Transportation Demand Management Options Report

PURPOSE:

This document provides guidance for the preparation of a Transportation Demand Management Options Report which may be required for the submission of an application under the *Planning Act*. Transportation Demand Management Options Reports shall follow the guidelines referenced in this document.

A Transportation Demand Management Options Report provides information that outlines the policies, programs, infrastructure improvements, and/or services that can be integrated into a development to influence travel behaviour, specifically the shift away from auto ownership and auto driver trips to other modes of travel.

A Transportation Demand Management Options Report may be required for a development proposal, particularly those requesting a parking variance.

PREPARED BY:

The Transportation Demand Management Options Report must be prepared by a consultant registered as a Professional Engineer in the province of Ontario. The consultant must affix their stamp and seal and specifically identify the engineer who prepared the work. The consultant is expected to be a qualified transportation consultant experienced in transportation planning or traffic engineering.

CONTENTS:

The need for a Transportation Demand Management Options Report and the terms of reference are to be confirmed through a pre-study consultation with Transportation Planning staff.

The Transportation Demand Management Options Report may be provided as a standalone document or as a separate section within a broader document containing the required transportation studies.

The Transportation Demand Management Options Report may be required to:

- Provide a description of the study area and the proposed development site;
- Provide a site plan illustrating the proposed measures;
- Outline the existing study area Transportation Demand Management opportunities;
- Outline the proposed Transportation Demand Management measures proposed for the site, including:
  - Planning and design;
  - Pedestrians and cycling;
  - Transit;
  - Parking (vehicular, bicycle, and micromobility hubs);
  - Carshare/bikeshare;
  - Wayfinding and travel planning; and,
  - Education/promotion and incentives; and,
- Proposed monitoring and evaluation of measures.

OTHER INFORMATION:

Transportation Demand Management Land Development Guidelines | City of Hamilton

REVIEWED AND APPROVED BY:

Transportation Planning, Planning and Economic Development Department

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