



planning context research

appendix J

Note: Appendices C, H, I and J represent the background research used to develop the final three strategic themes (Creative Hamilton, Culture and Planning for Sustainability and Creative Cultural Sector Development).

Hamilton: Our Community Culture Project - Planning Themes

Hamilton joins leading municipalities across Canada and internationally in repositioning culture as an important element in all planning decisions. Just as the environmentalists 25 years ago taught us that we needed to bring a 'green lens' to planning – taking into account the impact of all planning decisions on the environment, leading cities today recognize the need to bring a 'cultural lens' to thinking and planning for the future.

Categories of Plans

1. Overarching Strategic or Corporate Plans
2. Planning for Place – Land Use and Urban Form
3. Planning for Economy – Economic Development Plans/Strategies
4. Planning for Culture – Creative and Cultural Sector Plans

	Planning Theme	OCC Issue and Opportunity
<p>Overarching Strategic Plans or Corporate Plans</p>		
<p>4 Dimensions of Sustainability</p>	<p>Planning and policy guided by balance between inter-connected social, cultural, environmental and economic implications of growth in development decisions</p>	<p style="text-align: center;">Considerations</p> <ul style="list-style-type: none"> ○ Develop a strong definition of culture and cultural planning, including principles, municipal roles and responsibilities for culture in overarching strategies and plans (Vision 2020, Official Plan, etc.) ○ Recognize culture as a legitimate foundational component of building a sustainable community in planning and policies within the municipality ○ Include culture as part of planning in Update process of Vision 20/20 - including identification of more meaningful indicators ○ Develop and integrate appropriate, supportive and consistent language about culture into Official Plan, Secondary Plans, Zoning and Neighbourhood Plans, where appropriate ○ Consider the inclusion of culture as the fourth dimension (pillar) of sustainability and change reference to the Triple Bottom Line to Quadruple including: community (social); environmental; economic and cultural benchmarks for the City of Hamilton (COH) standard for all City Reports to Council ○ Begin to develop quantitative and qualitative data and/or benchmarks which address culture as part of the Quadruple Bottom Line ○ Dedicate staff resources to support research, integrated planning and policy development ○ Integrate cultural mapping as part of policy and planning for all dimensions of sustainability ○ Feature impacts to culture and cultural resources more prominently in Class Environmental Assessments for infrastructure projects. ○ Examine how to develop and use cultural assessments within land-use planning and other areas of corporate strategic planning: transportation (e.g. consider cultural elements and destinations in all transportation planning such as the Rapid Transit project); social; environmental; and economic etc. ○ Connect Cultural Assessments to the Corporate Strategic Plan and others plans in considering the impact/benefit of culture to employment, revitalization, livability/quality of place, housing, regeneration etc. ○ Develop standard language and measurements for culture across municipal planning and plans

	Planning Theme	OCC Issue and Opportunity
<p>Overarching Strategic Plans or Corporate Plans</p>		
<p>Integrated Planning and Policy</p>	<p>Planning integrated across departments and all areas of planning and decision-making</p> <p>Consider the inclusion of cultural elements/facilities through Official Plan review process in consideration of the guiding principles</p> <p>Rural Official Plan</p> <p>Principles:</p> <ul style="list-style-type: none"> • Protection of agricultural land • Protection of the natural heritage system • Protection of character of rural settlement areas <p>Urban Official Plan:</p> <p>Principles:</p> <ul style="list-style-type: none"> • Compact urban form • Complete communities • Residential Intensification • Protection of natural heritage • Protection of cultural heritage • Focus on urban design, quality built environments • Integrated transportation networks 	<p>Considerations</p> <ul style="list-style-type: none"> ○ Include rural areas and small towns aspirations and needs for culture as important part of 'place' and destination ○ Integrate culture in building strong and unique rural settlement areas as distinct places ○ Develop strategies to protect natural heritage systems which improve the environment and also protects natural character ○ Ensure culture is defined and the Cultural Plan is reflected in the Strategic Plan ○ Recognize culture both as an overall "focus area" and "desired end result" in the Strategic Plan ○ Expand cultural resource mapping as a policy and planning tool in decision-making (cultural resource clusters and placemaking, cultural 'precincts', cultural industry clusters, economic, environmental and social planning issues [poverty, disenfranchised, inclusion etc.]) ○ Determine how to integrate culture and cultural elements in land-use planning for intensification, regeneration and development through the Official plan and land-use planning initiatives ○ Explore the feasibility of developing Class Cultural Assessments for use by staff to measure impacts/benefits for infrastructure, development, regeneration and land-use projects ○ Capitalize and build on the strong focus of integrated planning frameworks and approaches in Hamilton ○ Consider elements of the Corporate Equity & Inclusion policy in the OCC Project and Cultural Plan ○ Incorporate anti-racism training in all cultural planning ○ Develop links and integrated approaches to the Human Services and other social services plans. ○ Develop links to culture to cross-sectoral planning ○ Develop more integrated implementation strategies to connect plans/planning from holistic stand-alone plans and planning frameworks with other initiatives (Poverty Roundtable, Immigration, Jobs Prosperity Collaborative, Network, etc.)

