




COMMUNICATION UPDATE

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| TO: | Mayor and Members City Council |
| DATE: | April 1, 2026 |
| SUBJECT: | Toys for Tickets Communication Update (City Wide) |
| WARD(S) AFFECTED: | City Wide |
| SUBMITTED BY: | Steve Molloy Acting Director, Transportation Planning and Parking Planning and Economic Development Department |
| SIGNATURE: |  |

The purpose of this Communication Update is to provide Council with a summary of the 2025 results for the City of Hamilton's Toys for Tickets Program. Staff were directed to report annually following the conclusion of the program.

In 2025, the program demonstrated continued growth in both participation and community impact. A total of 99 Parking Penalty Notices were resolved through the program, representing a value of \$5,115. In exchange, participants contributed toys with a total estimated value of \$6,156.77.

For comparison, in 2024, the program recorded 65 Parking Penalty Notices, with a total value of \$4,187, and toy donations valued at \$4,841.19. This reflects a 52% increase in participation, a 22% increase in Parking Penalty Notices value, and a 27% increase in the total value of donated toys compared to the previous year.

These results highlight the program's continued success in supporting community needs while providing an alternative resolution option for eligible parking penalties.

If you have any questions regarding this communication, please contact James Buffett, Manager of Parking Enforcement and School Safety at (905) 546-2424 Ext. 3177 or by email at James.Buffett@hamilton.ca.

APPENDICES AND SCHEDULES ATTACHED

Not applicable.