




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	June 13, 2022
SUBJECT:	Launch of Free-Floating Carshare in Hamilton (Wards 1, 2 and 3)
WARD(S) AFFECTED:	Wards 1, 2 and 3
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

On June 13, 2022, Hamilton's first Free-Floating Carshare program will launch as part of an 18-month pilot program. Free-floating carsharing is a carsharing model where carshare vehicles holding a valid permit can park in non-revenue, time-limited on-street locations. This contrasts with the two-way carshare model where a vehicle is picked up and dropped off at a specific spot in an off-street parking facility.

Communauto will be the first organization to take advantage of the new parking permits which allow operations of this Program in Wards 1, 2 and 3. Communauto has been operating Carshare services in the City of Hamilton for 13 years. These additional vehicles will bring the total fleet to 60 cars operating in Hamilton.

The map, located on Page 2 of this Communication Update, below shows the specific service area that Communauto vehicles will be operating in. Vehicles will be able to travel to destinations across Hamilton, but the vehicle must end its trips in these Wards.

City Council approved the Pilot Program on June 9, 2021 (PED20168(a)). Staff will report back to Council in 2023 with findings from the Pilot.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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If you have any questions regarding this communication, please contact Peter Topalovic, Program Manager - Sustainable Mobility at (905) 546-2424 Ext. 5129 or by email at Peter.Topalovic@hamilton.ca.

APPENDICES AND SCHEDULES ATTACHED

N/A