	Planning Theme	OCC Issue and Opportunity
Overarching Strategic Plans or Corporate Plans		
<p>Community Engagement</p>	<p>Expanding meaningful engagement in decision-making</p>	<p>Considerations</p> <ul style="list-style-type: none"> ○ Delineate engagement process to build awareness, knowledge and create a shared language. This should include concepts/ definitions of 'culture', 'cultural resources', creative economy, municipal cultural planning and 'culture/place/economy', cultural clusters, cultural precincts etc. ○ Expand cultural mapping as an community development, engagement and social marketing tool ○ Leverage technology including social networking tools (social marketing, YouTube, facebook, blogs, etc.) to broaden engagement ○ Dedicate and train staff in specific community development and engagement skills/processes ○ Integrate engagement strategies of various public planning review processes (Strategic Plan, Official Plan, Environmental, Economic Development, Tourism, Social Planning) to include culture and avoid consultation fatigue ○ Determine strategies to leverage consultation in one area to inform other areas of planning/policy ○ Consider diversity as one of the central factors and considerations in designing engagement processes <ul style="list-style-type: none"> – include Hamilton Centre for Civic Inclusion – Recognize the relationship between the COH and First Nations Groups as peer to peer and relationship between COH and ethno-cultural groups as citizen to government – Review/revise Advisory Committees of Council: selection process and mandate to include representation from the cultural sector and diverse communities – Consider Community Services Department's engaging work on implementing a Public Service Value Chain approach (i.e. giving people what they want)

	Planning Theme	OCC Issue and Opportunity
<p>Overarching Strategic Plans or Corporate Plans</p>		
<p>Community Engagement</p>	<p>Expanding meaningful engagement in decision-making</p>	<p>Considerations</p> <ul style="list-style-type: none"> ○ Build stronger partnerships and/or engagement strategies to include Hamilton Roundtable for Poverty Reduction, Jobs Prosperity Collaborative, Local Immigration Partnership Council, Human Services Planning, Hamilton Best Start Network, Skills Development Flagship, Affordable Housing Flagship etc ○ Establish governance and networking mechanisms which invite cross-sectoral leadership including representation from cultural industries, cultural organizations and businesses, community foundation, United Way, neighbourhood leaders, school boards, community centre leaders, non-engaged corporate partners, seniors, youth, police, etc ○ Build on previous and existing consultations with the public and explicitly recognize past contributions ○ Develop strategies to connect various collaborative efforts already in place in Hamilton to ramp up planning process effectively ○ Link to other community programs addressing social/cultural/environmental/economic concerns (e.g. Hamilton Community Foundation (HCF)/United Way investments in neighbourhoods as community hubs, social housing, regeneration projects etc.) ○ Develop a community engagement framework and key strategies detailing community aspirations for the future <ul style="list-style-type: none"> — link to collaborative community networks (Hamilton Roundtable for Poverty Reduction [HRPR]: Framework for Change) — link to HRPR: 'Making Hamilton the Best Place to Raise a Child' ○ Ensure the various geographic communities, as well as the historical and diverse cultural communities are included in all phases of the project <ul style="list-style-type: none"> — Hamilton Centre for Civic Inclusion; COH and First Nations Groups; ethnocultural groups ○ Support peer to peer relationships between COH and ethno-cultural groups ○ Ensure selection process and mandate of cultural advisory committee to Council includes representation from ethno-cultural groups.

