




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	February 3, 2023
SUBJECT:	Winter Commute Month and Winter Bike Day (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

Smart Commute Hamilton will be celebrating Winter Commute Month in February. The month will be focused on different sustainable transportation modes including: walking, cycling, taking public transit, carpooling, and working remotely. Each week will highlight a different mode through the Smart Commute Hamilton social media accounts (Twitter, Facebook, and Instagram). More information can be found [here](#).

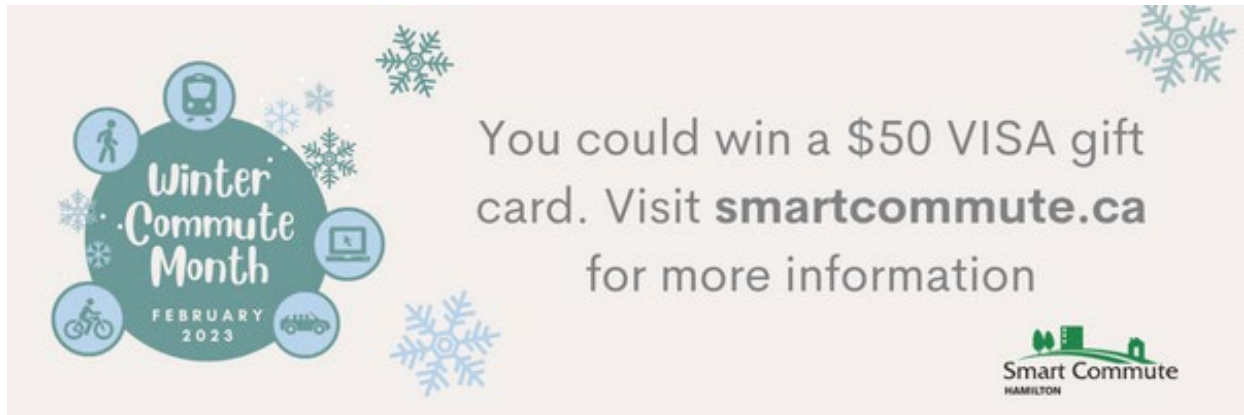
As part of this month of activities, the City of Hamilton is hosting Winter Bike Day. This day celebrates the joy of winter riding with hot beverages and other refreshments in Gore Park between 7:30 a.m. to 9:30 a.m. This event is co-hosted by Cycle Hamilton, a local non-profit organization in partnership with the City. Cycle Hamilton has planned four guided rides to Gore Park starting at Gage Park, Tim Hortons Field, McMaster University, and Bayfront Park.

Winter Bike Day Event Information:

Date: Friday, February 10, 2023
Time: 7:30 a.m. to 9:30 a.m.
Location: Gore Park

Winter Commute Month is hosted across the GTHA and beyond, including: Toronto, Oakville, York, Durham, and Sudbury. Information about the different ways to participate throughout Winter Commute Month, and how to win a \$50 VISA gift card, can be found on the [Smart Commute website](#).

Winter Commute Month Graphic for Newsletters



Winter Bike Day Graphic for Newsletters



If you have any questions regarding this communication, please contact Peter Topalovic, Program Manager - Sustainable Mobility at (905) 546-2424 Ext. 5129 or by email at Peter.Topalovic@hamilton.ca.

APPENDICES AND SCHEDULES ATTACHED

N/A