




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	May 8, 2025
SUBJECT:	Shared Commercial E-scooter Program – Hamilton Mountain Service Area Expansion (Wards 6, 7, 8 and 14)
WARD(S) AFFECTED:	Wards 6, 7, 8 and 14
SUBMITTED BY: SIGNATURE:	Steve Molloy Acting Director, Transportation Planning and Parking Planning and Economic Development Department 

The purpose of this Communication Update is to provide information about an operating area expansion for the shared commercial E-scooter program.

Background

The commercial E-scooter program framework was approved by City Council on August 13, 2021 (Report PED20134(b)). The program framework allows an operator to deploy E-scooters for an initial one-year term, with up to three, one-year extensions, at the City's discretion. Bird Canada was selected as the commercial E-scooter operator through a competitive Request for Proposal (RFP) process. The program launched on April 3, 2023, with an operating area matching the bike share operating area in Wards 1, 2, 3 and 13. Year-one was a successful year, and the City coordinated with Bird to expand the operating area into Ward 4 and all of Ward 13 in year-two (2024), which was also a success and experienced an increase in ridership and connectivity for residents.

2025 Mountain Expansion

After two years of the program operations and data analysis, both the City and Bird Canada staff identified additional service areas for expansion. The service area with the most demand spans across Wards 6, 7, 8 and 14, south of the escarpment and north of

OUR Vision: To be the best place to raise a child and age successfully.

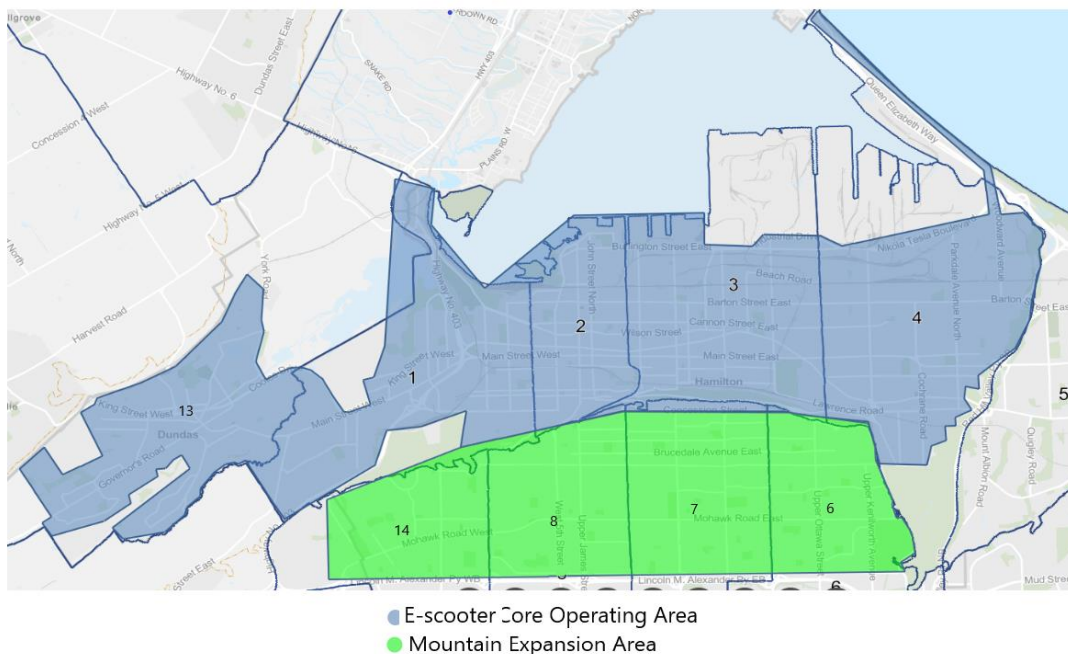
OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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Lincoln Alexander Parkway. City staff collaborated with Councillors from the affected Wards to create service area boundaries for the expansion as shown in the map below.

E-scooter Service Area



The launch of the mountain expansion area is planned for Friday May 9, 2025, and will increase over following weeks. The total fleet size of E-scooters is now at 900, with 600 located across the lower-City and 300 located across the mountain expansion area. Residents can download the Bird Canada app and will be able to access the scooters in the expansion area as soon as they are deployed.

For additional information about the program, please visit the City webpage <https://www.hamilton.ca/home-neighbourhood/getting-around/biking-cyclists/shared-commercial-electric-kick-scooter-pilot>.

If you have any questions regarding this Communication, please contact Peter Topalovic, Manager – Active Transportation and Mobility at (905) 546-2424 Ext. 5129 or by email at Peter.Topalovic@hamilton.ca.

APPENDICES AND SCHEDULES ATTACHED

Not applicable.