	Planning Theme	OCC Issue and Opportunity
Overarching Strategic Plans or Corporate Plans		
<p>Partnerships with Public and Private Sectors</p>	<p>Effective partnerships and collaboration across public-, private- and Third-Sector interests and resources</p>	<p>Considerations</p> <ul style="list-style-type: none"> ○ Include cultural community as part of the stakeholders consulted for input into development applications, secondary plans and small studies ○ Include cultural stakeholders in design considerations pertaining to neighbourhood character ○ Include major cultural organizations and collectives (non-traditional and traditional) in planning ○ Create economic supports for these collaborations ○ Map various collaborative efforts in the community and their potential link to Our Community Culture Project – Phase II ○ Determine if there are cross-departmental/sectoral planning Considerations and/or issues in developing partnerships and increasing engagement ○ Increase partnerships/collaboration with Cultural groups such as Imperial Cotton Centre for the Arts (ICCA), Settlement and Immigration Services Organization (SISO)

	Planning Theme	OCC Issue and Opportunity
PLANNING FOR PLACE		
<p>Urban Structure</p>	<p>Plan beyond retail destination to include employment, service, cultural, recreation and government service destinations (nodes)</p> <p>Nodes + Corridors The City is an amalgamated municipality made up of nodes connected by a series of primary and secondary corridors</p> <ol style="list-style-type: none"> 1. Downtown Urban Growth Centre – City’s cultural and entertainment centre 2. Sub-regional Service Nodes – major centres-retail activity + broad range of mixed-land use 3. Community Nodes – focal points of former municipalities and to a number of neighbourhoods 4. Neighbourhoods <p>Nodes and corridors create Considerations for intensification. Attention to arts, culture, heritage, the existing character of neighbourhoods, and design in the process of intensification ensures that intensification creates better places.</p>	<p>Considerations</p> <ul style="list-style-type: none"> o Include aesthetic, cultural and heritage considerations including destination or iconic/landmark buildings in Urban Design Guidelines and other initiatives o Determine Public Art policies (e.g. % for public art) strategies to enhance urban design and intensification projects o Include a balanced mix of services which promote ‘live/work/play in mixed-use and destination areas. o Develop a cultural facilities and cluster strategy to ensure the inclusion of new arts and culture facilities in regeneration and new development projects. o Identify ‘virtual’ and other cultural corridors/activities as well as those related to ‘geography’ o Consider other elements than transportation and geography which effect the clustering of cultural resources/individuals (affordability, access, resources) to determine support required o Consider rural area and small town aspirations and needs as important part of ‘place’ and destination in developing clusters and Nodes and Corridors Strategies o Ensure culture is featured in planning of the waterfront and downtown as pivotal for overall vitality of areas <ul style="list-style-type: none"> – Ensure increased connectivity and enrichment of activities in the downtown from James and King to the surrounding neighbourhoods i.e. more arts, culture, restaurants, condos etc. o Consider production related arts uses such as large film studios (and other creative industries as appropriate) for location in industrial areas o Address culture as significant when addressing poverty issues in policy and planning o Link cultural planning and land-use planning to the neighbourhood hubs initiative of HCF o Develop cross-sectoral links to places where people are already gathering in community context - schools, library, community centres, youth <ul style="list-style-type: none"> Where possible address land use planning policies and market restraints which limit culture as part of mixed-use development so cultural considerations are also part of process (not just retail and services).

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PLANNING FOR PLACE		
<p>Complete Communities</p>	<p>Quality of Life initiatives - Live, work, play</p> <ul style="list-style-type: none"> ○ Sustain compact urban environments with firm urban boundaries. 	<p>Considerations</p> <ul style="list-style-type: none"> ○ Develop a 'brand' for Hamilton to promote it as 'head of class' as a Creative City-Region ○ Ensure cultural resources and planning considerations are considered by neighbourhoods and reflected in Neighbourhood Plans wherever possible ○ Ensure cultural and land-use planners develop an approach and planning/development language the community can understand to encourage understanding and build awareness ○ Include permissive language about live-work space and related support services in land-use planning. ○ Develop partnership between the Culture Department and the Jobs Prosperity Collaborative to link processes in the early stages. (The Jobs Prosperity Collaborative has identified image and quality of life as two key priorities and have established task groups to focus on these areas) ○ Develop partnership between Community Planning and Design and the Culture Department in their work such as the community development strategy for Ainslie Woods area of the City. For instance: <ul style="list-style-type: none"> – someone from Cultural Division to work with the Community Planning and Design Section on secondary plans – Community members on secondary plan steering committees

