




Hamilton

## INFORMATION UPDATE

<b>TO:</b>	Mayor and Members City Council
<b>DATE:</b>	May 3, 2019
<b>SUBJECT:</b>	2019 Trillium Awards Program (ES19017) (City Wide)
<b>WARD(S) AFFECTED:</b>	City Wide
<b>SUBMITTED BY:</b>	Craig Murdoch Director, Environmental Services Public Works Department
<b>SIGNATURE:</b>	

This Information Update is to inform the Mayor and Members of City Council of the 2019 Trillium Awards Program and changes that have been made.

### Background

The Hamilton Trillium Awards Program (the Program) is one of the oldest and largest beautification programs in North America and has been a Hamilton institution since 1956. The Program promotes and encourages community pride through the recognition of excellence in landscape design, maintenance and effort to beautify residential and commercial properties making a positive contribution to the City. In 2001, the program expanded to include Dundas, Stoney Creek and Glanbrook, and in 2016, to include Flamborough. The Program is operated by the volunteer-based Trillium Awards Executive Committee. The community of Ancaster has a program in coordination with the Ancaster Horticultural Society which is celebrated along with the City of Hamilton Trillium Award winners.

### The 2019 Program

In previous years, the Program canvassed all properties in the City of Hamilton requiring upwards of 200 volunteer judges to award White Trilliums. In more recent years the number of volunteers has been dropping necessitating the use of City staff as paid judges to assess properties for the program to continue successfully. This was never part of the original intent of the program and each successive year it gets harder to find judges.

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OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

## **SUBJECT: Trillium Awards Program (ES19017) (City Wide) - Page 2 of 2**

For 2019, after a review of the current program and its challenges, the Trillium Awards Executive Committee updated the program to be nomination based which will:

- Reduce the number of judges needed from 200 to an estimated 125
- Reduce program costs;
- Decrease City of Hamilton staff time required for judging;
- Balance the number of Trilliums awarded per ward; and
- Allow residents the opportunity to nominate any property including their own.

### Nominations:

For 2019, in order for residential properties to receive a White Trillium, they will need to be nominated by themselves or someone else through an online nomination form which is available at [www.hamilton.ca/trilliumawards](http://www.hamilton.ca/trilliumawards). To assist with having a sufficient number of nominations in the first year, the previous three years of White Trillium Award recipients will be automatically nominated. The change to a nomination-based program is being communicated to the public through the City's web site, posters in City facilities, advertising, social media and direct communications with Horticultural Societies.

### Judging:

Approximately 125 volunteer judges will:

- View and score the nominated properties in each ward;
- Award the top 20 scored properties in each ward with a White Trillium;
- Re-canvas the 20 White Trillium properties and award one Pink Trillium Award per ward; and
- Award up to two commercial properties per ward with an Award of Excellence.

### Trillium Award Celebration Event:

Pink Trillium award recipients, Award of Excellence recipients and the announcement of the Red Trillium Award recipient will take place at the Celebration Event during the opening of the 99<sup>th</sup> Hamilton Fall Garden & Mum Show on October 17<sup>th</sup>, 2019. If available, Councillors will be asked to present the Pink Trillium award to their constituents and the Mayor will be asked to present the Red Trillium award.

We encourage the Mayor and members of Council to nominate properties that should be considered for a Hamilton Trillium award and to encourage residents to become a volunteer judge.

Should you have any questions regarding the Trillium Awards Program, please contact Angela Storey, Manager of Business Programs at extension 6483.

## **APPENDICES AND SCHEDULES ATTACHED**

Not applicable

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