




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	July 31, 2025
SUBJECT:	Textile Diversion Event – Update (WM2506) (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Angela Storey Director, Waste Management Public Works Department
SIGNATURE:	

This Communication Update is to provide the Mayor and Members of Council of the success of Hamilton's Textile Diversion Event that was held on Saturday, July 12, 2025, at the Kenora Community Recycling Centre.

Background

The City of Hamilton hosted its first textile diversion event to educate residents on the benefits of diverting textiles from landfill and provide residents with an opportunity to donate and recycle unwanted clothing, linens, and other textiles. Textiles make up a significant amount of Hamilton's garbage stream, and many items that end up in landfill can still be reused or recycled. In addition, City staff hoped to gain insight on how well this program would be received by the public and how to deliver these events in the future.

The City's partner in this textile event was the Salvation Army. This organization sorts donated textiles that are in good, reusable condition and distributes them throughout their Thrift Store network where they are either sold to support programs or provided directly to individuals and families in need. Items that are not suitable for reuse are directed into their textile recycling streams where they are repurposed into materials such as industrial rags or insulation.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

Event Details and Accomplishments

The event was held at the Kenora Community Recycling Centre located at 460 Kenora Avenue in Hamilton from 8 a.m. to 12 p.m. on Saturday, July 12, 2025, and was well attended by residents with the following accomplishments:

- 90 vehicles dropped off textiles during the event, with some additional vehicles reportedly coming after the event had ended.
- Over 1,900 kilograms of textiles were collected for reuse and recycling.
- 11 pallets of textiles were collected, surpassing Salvation Army's expected number for a municipality's first textile event, which usually ranges from six to eight.
- Two residents organized a collection of textiles from their condominium building and dropped off a car full of donation bags.

Next Steps

Waste Management staff will report back to the Waste Management Sub-Committee on the results of this event and will use the results to inform future textile diversion events and programs.

For further information, please contact Ryan Kent, Manager of Waste Policy and Planning, at Ryan.Kent@hamilton.ca or 905-546-2424 extension 7686.

APPENDICES AND SCHEDULES ATTACHED

N/A