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PLANNING FOR PLACE		
Built Environment	Develop cultural institutions, public facilities, parks and open space which inspire community pride and sense of place	<p>Considerations</p> <ul style="list-style-type: none"> ○ Adopt urban design policies in Official Plan to direct design in public and private realm ○ Develop systems to ensure heritage designations applied for; heritage policies are enforced and property standards by-laws are enforced ○ Develop strategies to link to Public Health and Recreation initiatives around the built environment and active living ○ Ensure culture is part of increased infrastructure investments (Build Canada fund etc.) ○ Ensure culture is the focal point of the Pan Am games bid ○ Ensure culture is included as part of social inclusion strategies ○ Ensure culture and the creative industries are part of City regeneration projects and land-use planning involving spaces and facilities ○ Integrate cultural planning for the built environment with transportation planning to ensure profiling and access to cultural facilities is a primary consideration ○ Explore if Cultural Industries can be included in employment land uses

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PLANNING FOR PLACE		
Major Open Space System	Retain/enhance system of interconnected natural areas (Niagara Escarpment + associated areas, Red Hill Valley, Cootes Paradise, waterfront areas.	<p>Considerations</p> <ul style="list-style-type: none"> ○ Develop strategies to include cultural elements in open space, urban areas and 'greening' of school spaces ○ Consider sensitivity around adverse effects of human (cultural) intervention and interaction in natural areas.
Financial Incentives	Downtown Residential Loan Program, Municipal Realty Tax Incentive Grant Program, Main Street Housing Program	<p>Considerations</p> <ul style="list-style-type: none"> ○ Develop a cross-sectoral partnering mechanism with major community agencies (HCF, United Way, Creative Industries, Business, Chambers etc) for increased investment in culture ○ Develop cultural investment and incentive programs: <ul style="list-style-type: none"> – For a Community Partnership Program – For artists in the community, leadership and business development, training, project seed funding involving multiple community business partners etc. – To support arts, music, film and other cultural independent activities. – For small business grants for the for-profit cultural community – For investment and loan programs for 'cultural districts' or special areas ○ Consider the Business Advisory Centre Model to increase and support employment in the sector ○ Develop a system to measure the impact and benefits of cultural investment strategies ○ Develop education and outreach programs to strengthen the cultural organizations

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PLANNING FOR PLACE		
<p>Social Issues</p>	<p>Critical issues impacting all municipal planning including culture.</p> <ul style="list-style-type: none"> ○ Poverty, Homelessness, Unemployment ○ Youth ○ Diversity, Accessibility, Inclusion 	<p>Considerations</p> <ul style="list-style-type: none"> ○ Develop strategies to link cultural planning and staff to agencies, community collaboratives and municipal teams in addressing social, diversity, inclusion issues etc. ○ Incorporate Corporate Equity and Inclusion Policy guidelines in cultural planning ○ Develop cultural educational, skills and training programs for those with mixed post-secondary and industry related education ○ Connect with existing community collaboratives to develop cultural programs directed at social issues and inclusion ○ Focus on low income neighbourhoods and access to cultural community as a key strategy which may also build links to diverse community members ○ Develop strategies to increase youth engagement in the OCC Project, cultural planning and cultural activities ○ Establish formal communication links with current and emerging youth networks such as Youth Engagement and Action in Hamilton Network and the Youth Advisory Council for the City of Hamilton

