



Hamilton

INFORMATION UPDATE

TO:	Mayor and Members City Council
DATE:	February 22, 2019
SUBJECT:	Grey Cup
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Carrie Brooks-Joiner Acting Director, Tourism and Culture Planning and Economic Development Department
SIGNATURE:	

On Thursday February 21, 2019, the Canadian Football League (CFL) awarded the 2020 Grey Cup event to Regina and the 2021 Grey Cup event to Hamilton.

This is the first time that the CFL has announced the host for two successive Grey Cup events. This announcement confirms the success of the Hamilton Tiger Cats' bid and the City of Hamilton's investment in hosting the 2021 event.

On January 23, 2019 Council approved a total upset limit of \$1.7M in support of hosting the Grey cup in Hamilton. This support includes in-kind services, stadium readiness costs, contract staff and community programming. As per Council's direction and a successful bid, this upset limit is now available as public information through this Information Update, which will be available on the City's website at <https://www.hamilton.ca/government-information/news-centre/information-updates>.

Next Steps

Staff from the Tourism and Culture Division and Energy, Fleet and Facilities Management Division will continue to work with the Tiger Cats staff to scope the 2021 Grey Cup event and hosting requirements.

As directed by Council, Tourism and Culture staff will establish a cross-departmental logistics team to oversee logistical planning and coordination of city services in support of event delivery and appropriate agreements, contracts and necessary ancillary documents will be developed for execution by the Mayor and City Clerk as required.

Any questions about the above-noted can be directed to Sharon Murphy, Acting Manager, Tourism and Events, sharon.murphy@hamilton.ca or at Ext. 4132.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.