



COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	March 7, 2024
SUBJECT:	City of Hamilton named Festival and Events Ontario Municipality of the Year, Hamilton festivals awarded Achievement Awards and Ontario 'Top 100' designations (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	John Summers Acting Director, Tourism and Culture Planning and Economic Development Department
SIGNATURE:	

The purpose of this Communication Update is to notify Council that the **City of Hamilton** was honoured with the **Municipality of the Year Award** (population 150,000 or more) at the Festivals and Events Ontario Awards in Niagara Falls, Ontario, on Wednesday, February 28, 2024.

The Municipality of the Year Award recognizes the best in municipal leadership and community and tourism partnerships in Ontario. It also celebrates cities' achievements in producing, funding, facilitating, attracting, and promoting festivals and events in the previous year.

This award results from the support from Council and the collective ownership and efforts of divisions within Planning & Economic Development, Healthy & Safe Communities, Finance & Corporate Services, Public Works, and Hamilton Emergency Services to support and champion festivals and events in our city.

The following Hamilton festivals were also honoured by Festival and Events Ontario and awarded **Achievement Awards** and **Top 100 Festivals and Events in Ontario** designations for 2024. These awards recognize the accomplishments and successes of festivals and events by honouring best practices within the industry across Ontario.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

Achievement Award Recipients

Best Social Media Campaign - Hamilton Day

Producer: Hamilton Chamber of Commerce

www.hamiltontoday.ca

Best Volunteer Program – Supercrawl

Producer: Supercrawl Productions

www.supercrawl.ca

'Top 100' Recipients

Hamilton Winterfest

Producer: City of Hamilton and Cobalt Connects

www.hamiltonwinterfest.ca

The Re-enactment of the Battle of Stoney Creek

Producer: City of Hamilton

www.hamilton.ca/reenactment

Because Beer Craft Beer Festival

Producer: Sonic Unyon

www.becausebeer.ca

Dundas Cactus Festival

Producer: Dundas Cactus Festival

www.dundascactusfestival.ca

Hamilton Day

Producer: Hamilton Chamber of Commerce

www.hamiltontoday.ca

Supercrawl

Producer: Supercrawl Productions

www.supercrawl.ca

Awards Adjudication Process - Submissions from Festival and Events Ontario members were received for consideration in Fall 2023 and were evaluated by an independent panel of judges. Festivals and events of all kinds from every corner of Ontario were represented in the submissions — from community festivals to internationally-recognized events.

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For more information, contact Ryan McHugh, Manager of Tourism and Events by e-mail at Ryan.McHugh@hamilton.ca or by telephone at (905) 546-2424 Ext. 4132.

APPENDICES AND SCHEDULES ATTACHED

Not Applicable.