




# COMMUNICATION UPDATE

<b>TO:</b>	Mayor and Members City Council
<b>DATE:</b>	August 27, 2025
<b>SUBJECT:</b>	Sustainable Mobility Update Information (City Wide)
<b>WARD(S) AFFECTED:</b>	City Wide
<b>SUBMITTED BY:</b>	Steve Molloy Acting Director, Transportation Planning and Parking Planning and Economic Development Department
<b>SIGNATURE:</b>	

The purpose of this Communication Update is to provide information about planned events and programming from the Sustainable Mobility section for September 2025, including Smart Commute Month, and Open Streets.

## Background

- 1) **Smart Commute Month** is a campaign of the Ontario-wide Smart Commute program in various municipalities and regions including: City of Hamilton, City of London, City of Toronto, Durham Region, Greater Region of Sudbury, Oakville, Halton Hills, York Region, and Bruce County. The focus of the campaign is to collect travel data on how staff at partner workplaces are getting to and from work and to engage with commuters to explore sustainable travel options available to them.
- 2) At Council's direction, the City's first **Open Streets** Temporary Linear Urban Park on King Street East was held in June 2023. The program continued in 2024 and 2025, with the bi-annual closure of King Street East to motor vehicle traffic from John Street to Gage Avenue, approximately four kilometres in length. Open Streets continues with the next event taking place on Sunday, September 28, 2025, from 10:00 a.m. to 4:00 p.m.

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OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

**Event Highlights Include:**

**Smart Commute Month at City Hall – Wednesday, September 17, 2025**

- Time: 8:30 a.m. to 10:30 a.m.
- Location: City Hall – 2<sup>nd</sup> floor
- The Sustainable Mobility team will be tabling at City Hall. Come by and participate in fun activities and learn more about the sustainable commuting options available to City of Hamilton staff.

**Open Streets on King – Sunday, September 28, 2025**

- Time: 10:00 a.m. to 4:00 p.m.
- Location: King Street East, from John Street to Gage Avenue
- Open Streets invites residents to experience a temporary car-free King Street, showcasing how our public spaces can be reimaged for active transportation and community connection. The event includes family-friendly programming, cycling activities, local organizations, and more.

**Strategic Alignment**

Both programs support several key objectives in Hamilton's transportation and climate strategies, including:

- Advancing mode shift and supporting the goals of the City's **Cycling Master Plan**
- Promoting **Vision Zero** and safer streets for all road users
- Encouraging **sustainable mobility** and reduced Greenhouse Gas (GHG) emissions
- Fostering community engagement and **public health benefits**

**Participation and Promotion**

Councillors and the Mayor are encouraged to stop by the Smart Commute table at City Hall on September 17, as well as attend and promote Open Streets on September 28, within their Wards and networks. These events are opportunities to engage with residents and demonstrate the City's commitment to active transportation and sustainable urban mobility.

**For additional information**, please visit the City webpage:

For **Smart Commute program**, visit: <https://www.hamilton.ca/home-neighbourhood/getting-around/smart-commute>

For **Open Streets**, visit: <https://www.hamilton.ca/home-neighbourhood/getting-around/biking-cyclists/open-streets-hamilton>

## Open Streets Graphic for Newsletters



## Social Media Content:

Sample post:

# HamOnt! Join us for Open Streets Hamilton - returning **Sunday, September 28** along the iconic King Street route, from John Street to Gage Avenue. Participants will have the opportunity to **walk, cycle, roll, and play along King Street East**. This year, event hours have been extended to 10:00 a.m. to 4:00 p.m., allowing for even more time to enjoy the route's activities and entertainment. For more details visit [hamilton.ca/openstreets](https://www.hamilton.ca/openstreets)



**Sample Tweet:**

Join us for Open Streets #HamOnt as we close King St East from John St to Gage Ave in September!

Sunday September 28, 2025 | 10:00 a.m. to 4:00 p.m.

King St East will be closed to vehicle traffic and opened for everyone to walk, cycle, roll and play!



If you have any questions regarding this Communication, please contact Peter Topalovic, Manager – Active Transportation and Mobility at (905) 546-2424 Ext. 5129 or by email at [Peter.Topalovic@hamilton.ca](mailto:Peter.Topalovic@hamilton.ca).

**APPENDICES AND SCHEDULES ATTACHED**

Not applicable.