



MEETING MINUTES

Subject: Bayfront Industrial Area Renewal Strategy – Focus Group Meeting #1
Date and Time: Tuesday, May 23, 2017 – 4:00 p.m.-6:30 p.m.
Location: The Eva Rothwell Centre, Boardroom, 460 Wentworth Street North, Hamilton, ON, L8L5W8
Our File: 16-4534

Attendees

Eniber Cabrera	City of Hamilton, Community Planning
Christine Newbold	City of Hamilton, Community Planning
Norm Schleeahn	City of Hamilton, Business Development
Christine Strupat	City of Hamilton, Community Planning
Kate Clark	City of Hamilton, Planning Student
Patrick Kennedy	Dillon Consulting Limited
Melissa Kosterman	Dillon Consulting Limited
Scott Howley	Beach Neighbourhood
Juby Lee	Environment Hamilton
Steve Rowe	Keith Neighbourhood
Rachel Braithwaite	Barton BIA
Karen Logan	Hamilton Industrial Environmental Association
Andre Grondin	Crown Point Neighbourhood
Laura Ryan (on behalf of Scott Stowe)	McQueston Neighbourhood
Liz Tobin	Lucy Day group / Sherman Hub
Lynda Lukasik	Environment Hamilton
Terry Charters	Stelco/ LandCo
James Meers	Chamber of Commerce
Richard Allen	Chamber of Commerce
Jochen Bezner	Observer from Crown Point Neighbourhood
Regrets:	
Bruno Schirripa	BartonAir Fabrications
Rob Zeidler	Cotton Factory

Notes

The purpose of the meeting was to discuss the Phase 2 Findings for the issues and opportunities exercise and introduce the project to the Focus Group, also to get a sense of the vision for the Bayfront.

Discussion Item	Action
1. WELCOME AND INTRODUCTIONS <ul style="list-style-type: none"> • Eniber and Paddy introduced the purpose of the meeting. • All in attendance introduce themselves. 	No action

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<ul style="list-style-type: none"> • Paddy further introduced the projects to attendees. 	
<p>2. ROLE & MANDATE OF FOCUS GROUP</p> <ul style="list-style-type: none"> • Eniber introduced the Role & Mandate for the Focus Group as well as the purpose of the Project Binder. 	No Action
<p>3. ALL ABOUT THE BAYFRONT</p> <ul style="list-style-type: none"> • Paddy presented the Bayfront Project Process during the first portion of the presentation. There was some discussion after this section including the following: <ul style="list-style-type: none"> ○ Concern was raised about the need to include Hamilton Port Authority at the Focus Group level, not just the Steering Committee so that Focus Group members have a firsthand account of what is being said. <i>It was noted that the City would reach out to HPA to see if they would like to have a representative sit on the Focus Group.</i> ○ Concern was raised about hearing the issues and vision raised from the Steering Committee. ○ A member noted he would like to see the tax revenue and employment numbers for other areas of the City and other employment areas of comparable cities. Also have a map showing the Bayfront within the City's context (e.g., entire City). <i>It was noted that the information can be added to future presentation materials.</i> ○ Hamilton Industrial Environmental Association noted that the members they represent occupy 720ha of the Bayfront and over 7,000 employees. ○ It was noted that there was one area in the vacant land map is now in the process of being developed. Map should be revised/or a note should be added. • Phase 2 findings to the group, our findings to date and the issues/ opportunities/ constraints at a high level. Discussion following the second half of the presentation is summarized in the following key points: <ul style="list-style-type: none"> ○ Question was asked about whether or not we were going to change zoning to allow for live-work scenarios. <i>It was noted that if that was part of the vision then it would be a recommendation for the future planning stages.</i> ○ It was noted that we need to protect employment land, want to have more jobs in the area. ○ Automation requires more space for fewer jobs, something to be aware of. ○ Hamilton is becoming more desirable to live and there is a need to intensify, Bayfront seems like a wasted opportunity as it is 	City to confirm membership for the Focus Group by looking into the possibility of adding the Hamilton Port Authority to the Focus Group, as well as members from Sustainable Hamilton Burlington