	Planning Theme	OCC Considerations
PLANNING FOR ECONOMY		
<p>Economic Development</p>	<p>Hamilton as globally competitive with wealth-creating companies. Stem domestic migration + commuter losses. Focus all available resources on economic development</p>	<p>Considerations</p> <ul style="list-style-type: none"> ○ Establish a cross-departmental/sectoral team to ensure OCC Project and new Economic Development Strategy are linked and integration maximized ○ Confirm a 'place-brand identity' for Hamilton ○ Promote 'creative and cultural clusters throughout the City ○ Work with Planning to identify and develop special cultural areas such as a 'Creative Precinct' in the downtown and other areas as identified through the Creative Catalyst Project as part of regeneration to encourage creative business and industry growth (in connection with loan, grant and incentive programs) ○ Explore creative cluster or precinct development as part of Community Improvement Project areas ○ Establish benchmarks which include the impacts and benefits of cultural resources to economic prosperity ○ Outline best practices internationally

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PLANNING FOR ECONOMY		
<p>Cluster-Based Economy</p>	<p>Economic Development Strategy – Clusters of Innovation 2005 rooted in theory of cluster development and innovation. Emerging Clusters</p> <ul style="list-style-type: none"> ○ Aerotropolis ○ Biotechnology and Biomedical ● Film & Cultural Industries ○ Non-Traditional Clusters ○ Tourism ● Downtown ○ Other Clusters ○ Innovation ○ Creative Industry ○ Employment Areas ○ Older Industrial Areas ○ Business Parks ○ West Harbour and Waterfront <p>Economic Development Strategy Review - 2007 identifies 8 Industry Sectors</p> <ul style="list-style-type: none"> ○ Advanced Manufacturing ○ Agriculture, Food & Beverage ○ Downtown ○ Port-related industries ○ Goods Movement ○ Biotechnology ○ Film/Cultural Industries ○ Tourism 	<p>Considerations</p> <ul style="list-style-type: none"> ○ Promote Hamilton as a Creative City-Region <ul style="list-style-type: none"> – Integrate with land-use planning priorities, policies and strategies to accomplish this ○ Develop policies and strategies to promote creative economy (economic impacts of culture) ○ Identify and provide examples and strategies that reflect the importance of the creative sector (both creative cultural industries and occupations) as distinct 'industry clusters' requiring zoning and planning ○ Develop and create cross-departmental staff resources to support Creative Partnership Model and process <ul style="list-style-type: none"> – Include James N/S in partnership ○ Provide tools/service geared to business class immigrants to facilitate their investment in business in Hamilton <ul style="list-style-type: none"> – Include as part of Culture Plan/Strategy; Immigration Strategy and the Economic Development Strategy ○ Develop clear strategies for investment in Creative Industries including Film and Culture; Creative Catalyst project ○ Connect all clusters with educational institutions and initiatives to promote excellence in education, improve quality of life, standard of living and to prevent outmigration (residents and graduating students) and encourage immigration ○ Formalize links and representation with the established business network in Hamilton <ul style="list-style-type: none"> – Jobs Prosperity Collaborative – Hamilton Ambassador Program – Chamber of Commerce ○ Formalize links and representation with future Economic Summit planning team to integrate culture into the Hamilton Economic Summit priorities ○ Cultural development and integration to become a priority in future regeneration and land-use planning endeavours <ul style="list-style-type: none"> – Strengthen the partnership with Imperial Cotton Centre for the Arts (ICCA) - use as an example of an innovative pilot for cultural investment ○ Develop planning integration and initiatives with Economic Development and Real Estate Department

	Planning Theme	OCC Considerations
PLANNING FOR ECONOMY		
Education	Support highly skilled and well-educated workforce. Upgrade skills/education of existing population and workforce. Reduce social barriers that prevent well-educated immigrants from engaging/finding meaningful work.	<p>Considerations</p> <ul style="list-style-type: none"> ○ Develop strategies to link immigrants with relevant creative education opportunities by providing information on training, education, resources, and programming. ○ Develop programs and resources that promote youth integration, education, skill development and leadership. ○ Facilitate partnership mechanism for the integration of artists/ creatives and cultural organizations in the provision of arts programs within elementary/secondary schools (Hamilton Musicians Collective, Hamilton Conservatory, Dundas Valley School of Arts etc.) ○ Develop apprenticeship and alternate learning programs with the creative sector; industry, manufacturing and secondary/post-secondary institutions and Hamilton Training Advisory Board ○ Encourage links between arts in schools and arts in the community programs and services ○ Develop formal links and/or representation with traditional and non-traditional arts organizations (e.g. between Hamilton Conservatory of the Arts and Homeless Youth Planning Collaborative – photovoice project) ○ Liaise with the YMCA Youth Considerations program (summer employment program) and other cultural agencies/organizations (ICCA, Theatres, Galleries, and Museums etc.) to connect youth with employment Considerations in cultural sector ○ Identify and utilize New Media and Social Media techniques to access youth, increase engagement and develop employment strategies ○ Design and develop programs/services beyond facilities relevant to the 'digital footprint' of youth and others ○ Promote success stories, skills of 'employees' to promote mentoring and development ○ Promote and provide knowledge/awareness of 'cultural industries' as viable employment sector to the community and through all partnerships

