



# COMMUNICATION UPDATE

<b>TO:</b>	Mayor and Members City Council
<b>DATE:</b>	April 28, 2025
<b>SUBJECT:</b>	New Community Recreation Centre Design and Development Online Survey and Promotional Toolkit
<b>WARD(S) AFFECTED:</b>	City Wide
<b>SUBMITTED BY:</b>	Steve Sevor Acting Director, Recreation Division Healthy and Safe Communities Department
<b>SIGNATURE:</b>	

The purpose of this communication update is to provide information and resources regarding the active Community Recreation Centre Design and Development online survey engagement. The City of Hamilton is embarking on the design and development of new Community Recreation Centres (CRC). The Recreation Master Plan, identifies and prioritizes establishing three new growth-related Community Recreation Centres in the short-term (10-year) period in Waterdown, Glanbrook and Winona geographic areas.

As part of the Community Recreation Centre Design and Development Engagement strategy, an **online public survey is open and available until May 16, 2025**, and can be accessed by visiting [www.engage.hamilton.ca/CRCDesign](http://www.engage.hamilton.ca/CRCDesign). The survey is designed to engage residents, community groups and partners to gather information on a range of topics including vision and guiding principles related to Community Recreation Centre development, design elements, key facility features for inclusion in new and refurbished facilities, spatial needs, accessibility features within community spaces, participation behaviours and barriers to accessing recreation.

We are committed to creating spaces that foster health, wellness, and social connection. Planning for new facilities includes meaningful and effective community engagement to ensure new Community Recreation Centre investments align with the unique needs of Hamilton residents. Involving the public and community in the process will help identify and fine tune the priorities of our communities.

The toolkit (Appendices A-F) provides a promotional toolkit, social media messaging and supporting visuals to assist the Mayor and Members of Council in sharing the

---

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

**SUBJECT: New Community Recreation Centre Design and Development Online Survey and Promotional Toolkit (City Wide) - Page 2 of 2**

---

survey details as deemed appropriate. Support in encouraging residents to share their feedback would be appreciated.

Should you require further information please contact Dawn Walton, Manager, Business Support, Recreation Division via email at [Dawn.Walton@hamilton.ca](mailto:Dawn.Walton@hamilton.ca) or by telephone at (905) 546-2424 ext. 4755.

**APPENDICES AND SCHEDULES ATTACHED**

Appendix A: Engage-Rec-OnlineSurvey-Poster

Appendix B: Engage-Rec-OnlineSurvey-Facebook

Appendix C: Engage-Rec-OnlineSurvey-Instagram

Appendix D: Engage-Rec-OnlineSurvey-Twitter

Appendix E: Engage-Rec-OnlineSurvey-Linked In

Appendix F: Engage-Rec-OnlineSurvey\_Toolkit

---

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.