

COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	May 28, 2025
SUBJECT:	Bike Month Hamilton Information (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Steve Molloy Acting Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	Stepher Molloy

The purpose of this Communication Update is to provide information about planned events and programming for Bike Month 2025, including City Hall Bike Day and Open Streets on King Street East.

Background

Bike Month Hamilton is an annual, City-wide celebration held every June that promotes cycling as a healthy, environmentally sustainable, and accessible mode of transportation. This initiative is led in partnership with the City of Hamilton, Cycle Hamilton, and a wide range of local organizations and community stakeholders.

Since its inception, Bike Month has served as a catalyst for increasing cycling awareness, community engagement, and active transportation adoption across all age groups and abilities. The month-long initiative includes events, rides, educational outreach, and opportunities for residents to discover the personal and community-wide benefits of cycling.

2025 Bike Month Highlights

As part of the 2025 Bike Month celebrations, two key events are planned:

1. City Hall Bike Day - Tuesday, June 4, 2025

- o Time: 7:30 a.m. to 9:30 a.m.
- Location: Hamilton City Hall Forecourt (71 Main Street West)
- City Hall Bike Day is a community gathering to celebrate cycling in Hamilton. The event features refreshments, educational booths, and opportunities to engage with staff and local cycling organizations. Elected officials, City staff, and the public are encouraged to arrive by bike and participate.

2. Open Streets on King – Sunday, June 22, 2025

- o Time: 10:00 a.m. to 4:00 p.m.
- Location: King Street East, from Gage Avenue to John Street
- Open Streets invites residents to experience a temporarily car-free King Street, showcasing how our public spaces can be reimagined for active transportation and community connection. The event includes family-friendly programming, cycling activities, local organizations, and much more.

Strategic Alignment

Bike Month supports several key objectives in Hamilton's transportation and climate strategies, including:

- Advancing mode shift and supporting the goals of the City's Cycling Master Plan;
- Promoting Vision Zero and safer streets for all road users;
- Encouraging **sustainable mobility** and reduced GHG emissions; and,
- Fostering community engagement and public health benefits.

Participation & Promotion

Councillors and the Mayor are encouraged to attend and promote both City Hall Bike Day and Open Streets on King within their community networks and all other bike month events. These events are opportunities to engage with residents and demonstrate the City's commitment to active transportation and sustainable urban mobility.

For further details, event materials, or to coordinate ward-specific cycling initiatives during Bike Month, please contact City staff.

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For additional information, please visit the City webpage: https://www.hamilton.ca/bikemonth

If you have any questions regarding this Communication, please contact Peter Topalovic, Manager – Active Transportation and Mobility at (905) 546-2424 Ext. 5129 or by email at Peter.Topalovic@hamilton.ca.

APPENDICES AND SCHEDULES ATTACHED

Appendix "A" - Hamilton Sustainable Mobility Newsletter – Active Travel, Events, Programs, Infrastructure and more!



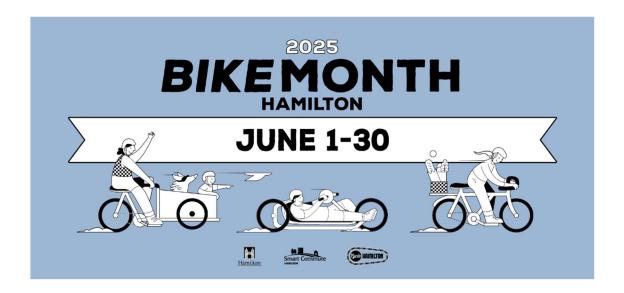
VISIT OUR WEBSITE

June is Bike Month!

Bike Month Hamilton is an exciting, month-long celebration of cycling that brings the city together every June! Whether you're a daily rider or just curious about biking, Bike Month is packed with group rides, events, and community fun for all ages and abilities.

More than just a celebration, Bike Month aims to inspire people to choose cycling, promote safer streets, and support a healthier, greener Hamilton. Join the City of Hamilton, Cycle Hamilton, and local partners and be part of the movement for better biking.

Register for Bike Month



Check out the full lineup of bike rides, events, and activities on the Bike Month Hamilton calendar! From family-friendly fun to group rides and community events, there's something for everyone.

Bike Month Events

BIKE DAY

Join us on Wednesday, **June 4** for Bike Day! The 17th annual celebration is taking place from **7:30 a.m.** - **9:30 a.m.** outside City Hall (71 Main St W).