	Planning Theme	OCC Issue and Opportunity
PLANNING FOR CULTURE		
Hamilton as a 'Creative City-Region'	<p>Assets that enhance City's ability to attract and retain creative and talented human capital</p> <ul style="list-style-type: none"> ○ Culturally diverse population ○ Arts, culture and recreation recognized as important public goods ○ Highest rates of philanthropy and volunteerism in the country ○ Beautiful natural environment ○ Access to consumer market base of more than 120 million people within 500 km. radius 	<p>Considerations</p> <ul style="list-style-type: none"> ○ Determine the impact of the creative industry sector in creating Hamilton as a 'Creative City-Region' by integrating planning and language across Plans and Strategies including: Cultural Plan/Strategy; Economic Development Strategy; Regeneration Projects focused on creative sector and cultural industries (include information from previous studies – Centre for Community Study and Imperial Cotton Factory) ○ Tie Culture Plan/Strategy to Creative Cluster strategy in Economic Development - currently in progress ○ Formalize links with Hamilton Training Advisory Board, Job Prosperity Collaborative, Skills Development Flagship, Employment Assistance Research Network (EARN), Local Immigration Partnership Council, Human Services Plan, etc

	Planning Theme	OCC Issue and Opportunity
PLANNING FOR CULTURE		
Creative Infrastructure	<ul style="list-style-type: none"> ○ Support unique one of a kind cultural and entertainment facilities such as Art Gallery ○ Focus on Downtown cultural revitalization to support status as primary node in City ○ Community Nodes—preserve look and feel of Historic Downtowns of former municipalities at same time absorb intensification to enhance services and promote live-work Considerations ○ Cultural heritage property, sites and natural cultural landscape to be preserved ○ Buildings and structures having architectural, historical or cultural interest to be preserved ○ Possible designation of new Heritage Conservation Districts ○ Public Art Strategies— City committed to public art as significant contributor to sense of place, tourism promotion, economic vitality 	<p style="text-align: center;">Considerations</p> <ul style="list-style-type: none"> ○ Develop ongoing partnership and networking arrangements (Cultural Round Table) to integrate cultural organization initiatives and further considerations with the Factory, ICCA, Hamilton Artists' Inc., Pearl Factory and James N/S etc. ○ Develop strategies to support investment in unique existing and potential cultural facilities as critical to a creative city and prosperity ○ Develop strategies to incorporate culture and heritage (buildings, sites and natural cultural landscapes) preservation in revitalization and regeneration projects in downtown as a primary node and various former municipalities/ neighbourhoods as secondary nodes in City ○ Confirm new Heritage Conservation District designations ○ Provide support and incentives which encourage creative industries and clusters to develop and prosper in the city; film, design, media, crafts persons ○ Incorporate Public Art strategies across nodes and corridors and cluster development in City ○ Encourage education in the creative fields and encourage the development of new educational institutions in these areas in the city (Ontario College of Art and Design or other art and design institutes) ○ Approach McMaster to locate their fine arts school downtown. ○ Develop tax incentives for creative sector (research other cities such as Toronto, Vancouver and internationally for Leading Practice)

