Hamilton

CITY ENRICHMENT FUND

- ARTS Creation & Presentation - INFORMATION SESSION

The City Enrichment Fund supports the 25 Year Community Vision “Our Future Hamilton“ by providing funds across a range of program areas.

CITY ENRICHMENT FUND

The City of Hamilton invests in the community by providing grants through the City Enrichment Fund.

The City Enrichment Fund (CEF) Program Areas:

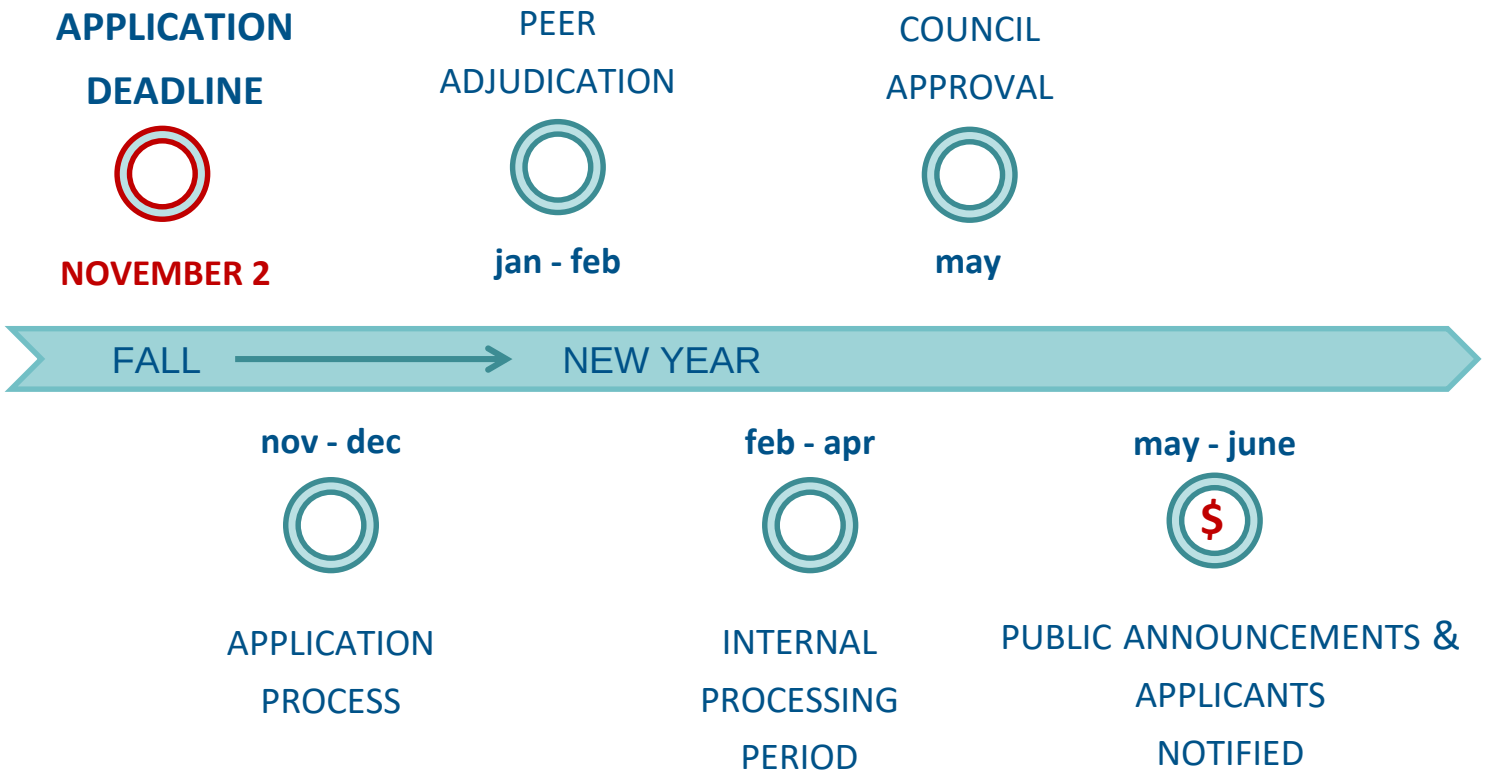
1. Agriculture
2. Arts
3. Communities, Culture & Heritage
4. Community Services
5. Digital (*New – Pilot)
6. Environment
7. Sport & Active Lifestyles

