




INFORMATION UPDATE

TO:	Mayor and Members City Council
DATE:	January 29, 2021
SUBJECT:	Launch of Placemaking Grant Pilot Program (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Carrie Brooks-Joiner Director, Tourism and Culture Planning and Economic Development Department
SIGNATURE:	

The Placemaking Grant Pilot Program (Report PED20048) approved at the General Issues Committee on July 6, 2020 is now open for applications.

Made possible through a \$100 K donation from the Patrick J. McNally Charitable Foundation, the Placemaking Grant Pilot Program will fund community-led placemaking projects that animate public spaces across the City. Applications will be accepted from groups of residents and non-profit organizations.

Information about the grant program, including the funding guidelines which outline the eligibility requirements, the application form and a placemaking toolkit are available on the City's website at www.hamilton.ca/placemakinggrant. Applications for funding are due by 4:30 p.m. on Friday, April 9, 2021.

Applicants can apply for funding at two levels:

- **Category One** - Up to \$2,000 per project to fund place-based projects that are low-cost and result in a meaningful impact on a place or community. Projects are temporary (from a few days up to one year) and may include a physical change to the place (signage, sculpture, garden planters, etc.) or may reimagine a space through repeated action (performances, gatherings, etc.).
- **Category Two** - \$5,000 to \$20 K per project to fund place-based projects that have a larger physical impact on the place or community with meaningful results. Projects are temporary (from a few days up to three years) and will include a physical change to the place (seating, sculpture, etc.).

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

SUBJECT: Launch of Placemaking Grant Pilot Program (City Wide) - Page 2 of 2

It is expected that the Placemaking Grant Pilot Program will award approximately 24 grants over the two-year pilot period (approximately 20 grants in Category One and two to four grants in Category Two).

All eligible applications received by the submission deadline will be assessed. Funding decisions are expected to be announced by the end of May 2021. Residents and community groups that miss the April 2021 deadline will have a second opportunity to apply for funding in the fourth quarter of 2021.

Staff from the Tourism and Culture Division will work with applicants to ensure that any project that receives funding can meet COVID-19 regulations, including the City's Guidance for Hosting Gatherings and Events (<https://www.hamilton.ca/coronavirus/guidance-hosting-gatherings-and-events>), and that projects have the flexibility to change and adapt to this situation as it evolves.

Residents and groups who want to learn more about placemaking and the Placemaking Grant Pilot Program are encouraged to register for one of two virtual information sessions taking place on the following dates:

- Wednesday, February 10, 2021 at 1:00 p.m.
- Tuesday, March 9, 2021 at 7:00 p.m.

To register for a session or to get more information about the Placemaking Grant Pilot Program, please contact Sarah Ehmke, Cultural Projects Specialist via email at Sarah.Ehmke@hamilton.ca.

Councillors are encouraged to share information on this program with their constituents.

APPENDICES AND SCHEDULES ATTACHED

None

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