



cultural resource framework

appendix E

Note: any resource highlighted (*) indicates a larger group of industries from which culture-specific resources are extracted.

Creative Cultural Industries - The following are the categories of creative cultural industries defined by Statistics Canada reflecting North American Industry Classification System (NAICS) codes.

NAICS	Creative Cultural Industries
32311 & 32312	Printing (Commercial screen, digital, other printing)
32711*	Pottery and Ceramics
33461	Sound Recording, Film & Video Support
41442, 41444, 41445, 41446	Sound Recording, Video, Book, Periodical & Newspaper Wholesalers
45121	Bookstores
45122, 45114	Music Stores
45331*	Antiques
45392*	Art Dealers/Suppliers
53249*(532490) & 31529*(315299) & 31521*(315211) & 31521*(315212)	Theatrical Supplies and Costumes
44819* (448199)	Dance Supplies
45392*	Commercial Galleries
51111, 51112, 51113, 51114, 51119	Publishing Industries (Newspaper, periodical, books, and database publishers)
51121	Software Publishers
51211, 51212, 51213, 51219	Film/Video
51221, 51222, 51223, 51223, 51224, 51229	Sound Recording Industries
51511, 51512	Radio and Television Broadcasting
51521	Pay and Specialty Television
51912*(519121 & 519122)	Libraries and Archives
51913 (2007), 51611 (2002)	Internet Publishing and Broadcasting, and Web Search Portals

NAICS	Creative Cultural Industries
54131, 54132, & 54132	Architecture (including Landscape Architecture) + Related Services
54141, 54142, 54143	Interior & Industrial Design Services Graphic Designers
54149	Other Specialized Design Services – clothing, costume, fashion, jewellery, set + textile
54181, 54182, 54183, 4184, 54185, 54186, 54187, 54189	Advertising and Related Services
54192, 81292*	Photography
71111*	Theatre Companies and Dinner Theatres (with facilities)
71111*	Musical Theatre
71111*	Opera Companies
71112	Dance Companies
71113	Musical Groups
71119	Other Performing Arts Groups – including mime + puppets
71131, 71132	Promoters (Presenters) of Performing Arts
71141	Agents and Managers for Artists and Entertainers
71211	Art Galleries
71211	Museums - Gardens, Other Heritage Institutions)
71219*	Interpretive Centres
71212	Heritage and Historic Sites
71213	Zoos, Botanical Gardens

Community Cultural Organizations - In all communities important cultural groups and resources exist that may not be captured through formal statistics. To the greatest extent possible these organizations are classified based on existing NAICS

categories. Inevitably there will be organizations that are not captured in this way. This is where local mapping partners such as Community Information Centres/Services and municipal cultural departments become critical.

NAICS	Community Cultural Organizations
81399*	Community Arts Organizations
81341*	Historical and Genealogical Societies
Not applicable	Aboriginal (Cultural) Organizations
81341*	Multicultural (Cultural) Organizations

Spaces and Facilities – Spaces and facilities include both publicly-accessible and private spaces. This is a

category of cultural resource that does require one or more local partners to maintain.

NAICS	Spaces and Facilities
323122* (323122), 51811*, 54151*	Digital and Media Studios
51211*	Film/Video Studios
51224	Sound Recording Studios
51511* (515112)	Broadcast Studios
51521*	Pay and Specialty TV Studios
51912	Libraries and Archives
54131*	Architecture Offices
54143*	Arts Studios
54143*, 54149*	Design Studios
61161	Arts Instruction
71111	Theatres
71131*	Performing Arts Facilities
71211*	Visual Arts Facilities
71211*	Art Galleries
71211*	Museums
71219*	Interpretive Centres

Natural Heritage

Similar to Cultural Heritage, categories of natural heritage are those defined by the Ontario Planning Act and the Ontario Heritage Act.

NAICS	Natural Heritage
Not applicable	Farms and Orchards
Not applicable	Gardens and Forests
Not applicable	Bird/Wildlife Sanctuaries
Not applicable	Botanical/Zoological Gardens
Not applicable	Conservation Authorities
Not applicable	Natural History Site
Not applicable	Parks
Not applicable	Nature Parks
Not applicable	Scenic Destinations
Not applicable	Waterfalls

Festivals and Events

Each municipality will have extensive numbers of unique cultural programs and activities. The first priority in baseline mapping is those events that recur on an annual (or regular and predictable) basis. Once this baseline mapping is complete and a sustainable mapping system and partnerships is established in that municipality, the capacity is in place to broaden the range of programs captured in the mapping system. This is often a priority for Phase 2 (i.e., post baseline) mapping in the community.

NAICS	Festival and Events
71132*	Aboriginal Events
71132*	Craft Festivals
71132*	Film Festivals
71132*	Literary Festival
71132*	Music Festivals/Events
71132*	Performing Arts Festivals
71132*	Artists or artisan/craft studio tours
71132*	Built heritage tours
71132*	Country Fairs
71132*	Craft Festivals
71132*	Factory Tours
71132*	Gallery Tours
71132*	Garden Tours
71132*	Museum/Art Gallery Programs
71132*	Street Festivals
71132*	Walking Tours Cultural Heritage
71132*	Walking Tours Natural Heritage or Agriculture

Additional Resources

The categories of cultural resources listed above are considered the baseline for the first phase of mapping. However we know a community's cultural assets do not stop there. Municipalities will make different decisions about what other resources are considered important to enrich and extend this baseline in the

next phase of mapping. Some of the most commonly identified of these resources are set out below.

NAICS	Education
61111	Elementary and Secondary Schools
61131	Colleges, Universities, and Professional Schools
61141, 61142, 61143	Business Schools and Computer and Management Training
61151	Technical and Trade Schools
61162, 61163, 61169	Other Schools and Instruction
61171	Educational Support Services
NAICS	Community Facilities
62411* (624110*)	Community Centers
71394*	Fitness and Recreational Sports Centers
NAICS	Hospitality
721* + 722*	Accommodation and Food Services and Drinking Places
7221	Restaurants
7224	Drinking Places
NAICS	Agriculture
11*	Agriculture, (Food and Wine)
44523*	Fruit and Vegetable Markets (Farmers Markets)
NAICS	Religious Organizations
8131	Religious Organizations

Information and Communications Technologies (ICT)

The Canadian Framework for Cultural Statistics identifies a range of related ICT industries that, while outside the Framework, have significant impacts on creative industries in a digital age. Examples of these are found below but are rarely a priority for municipalities in baseline mapping work.

NAICS	Information and Communications Technologies
51711	Wired Telecommunications Carriers
51721	Wireless Telecommunications Carriers (except satellite)
51741	Satellite Telecommunications
51791	Other Telecommunications
51821	Data Processing, Hosting and Related Services
51811	Internet Services
51919	Other Information Services
54151	Computer Systems Design and Related Services