	Planning Theme	OCC Issue and Opportunity
PLANNING FOR CULTURE		
Downtown Redevelopment	<p>The Downtown Hamilton of the future will be a vibrant focus of attraction where all of our diverse people can live, work and play. The future Downtown will combine the best of our heritage with new commercial and domestic architecture and use</p> <ul style="list-style-type: none"> ○ Pre-eminent node - central core as regional hub/centre ○ Downtown cultural and entertainment centre of the City with all new major cultural and entertainment facilities directed to the Downtown ○ Provide services to residents across City as well as neighbouring municipalities ○ Improvement to urban design key to attracting intensification – streetscape character, public realm, pedestrian experience ● Increase range and diversity of uses – retail and entertainment 	<p>Considerations</p> <ul style="list-style-type: none"> ○ Incorporate cultural elements and more creative approaches to downtown renewal and regeneration <ul style="list-style-type: none"> – Tax incentives for upper floor development – Regeneration without displacements – Artist-led regeneration projects ○ Link to Hamilton Community Foundation research around downtown as part of social innovation investment strategies (research leading practice in other Cities) ○ Emphasize liveability and supporting infrastructure for residents in downtown redevelopment and housing fundamental to downtown's future vitality. ○ Emphasize cultural development and resources as critical to liveability in downtown redevelopment as fundamental to downtown's future vitality, placemaking and creative city-building
Cultural Tourism	<ul style="list-style-type: none"> ○ Extend and enhance focus on Cultural and Eco-tourism ○ Capitalize on opportunity to celebrate and showcase the planning and development of cultural assets to attract visitors to Hamilton 	<p>Considerations</p> <ul style="list-style-type: none"> ○ Develop strategies to engage local community and cultural agencies/organizations in cultural and econ-tourism development ○ Develop strategies which engage Hamilton citizens/community and visitors in tourism activities, events and sites ○ Consider strategies to address geographically imposed resistance and inclusion in citizen engagement ○ Work with cultural and environmental organizations to plan and implement cultural and eco-tourism plans and initiatives ○ Link Tourism Destination strategies with Cultural Plan/Strategy

	Planning Theme	OCC Issue and Opportunity
PLANNING FOR CULTURE		
<p>Unique History and Heritage</p>	<p>Older industrial City with an urban history dating back to the 19th Century (Historical Narrative themes here)</p> <ul style="list-style-type: none"> ○ Conserve and protect natural, cultural, historical heritage (archaeological resources, built heritage resources, cultural heritage landscapes). ○ Municipalities must consider cultural heritage resources in all planning and development actions/decisions under Planning Act. ○ Conserve, protect and enhance natural heritage features and natural functions as a permanent environmental resource for the community. ○ Conserve and protect buildings/structures having architectural, historical or cultural interest ○ Designate Heritage Conservation District (Bullock's Corners) ○ Recognize historic landscapes/streetscapes 	<p>Considerations</p> <ul style="list-style-type: none"> ○ Develop integrated strategies to conserve, protect and enhance heritage buildings, sites, streetscapes, districts and natural cultural landscapes in land-use, development, and environmental strategies ○ Address issues between industrial heritage preservation, environmental stewardship, and cultural development in planning for brownfields redevelopment ○ Ensure commitment to completion of Cultural Heritage Landscape Inventory and Built Heritage Inventory ○ Include First Nations heritage and continuing active participation in cultural planning <ul style="list-style-type: none"> - Continue with Archaeology Management Plan as part of recognition above
<p>Arts and Heritage</p>	<ul style="list-style-type: none"> ○ To achieve community-wide awareness and participation in the arts and our natural and cultural heritage. ○ To ensure artists in all disciplines are considered in developing and sharing their art with the community. ○ To ensure arts and heritage organizations are financially vital and effective in serving the community. ○ To celebrate and preserve the diversity of our natural and cultural heritage and recognize the contribution of first nations people. 	<p>Considerations</p> <ul style="list-style-type: none"> ○ Encourage community engagement and identity through the cultural mapping process in Phase II by inviting people and organizations to share their stories and creative work to in building and promoting a share identity <ul style="list-style-type: none"> - Ensure the process enriches our understanding of 'place' (including first nations people and multi-cultural and immigrant settlement) and the evolution of arts and heritage in municipalities, sites, areas and neighbourhoods ○ Ensure Cultural Investment Strategies support the growth and development of sustainable arts and heritage organizations and artists ○ Link with libraries to develop and capitalize on their theme of 'culture' this year (one book one city program)

Legend for Acronyms:

GRIDS	Growth Related Integrated Development Strategy
COH	City of Hamilton
OCC Project	Our Community Culture
SISO	Settlement and Immigration Services Organization
ICCA	Imperial Cotton Centre for the Arts
HCF	Hamilton Community Foundation