



COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	May 30, 2024
SUBJECT:	Bike Day and Bike Month Information (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

The purpose of this Communication Update is to provide Council with general information about Bike Day on Thursday, June 6, 2024, and Bike Month, which takes place throughout June. This year is the 16th annual Bike Day celebration at the City Hall forecourt. Bike Day celebrates the cycling community in Hamilton and provides educational resources for residents who may be considering embracing cycling as a mode of transportation.

Councillors are invited to join Bike Day on Thursday, June 6, 2024, from 7:30 a.m. - 9:30 a.m. at the City Hall Forecourt. This free drop-in event is open to all community members and will feature educational booths, t-shirt giveaways, free refreshments, including coffee and snacks, and complimentary bike tune-ups provided by [New Hope Community Bikes](#).

Residents are invited to join one of six [group rides](#) departing from various areas of the City, including Ancaster, Gage Park, Dundas, McMaster, Buchanan Park, and Montgomery Park, as they make their way towards the City Hall Forecourt for the event.

Attendees are encouraged to register in advance for a chance to win one of two \$100 VISA gift cards. Bike Day also kicks off Bike Month with a month-long celebration of cycling across Hamilton with many events hosted by community partners. To register or learn more about Bike Month events, please visit, www.hamilton.ca/bikemonth.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

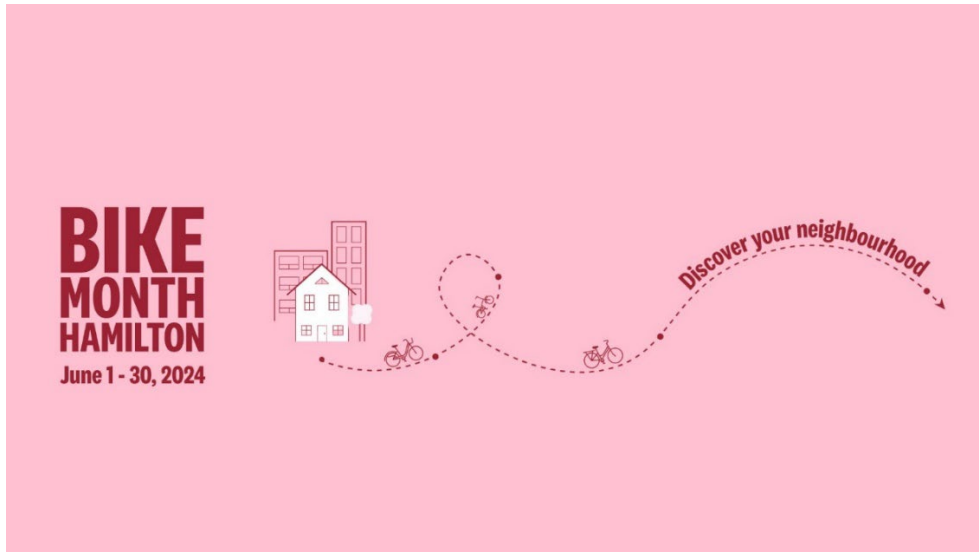
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If you have any questions regarding this communication, please contact Rachel Johnson, Project Manager – Sustainable Mobility by email at Rachel.Johnson@hamilton.ca or at (905) 546-2424 Ext. 1473.

Shareable Information:

The following information can be shared in Ward Newsletters and/or via social media:

June 6 is Bike Day! Help us kick off Bike Month in #HamOnt at the City Hall Forecourt from 7:30am-9:30am. Enjoy free refreshments, giveaways, and a chance to win a \$100 VISA gift card! For more information and to register, visit hamilton.ca/bikemonth



APPENDICES AND SCHEDULES ATTACHED

Not applicable.