Discussion Item	Action
<p>situated in prime waterfront property.</p> <ul style="list-style-type: none"> ○ It was noted that the Project Team should be connected with the Joint Stewardship Board of the Red Hill as well as to Sustainable Hamilton Burlington. <i>Contact info was requested for the Project Team to reach out to these groups.</i> ○ Employment should be fulltime jobs, not part time. ○ There needs to be better ways for employees to get to the Bayfront, not just cars. Need to improve HSR connections. ○ Barton Street is very busy, Burlington Street moves well but is less than hospitable for pedestrians / cyclists. Burlington Street needs street trees for visual screening, shade and beautification. 	
<p>4. SEEDS OF CHANGE – TRANSFORMING THE BAYFRONT – DISCUSSION AND WORKSHOP</p> <ul style="list-style-type: none"> ● Starter Questions were asked to the focus group members to get the conversation started: <ul style="list-style-type: none"> ○ Thinking about the Bayfront today, what is the first word that comes to mind? <ul style="list-style-type: none"> ● Pollution ● History ● Barren ● ‘Mordor’ ● Boring ● Off-limits ● Mess ● Opportunity (x3) ● Daunting ● Pseudo-productive ● Untapped-potential ○ Thinking about the Bayfront in the future, what is the first word that comes to mind? <ul style="list-style-type: none"> ● Accessible ● Attractive ● Thriving ● Community ● Resilient ● Welcoming ● Mind-boggling ● Revitalized ● Greener ● Beautiful ● Friendly 	<p>No Action</p>

Discussion Item	Action
<ul style="list-style-type: none"> • After a short break the Consultant Team facilitated discussion with the Focus Group surrounding the following three (3) questions, discussion was recorded on flipchart maps, snapshots of the maps are provided on the pages following. Short summary of themes below each question bullet point. <ul style="list-style-type: none"> ○ What are some of the major opportunities for improving the Bayfront <ul style="list-style-type: none"> • Attract new / better / green/ innovative employment • Greening/ Resilient Design • Telling the Story / Steel Museum / Digital Museum • Formalizing Architectural Standards / Guidelines • Use of green energy (District Energy, solar, wind) • Open to non-industrial employment ○ What areas could be changed? What types of activities/improvements could occur in these places? <ul style="list-style-type: none"> • Improve Air + Water Quality/ Low Impact Development/ Regenerate the watershed • Greening Incentives for Land Owners • Overall improvement of accessibility / Transit / Pedestrian / Cycling / Access to waterfront • Incentives to attract new greener/advanced companies / uses • Curb industrial sprawl/ more efficient use of industrial land (e.g., multi-storey warehouses) • Create an Industrial Trail / Steel Trail • Trolley to the Bayfront • Murals / Lots of Blank Walls • Revitalize and Publicize Sherman Inlet ○ What kind of industries do we envision in the area? <ul style="list-style-type: none"> • Diverse yet focused palette of uses • New and innovative manufacturing • Film industry/ cultural industries • Possibly educational satellite locations / trades • Agri-food • Automotive (new innovators) • Start-ups/ high-tech manufacturing – create a hub with shared spaces/ incubator • Create an activity cluster (or several)– part of a supply chain 	
<p>5. WRAP UP AND NEXT STEPS</p> <ul style="list-style-type: none"> • Eniber closed the meeting and thanked participants for their engagement. 	