City Enrichment Fund (CEF) Funding Areas

Program and Stream Overview

AGRICULTURE Tyson McMann x5780	ARTS Andrea Carvalho x1947	COMMUNITIES, CULTURE & HERITAGE Andrea Carvalho x1947	COMMUNITY SERVICES Carmen Bian x2187	DIGITAL *(New – Pilot)* Kelly Austen X2733	ENVIRONMENTAL Whitney Slattery X5089	SPORTS & ACTIVE LIFESTYLES Deborah Mawdsley x4143
1. Programs and Events	1. Arts Operating	1. Events & Established Activities	1.No one is Hungry or Without Shelter	1. Digital Equity	1. Capacity Building	1. Long Term Athlete Development
	2. Arts Festivals	2. New Projects	2. Everyone Feels Safe		2. Projects & Programs	2. Sport Awareness
	3. Capacity Building	3. Capacity Building for Cultural Organizations	3. Every Child and Family Thrives			3. Capacity Building
	4. Creation & Presentation		4. No Youth Is Left Behind			4. Sport Development/ Inclusion
			5. Everyone Can Age In Place			5.Accessibility
			6. Community Capacity Grows			6. Active for Life
			7. Everyone Has Someone to Talk To			7. Multi-Sport Hosting
			8. Emerging Needs & Program Innovation			

Timeline and Process



Creation & Presentation data

	2016	2017	2018	2019	2020	2021	2022
Total Applications Received	51	45	40	35	35	49	26
Total Applications Funded	31	26	24	15	19	18	25
Total Funding	$187,466	$186,959	$119,757	$96,296	$106,395	$ 96,295	$ 114,793
Emerging Artist Projects funded	11/21	9/18	11/18	5/14	9/14	5/16	4/4
Established Artist Projects funded	20/30	17/27	13/22	10/21	10/21	13/33	21/22

HOW TO APPLY

- Review the CEF General Guidelines and Creation & Presentation Handbook (available online)
- Create an account (Select ‘individual’) or login if you already have one
- Contact your Program Manager with any questions and / or to discuss your project
- Submit before the **November 2nd 4:30 pm, 2022 deadline**

- *Artistic / Public Name & Legal Name (if different)*

Hamilton

Lagrimas Negras / Black Tears
John Henry Gerena
2016

Bull in a China Shop

Juliana Lachance
2018

Space Lines, Space Plots

Hamilton

John Noestheden
2016

WHO IS ELIGIBLE TO APPLY?

- Be practicing professional artists
- Be a resident of Hamilton (minimum of 12 months)
- Specialized training in their respective field
- Be 18 years of age or older
- Projects must be presented within the city *
- The total grant request cannot be more than 30% of the project total
- COH employees must also submit a *Confidential Code of Conduct Disclosure Form*

Collectives:

- Each member of the collective must meet the definition of a professional artist
- The majority of members must reside in Hamilton
- The collective is not required to be an incorporated body
- The collective will be considered either Emerging or Established based on its forming / founding year

Artists may submit an application as part of a collective and as an independent artist within the same funding year for distinct projects.

WHO IS NOT ELIGIBLE TO APPLY?

- Amateur / non-professionals are not eligible
- Full-time students are not eligible
- Managers, agents, curators
- Artists or collectives that have received funding in the previous year. (You may only apply in the second year after receiving a grant.)
- Projects that have been previously funded through the City Enrichment Fund

FUNDING + ELIGIBLE EXPENSES

Funding Categories

- Established Artist– up to $10,000 max
- Emerging Artist- up to $5,000 max

Eligible Expenses:

- Production / technical costs
- Studio / practice space rental
- Equipment purchases (max $2,000)
- Travel costs (within Ontario)
- Residency costs*
- Artist remuneration (Emerging $2500 max ; Established $5,000 max)

Ineligible Expenses:

- Administration, manager, agent,
- Expenses normally assumed by presenting organizations **
- Public commission projects
- Completed projects or expenses incurred prior to funding submission
- Residencies that include academic instruction
- Fundraising- based projects are ineligible

*Residencies cannot be teaching related, must be confirmed and must provide either financial or in-kind contributions.
**E.g. shipping, marketing and advertising, publications, technical assistance.

WHAT DO YOU NEED TO SUBMIT?