Drop in for **refreshments** and **Bike Month t-shirts** (while supplies last), connect with fellow riders and local partners like <u>Cycle Hamilton</u>, <u>Hamilton Bike Share</u>, <u>HSR</u>, <u>Metrolinx (LRT)</u>, <u>Bird</u>, and enjoy **complimentary bike tuneups** from <u>New Hope Community Bikes</u>.

Want to ride in with others? <u>Cycle Hamilton</u> is hosting guided group rides to City Hall. Details to come!

For more information and to register, visit hamilton.ca/bikemonth.

BIKE TO THE FORGE MATCH

Celebrate cycling, community, and soccer at *Bike to the Match* on Sunday, **June 8** with a 3:30pm kickoff.

Here's what to expect:

• Free Bike Valet (2:00 p.m.–6:30 p.m.): Secure, complimentary parking on Cannon Street, hosted by the City of Hamilton.

- Group Rides (2:15 p.m.): Join Cycle Hamilton and Hamilton Bike Share for rides from from West Harbour GO and Montgomery Park (approx. 4km)
- 33% Off Tickets: Buy Discounted Tickets
- Raffle Prizes: Bike, walk, roll, or take transit to enter to win a Forge swag basket!
- Halftime Show: Enjoy dynamic dance performances celebrating Hamilton's spirit

OPEN STREETS ON KING 2025



Make the Streets Your Playground

hamilton.ca/openstreets

Presented by:



Open Streets is returning for **two exciting Sundays** along the iconic King Street route, from John Street to Gage Avenue. Participants will have the opportunity to **walk**, **cycle**, **roll**, **and play along King Street East**. This year, event hours have been extended to 10:00 a.m. - 4:00 p.m., allowing for even more time to enjoy the route's activities and entertainment. For more details visit hamilton.ca/openstreets.

MORE EVENTS!



Glowriders, May 31 + June 28, 8:00pm, Corktown Park

Bike for Mike, June 1, Collective Arts

Pride Ride, June 8, 10:30am, Corktown Park

Cycling Workshop for Older Adults, June 13, 10:30am, Bayfront Park Adaptive Hub

Tour de Cafe Women's Ride, June 14 + June 28, 8:00am, 1249 Main St E

Kidical Mass, June 14, Montgomery Park

Ride to the Arkells Rally, June 21

Click here for more event details!

ACTIVE TRANSPORTATION WAYFINDING

Help Shape Hamilton's Active Transportation Wayfinding Strategy

We're developing a new strategy to improve walking and cycling signs across the City — making it easier, safer, and more enjoyable to get around. Join us for a **Community Design Workshop** to share your input on key destinations and the information that matters most to you.

Date: Wednesday, May 21, 2025

Time: 6:00 p.m.– 8:00 p.m.

Location: Bernie Morelli Recreation Centre Café

Refreshments provided

Please RSVP to <u>Laura.Buckley@hamilton.ca</u> by **Friday**, **May 16**.

This workshop is in collaboration with McMaster University's W Booth Capstone students.

LOCAL TRANSPORTATION INFORMATION



Track Your Trip with HSR from May 1 - 31!

Help improve transit and enter to win one of five \$100 PRESTO cards! By logging your HSR trips, you'll help shape better service and support future improvements. It's quick, easy, and makes a real difference.

How it works:

- 1. Join the Customer Panel at Hamilton.ca/HSRpanel.
- 2. Receive and save the link for easy access.
- 3. Log your trips each time you ride HSR in May.

Questions? Reach us at reenvision@hamilton.ca.

For more Track Your Trip

ACTIVE & SUSTAINABLE SCHOOL TRAVEL (ASST)



Bike to School Week: May 26 - 30, 2025

Get ready to roll! **Bike to School Week** is happening from **May 26 – 30**, and it's the perfect time for students, families, and school staff across Hamilton to hop on their bikes and celebrate active travel. Riding to school is a fun, healthy, and sustainable way to start the day — and a great way to build safe cycling habits for life.

Schools are encouraged to take part by hosting bike-themed activities, promoting safe routes, and celebrating students who choose to ride. Let's work together to make our school communities healthier and more bike-friendly!

Click here to Register Your School.

For more information contact, <u>ciaran.egan@hamilton.ca</u>.



Active School Travel

Hey parents and guardians!

May is a beautiful month to walk or roll to school. Active travel to school helps support healthy brain development and can lead to better behaviour and academic performance.

Help your child arrive at school ready to learn by being active on the way to school!

Active and Sustainable School Travel