR BRAINS
FOR SOME OTHER SOLUTION.

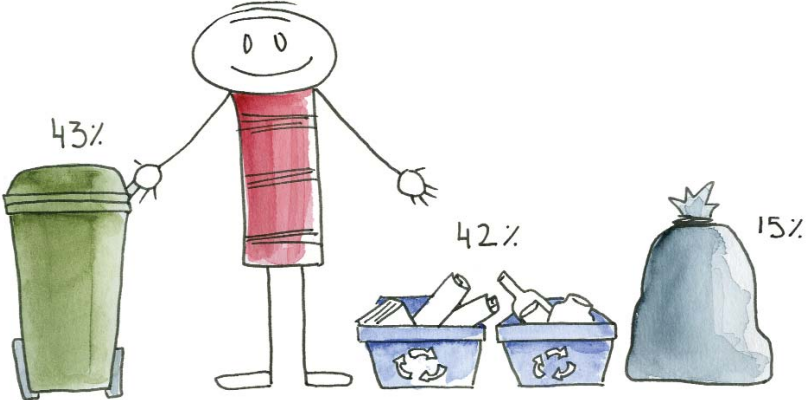
THE BLUE BOXES YOU'RE USING
ARE HELPING A TONNE,

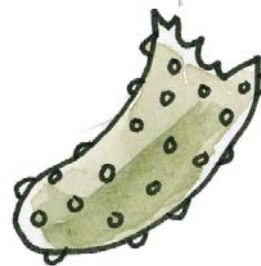
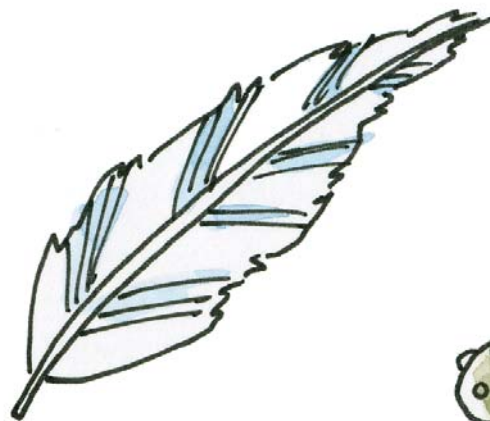
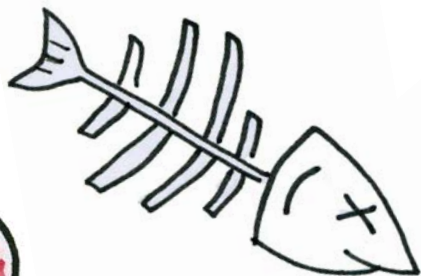
BUT IT'S JUST NOT ENOUGH –
THERE'S MORE TO BE DONE!



OUR WASTE MANAGEMENT GOAL:
65% DIVERSION
NEEDS THE HELP OF US ALL –
EVERY LAST PERSON!

WHETHER GERMAN,
ITALIAN, CHINESE OR HISPANIC...
ALL OF US HAVE WASTE
THAT'S MOSTLY ORGANIC.





ALL KINDS OF STUFF THAT'S HARD ON OUR NOSES,
LIKE MEAT THAT IS ROTTEN
(OR YOUR EX-BOYFRIEND'S ROSES).

NO DIAPERS, OR 'GIRL THINGS' OR ANIMAL POOP,
BUT ALL OTHER KINDS OF GROSS, SMELLY GLOOP.

GREASY PIZZA BOXES, HALF-EATEN DILL PICKLE,
APPLE PEELS, CORES AND OLD PUMPERNICKEL.