- Application
  Artist Statement, Project Description, Project Plan, etc.
  (A copy of the application and is part of the Handbook!)

- Budget
  Budgets should be realistic, balanced, with the CEF grant representing no more than 30% of the budget overall

- Support Material + Support Material List
  Examples of your work (images, text, sound, video)

- CV (artistic resume)

- Project Specific Material (optional, up to 3)
  Reviews, articles, letter of support, album art, press packages, project timelines, etc.

THE APPLICATION

The CEF application is shared among 7 Program Areas. Please note that where the application refers to: *Organization* that it is in fact referring to *Applicant / Artist* and *Program* references *Artist Project*.

Review the Handbook for specific notes

- **Artistic Statement**
- **Artist Bio**
- **Provide a brief summary of your program *** This summary is published as part of the public report. Follow the format provided in the Handbook.
- **Provide a detailed description of your program** (Approx. 1000 words)
- *Consider providing details on the artistic elements AND the plan to execute your project*
    - Project description, scope and goal
    - Project plan, timeline / schedule
    - Location (if relevant / applicable)
    - Participants / collaborators (team)

- **Specify how funding will be used**
- **How does this program enrich the city? How will people experience your project?**
- **How does the proposed project advance your practice? How does this contribute to your artistic field(s)?**

THE APPLICATION – PROJECT OUTCOMES

Describe the outcomes of your program (Project Goals)

You are asked to identify 1-2 outcomes that you expect the project to achieve.

Consider: What are the impacts and goals? Can they be measured?

Consider: What is your goal? What are you trying to achieve with this project?

Outcome	Measure
Produce a 5-8 piece new body of work.	• Creation of 5-8 new works that I can use to advance my practice. With this new body of work, I plan on contacting regional and provincial galleries to earn representation and / or secure 1-2 exhibition invitations.
Increase general audience to 80 (per performance).	• Audiences are an average of 60 people per show during the release of past work. I hope to increase my audience average to 80 people per show (#'s are captured at door). By focusing additional attention to marketing the release of this new album and securing shows at new venues I hope this new album increases my performing audience.
Publish novel	Solicit publishers XXX, XXX, and XXX and secure contract.
Screen short film	After completion of film (project proposal), receive XXX of invitations to screen film. Invitations will be submitted to film festivals in Hamilton, Windsor/Detroit, Vancouver, Berlin.

THE BUDGET

Using the CEF Budget form online enter the projected (anticipated, planned) budget for your project.

- **Revenue**
- **Expenses**
- **In-kind**
- **Budget Notes – point form**

The budget notes are extremely helpful in explaining how well the project is planned, if there is confirmed / pending funds, breaking down artist fees, and providing additional information for the jury.

EQUITY DIVERSITY INCLUSION – New QUESTIONS

The City Enrichment Fund has included two new questions to gather data on the applicants and the programs serving the community.

These questions are not scored and do not impact the outcome of your application.

1. In an effort to better understand the Cities local community, do any Board members within your organization publicly self-identify as the following? Please check all that apply.
Optional – Not relevant to Artists and Collectives

2. In an effort to ensure City Enrichment funds are better serving local community needs, please identify the target population for the specific program for this application. Please check all that apply.
Mandatory

ADJUCATION PROCESS

Applications are reviewed by a panel of peer assessors using the following assessment criteria:

40% Artistic Direction

- Strength of the articulated artists statement
- Artistic credentials and experience
- The overall quality of the plan, vision and goals
- Viability of the plan (realistic goals, appropriate planning, effective budgeting)

45% Project / Artistic Merit

- Development of artistic practice
- Support material

15% Community and Creative Impact

- Contribution to the field, Hamilton's arts sector and the city of Hamilton
- Advancement of artist's practice

ADJUDICATION PERSPECTIVE

The 3 person adjudication team is made up of experienced local and regional artists, representing various artistic disciplines.

- Be sure to include information that relates and supports the *Assessment Criteria.*
- Be very clear, using simple, direct language.
- Provide information on your artistic intent.
    - Why is this your next project?
    - Who are you collaborating with, why?
- Provide information on your project's artistic merit. What do you plan to achieve through your project.

Please let us know if you are interested in joining one of our juries or have a colleague that you would like to recommend

Paradise Project

Hamilton Aerial Group
2017

Video stills of Artist Process Project

Vanessa Crosbie Ramsay
2016

Hamilton