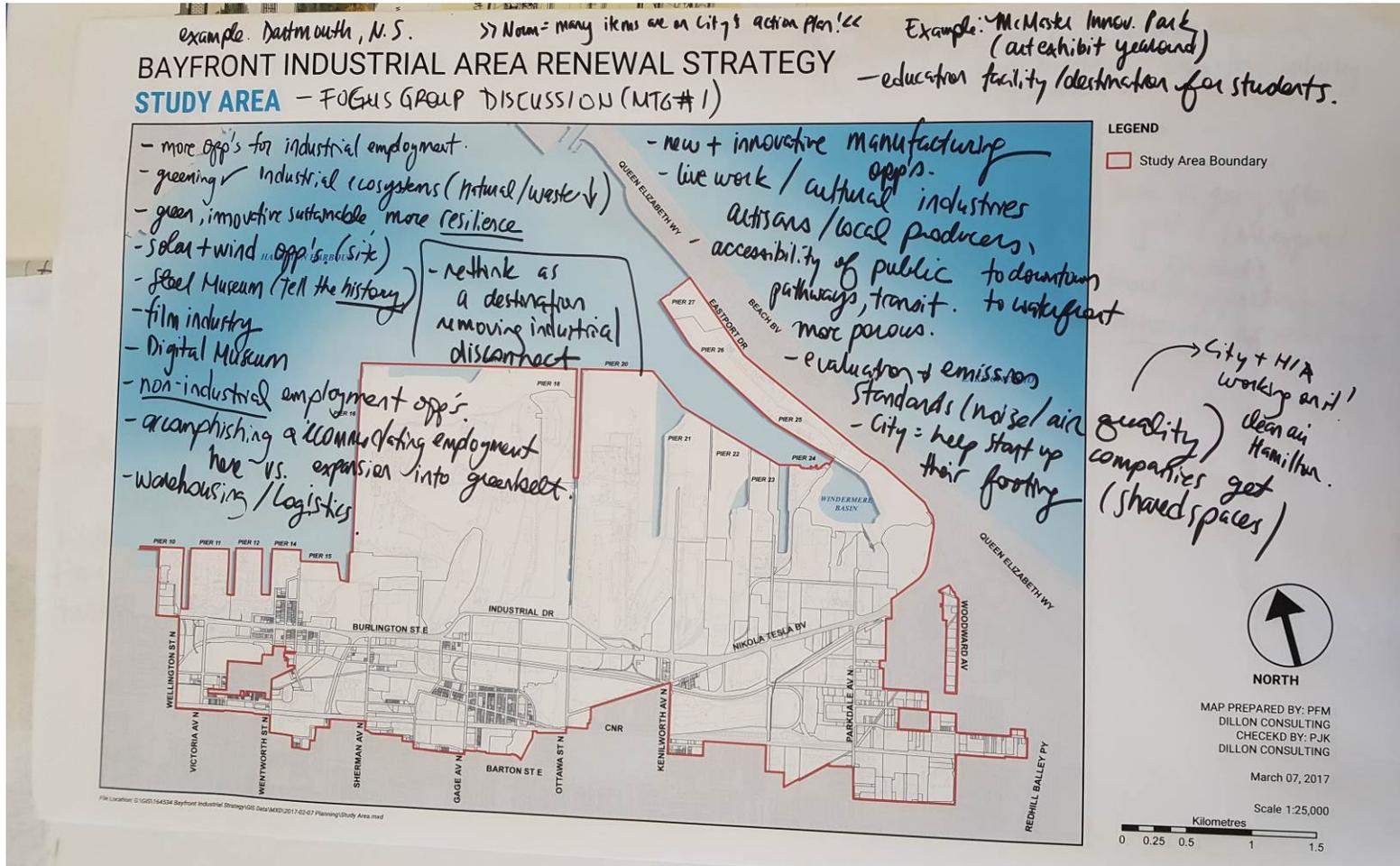
Discussion Item	Action
<ul style="list-style-type: none"><li data-bbox="284 268 1127 331">• She noted there will be further opportunities to engage during this process.	

