

Climate Change Town Hall 2011 - Local Economy & Business

Key Points

- Better Communication of green achievements
 - Green Trillium Award
 - Recognition
 - Advertise
- Local Sourcing
 - Buy local policy
 - Energy
 - Food
- Municipal to support green economy
 - Property tax
 - Retrofitting
 - Partnerships amplified between enterprises
 - Energy co-generation
 - planners + zoning

Discussion

- What can we as a community do?
 - Need to “green: the urban environment. A diverse urban ecosystem (eg. City of Victoria)
 - Develop geographic clusters (eg. Co-generation)
 - Use of water transportation (less GHG emitted)
 - Build more energy efficient buildings
 - Innovation & technology
 - Financial assistance to do energy retrofits for buildings
 - Happening now:
 - Encourage new break-through technologies to come to Hamilton
 - City Economic Development programs
 - Strategic Energy Alliance
 - Erase Brownfield’s programs
- Moving forward:
 - Focus on Brownfields & turn into green jobs
 - Encourage more energy retrofitting – small bus
 - Encourage use of wind & solar energy
 - More aggressive green infrastructure
 - Consolidate , align, & profile the ,any existing initiatives
 - A report on where we are today and set targets
- Development of local currency
 - to promote local business
- Incentives for shopping local

- eg. Coupons
- Local sourcing + policy for municipality and businesses
- Local food sourcing
- Local loans for energy on capped landfill
 - Open to community investors
- What's happening
 - Need to showcase the great initiatives (eg. HHSC, Glanbrook Landfill)
 - Need to change our image,
 - Need to rebrand (rural & clean tech.)
 - Need the equivalent of Trillium Award for climate change
 - Ports will be important
 - Mohawk and McMaster are training students
 - Need to have jobs
- Brownfields – assessment
 - Can we partner with students and vendors and purchasers to facilitate Brownfield redevelopment
- McMaster Regeneration Institute is staffing to come together Leadership – policies – results based (measurement) – supporting businesses opportunities
- Education – mutual – Public & Business
- Incentives for business & recognition at a local level