




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	May 2, 2025
SUBJECT:	Clean and Green Hamilton Strategy 2024 Year End Update (ES2506) (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY: SIGNATURE:	Cynthia Graham Director, Environmental Services Public Works Department 

The purpose of this Communication Update is to summarize the 2024 Clean and Green Hamilton Strategy's accomplishments, Sections involved, and the various programs provided.

Litter Remediation Programs

The City coordinates and supports several volunteer initiatives, which include litter remediation programs, such as Team Up to Clean Up, Adopt-a-Park, and Cigarette Litter Prevention, as well as other community-led litter pick-up activities, such as Day of Action on Litter, and the Annual Butt Blitz. Community groups that organize larger scale litter cleanups with support from City staff include:

- Beautiful Alleys – a volunteer led group that engages community members to maintain and beautify alleyways. Beautiful Alleys organizes two City-wide alley cleanup days each year.
- HWDSB, HWCDSB, and McMaster University - 23 large volunteer litter pick-ups in 2024.
- Interested individuals can sign up at www.Hamilton.ca/TeamUptoCleanUp.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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The 2024 results of litter remediation activities by Ward, participants, cleanup bags used:

Ward	Number of Events	Number of Participants	Number of Garbage & Recycling Bags
Ward 1	19	1,160	1,225
Ward 2	24	997	2,515
Ward 3	16	428	710
Ward 4	9	825	707
Ward 5	13	546	823
Ward 6	8	525	605
Ward 7	7	405	453
Ward 8	8	210	430
Ward 9	10	1,254	1,011
Ward 10	9	1,125	1,241
Ward 11	3	266	399
Ward 12	9	596	532
Ward 13	10	459	778
Ward 14	2	80	120
Ward 15	3	60	98
Unknown	15	416	630
Multiple	3	118	195
Total	168	9,470	12,472

Ontario Day of Action on Litter

The Provincial Day of Action on Litter is observed on the second Tuesday of May each year in Ontario and was held on May 14th, 2024. The City promoted this event by way of an online education campaign through social media to encourage residents to prevent and reduce waste at home and in their community. Individuals, schools, and community groups took part by hosting small scale local cleanup events to help keep the environment clean and healthy. Environmental Services Division staff cleaned up Cliffview Park in 2024, during their lunch hour, in celebration of Day of Action on Litter.

Butt Blitz

On April 26th, 2024, volunteers from across the City of Hamilton and local BIA's joined A Greener Future for a one-day Butt Blitz event to tackle cigarette litter on the streets. There were 6 host locations, 26 volunteers, and 35,035 cigarette butts removed from Hamilton's streets and parks.

Adopt-A-Park

In 2024, approximately 300 Adopt-a-Park volunteers provided park maintenance in 64 municipal parks across Hamilton. Their accomplishments included collecting litter in adopted parks, removing bulk items, picking up yard waste, and tree planting. There have also been 41 Pollinator Gardens established in municipal parks and green spaces, along with multiple art and mural installations. This Program continues to engage park users and community groups to assist with park maintenance while taking pride and ownership of their community. Interested individuals can sign up at www.Hamilton.ca/AdoptaPark.

Ward	Number of Parks
1	13
2	10
3	9
4	9
5	2
6	1
7	5
8	4
9	1
10	1
11	1
12	2
13	2
14	4
15	0
Total Number of Parks Adopted	64

Waste Reduction Week in Canada 2024

In October 2024, the Waste Management Division supported Circular Economy Month, with a special focus on waste reduction from October 21 to 25. To launch the month, approximately 150 residents attended a Waste Facility Open House on September 28. Throughout October, the Waste Outreach team shared practical waste reduction tips and circular economy insights on social media.

During Waste Reduction Week, key topics included textile recycling, e-waste disposal, reducing single-use items, and preventing food waste - all aimed at encouraging residents to make small, everyday changes that contribute to a bigger environmental impact.

City Enrichment Fund (CEF)

A total of 14 applications were received in the Environment program area this cycle, in both the capacity building and project and programs streams, representing a minor decrease by two applications compared to 2023. The Environment area saw an equal number of new and returning programs to CEF, showing development in the community regarding environmental initiatives. Staff supported applicants through virtual information sessions and one-to-one applicant drop-in sessions. Staff continue to engage with environmental organizations throughout the year, working with both known and potential applicants to ensure CEF continues to receive applications in support of initiatives that will build the strength of Hamilton's environmental sector.

Hamilton in Bloom

In 2024, 45 traffic islands were sponsored through Hamilton in Bloom, contributing to \$47,000 in sponsorship funds from 27 different Hamilton organizations.

Hamilton Trillium Awards

The Trillium Awards Program promotes and encourages community pride by recognizing residents' excellence in landscape design, maintenance, and property beautification efforts that make a positive contribution to the City. The Trillium Awards Program is coordinated by a volunteer committee. In 2024, the Trillium Awards introduced a new Category called Biodiversity. There were 652 gardens across the City nominated for consideration for a Trillium Award. With the support of City staff, the committee recruited and trained 72 volunteers who travelled throughout the City to score each nominated garden. 280 White Trillium Awards, 14 Pink Trillium Awards, 28 Community Trillium Awards, and 1 Red Trillium Award were awarded to residents across the City of Hamilton. Interested individuals can sign up at www.Hamilton.ca/TrilliumAwards.

Should you require further information, please contact Morgan Evans, Clean & Green Coordinator at 905-973-0493, or cleanandgreen@hamilton.ca.

APPENDICES AND SCHEDULES ATTACHED

N/A