Meeting Adjourned

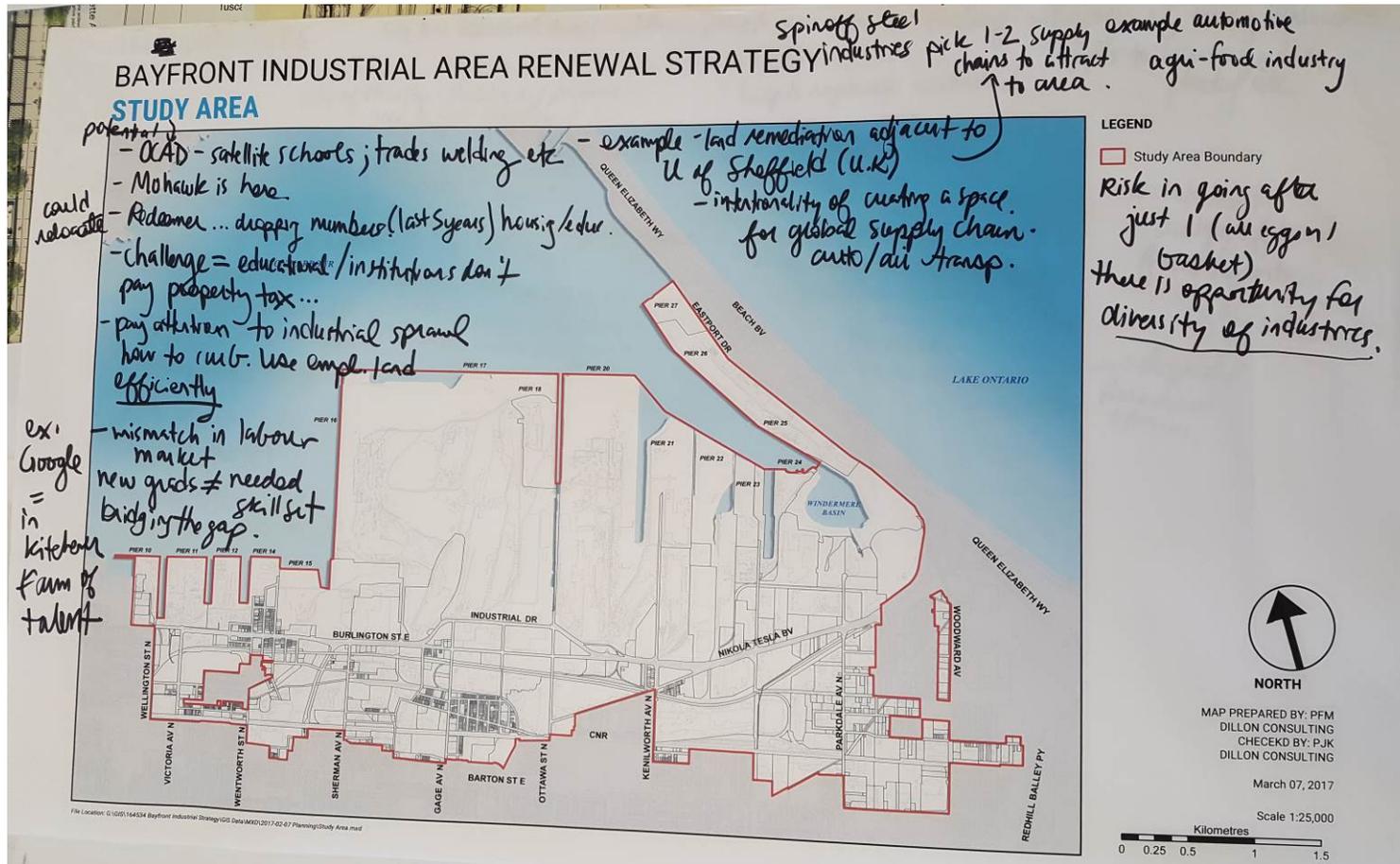
Please send revisions to Melissa Kosterman at mkosterman@dillon.ca

MEETING MINUTES

“What are some of the Major Opportunities for Improving the Bayfront?” – Discussion Map



“What are some of the Major Opportunities for Improving the Bayfront?” – Discussion Map – Continued



“What areas could be changed? What types of activities/improvements could occur in these places? What kind of industries do we envision in the area?” – Discussion Map