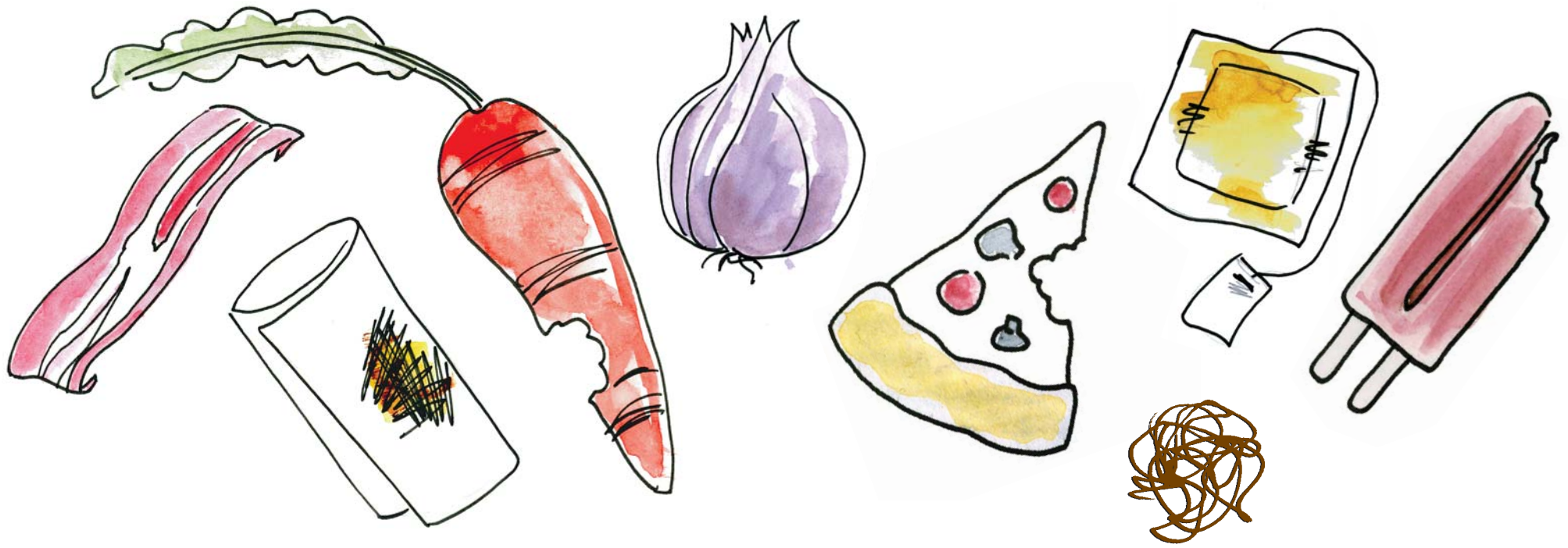


FUZZY BLUE GUCK FROM THE BACK OF YOUR FRIDGE,
BUT NO PLASTIC OR GLASS... NOT EVEN A SMIDGE.

THAT STUFF STILL GOES IN YOUR HANDY BLUE BOXES.
THE GREEN CART'S FOR THINGS LIKE YOUR BAGELS
AND LOXES.

EGG SHELLS, COFFEE GROUNDS, JELLY AND RICE,
CORN AND ITS COB, AND FISH PARTS ARE NICE.





HAIR FROM YOUR BRUSH, TOENAIL CLIPPINGS,
VEGETABLE SCRAPS AND FRIED BACON DRIPPINGS.

GREAT GOOEY GLOBS OF OLD PANCAKE MIX,
DRYER LINT, TEA BAGS AND POPSICLE STICKS.

USED PAPER NAPKINS,
PAPER PLATES THAT ARE OLD,
OATMEAL, WAXED PAPER
AND CHEESE THAT HAS MOULD.



ALL THE GROSS STUFF
THAT DRIPS FROM YOUR BAG,
THAT'S MUSHY AND SQUISHY,
WHOSE SMELL MAKES YOU GAG.

WHEN YOU LOVE OUR PLANET
AND YOU WANT TO BE SMART,



YOU'LL USE YOUR BLUE BOXES
AND YOUR BRAND NEW GREEN CART!

