

Cycling Promotion

Education and Advertising are two key ways to promote a safe and well utilized cycling network. Strategies include:

- The City's bike route map of existing cycling infrastructure, available "in print" and on the web.
- Programs through schools so children learn how to safely operate a bicycle
- Bike education courses for adults such as CAN-BIKE
- Media coverage of cycling safety
- Special campaigns using billboards, etc.
- General cycling information and accommodation for cyclists at special events i.e. festivals

Please note any other promotional ideas that you feel the City should invest more effort in.

