“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

-Jane Jacobs
We, the Keith Action Planning Team, developed this Plan in 2011-2012. The Neighbourhood Action Planning process was facilitated by Suzanne Brown and Jocelyn Strutt, City of Hamilton and supported by Laura Ryan, Community Development Worker. Residents of the Keith neighbourhood, service providers and City of Hamilton staff participated in this 10 month process.

As part of this Plan, we not only sought input and guidance from the resident planners on the team, we also reached out to the community at large. As the Community Development Worker Laura had the task of creating opportunities to meet with residents from across the neighbourhood.

Our first formal outreach into the Keith neighbourhood was at the Eva Rothwell Centre Christmas Craft Sale and the Keith Hub Christmas in the Park event. Residents were engaged in an asset mapping and survey exercise, and were most keen to chat one on one about their experiences and concerns.

Once the vision statement and first goals were defined, the Keith Neighbourhood Planning team members were able to take this work to individuals in a more strategic engagement. Laura, 2 residents and an agency member of the planning team set the charts up at the Eve Rothwell Resource Centre (ERRC) and solicited discussions, ideas and feedback from residents. The ERRC is the only community based institution in the neighbourhood and was the logical choice. Neighbourhood children, adults and seniors all shared valuable insights. There were 4 different days, that residents were engaged at the centre. The informational charts were posted in the main entrance of EERC.

Finally, draft versions of the workplan were brought to the neighbours at 2 additional longstanding community events.

A conservative estimate for the number of individuals engaged would be 300-400, excluding the many incidental discussions had while at community meetings, delivering flyers to homes and putting up posters.

This Plan is more than words on paper; it is intended to drive clear and feasible action by the Keith Hub and the City of Hamilton. The goal is for the Plan to be used to develop City of Hamilton workplans and funding priorities. However, we understand that not all our actions may be feasible due to funding or other limited resources, but we will explore each option to its fullest.
1  Welcome to the Keith Neighbourhood
   1  Stories from the Neighbourhood
   2  The Keith Neighbourhood, Statistically

4  The Planning Process
   5  Meetings and Community Engagement Events
   6  Terms of Reference
   14  Comments Received from Residents
   16  Evidence
   19  Implementation of the Plan
   20  Evaluation of Plans and Neighbourhood Development Study
   21  Acknowledgements

20  The Workplan

References
Welcome to the Keith Neighbourhood!

Stories from the Neighbourhood

Anne Hyde, who has lived on Niagara Street for 56 years, and her sister-in-law Betty who has lived in the same house for 73 years, started coming out to euchre. They then joined the Keith Hub and North Central Neighbourhood Association, going from not being involved at all to jumping in with both feet, coming to our Hub meetings and helping out at all events, Family Fun Day and building the community gardens to name a couple.

Mike Sinden and his wife Sue moved into the neighbourhood 26 years ago, their kids went to the Robert Land School. The kids started going to the after school programs run by North Central Neighbourhood Association and Mike started volunteering with them. Eventually he joined the Keith Hub and has made sure he is available to participate and help out where ever he is needed.

Barb (Teichmann) McGill is a strong supporter of the Keith community. She was involved with the parents group at Robert Land School, when it was open and has worked hard to maintain the mom’s group. For years, Barb has been a member of the North Central Neighbourhood Association and is now a valued member of the Keith Hub with knowledgeable ideas and thoughtful input into our projects. She and her husband Wayne are starting over as they are raising two of their grandchildren, which we all know is not an easy thing to do.

Dorothy Thompson and Margaret Knight have been neighbours and friends for over 45 years; they have been involved in the Keith Hub for the last year and have had valuable input into improvements for North Central Park and the surrounding area.

Steve Rowe has lived in the Keith community for 16 years and he was on the Board of Directors for the Eva Rothwell Resource Centre during the very difficult first years when their was no guarantee that they would succeed. Steve was involved in obtaining needed insurance coverage and also in hiring the staff, including present director Ted Hodkinson. Since joining the Keith Hub Steve has spearheaded the challenge to establish a leash free dog park in the Keith Neighbourhood which is being used as an enhancement of our parks in the area. At present he is vice-chair of the Hub.
The Keith Neighbourhood, Statistically

By Steve Rowe, using SPRC Neighbourhood Profiles, 2012

With the smallest population (1831) of all of the priority neighbourhoods, the Keith Neighbourhood is the epitome of a Blue Collar neighbourhood left reeling from the departure of the industry and manufacturing sector that it served. From March 4, 1966 when the last Studebaker Lark rolled off the assembly line of the Victoria Street plant, through the departure of J I Case from Sherman Avenue, to the recent departure of nearby Siemens/Westinghouse and the demise of US Steel, the Keith Neighbourhood has suffered continual blows to their proud working-class heritage.

With the second highest percentage of owners of their own homes at 72% (Higher than the Citywide percentage of 68%) and the lowest percentage of new arrivals to the neighbourhood in the last 5 years at 35% (lower than the Citywide percentage of 37%) a long-term investment has been seen amongst the community residents. This investment has cost dearly with 31% of the home owners in the community spending over 30% of their income on shelter costs. This is the highest amongst the priority neighbourhoods and much higher than the 19% seen Citywide.

Of the relatively low percentage of renters in the Keith Neighbourhood, at 28% (32% city wide), this high percentage of income for shelter costs is even more drastic at 63% (45% city wide) of renters devoting over 30% of their income. However, there is no indication that the renters are any less committed to the community than the owners.

Of the “working age” members of the community (age 25-64) only 7% are University educated (lower than the 24% seen city wide) and 13% College Educated (lower than the 24% seen city wide). With the former close proximity to well-paying manufacturing jobs, requiring only a high-school education, at best, the Keith Neighbourhood has evidenced this with the highest percentage of those with only a high school certificate at 34% (higher than the citywide percentage of 26%) or less than high-school graduation at 37% (more than double the citywide percentage of 16%).
As the manufacturing jobs left, this left the Keith community residents with the third highest percentage of the population living at less than adequate financial means at 43% (almost three times higher than the citywide percentage of 18%). This has transferred to the children of the Keith Neighbourhood, where 69% of the children under 6 years old are faced with these challenges (much higher than the 26% seen citywide).

The current population of the Keith Neighbourhood profiles as relatively young, with the second highest percentage of residents under 19, at 29% (higher than the citywide percentage at 25%). The population block, 20-34, is right around the average of the priority neighbourhoods at 22% (higher than the citywide average of 19%). However, beyond these ages, the percentage of the population of the Keith Neighbourhood starts to lower, with 39% of the population between the ages of 35 and 64 (lower than the 41% seen city wide) and the percentage of population over the age of 65 is the lowest in the city at 10% (5% lower than the city wide percentage). The average age of death in the Keith community is 65.5. This is 9 years younger than the average age of death in the lower City (74.2) and a full 10 years difference from that seen city-wide at 75.2.

The Keith Hub wanted to be a part of the neighbourhood project so that we would have more access to City departments. We have been able to expand on our many projects and events and look to our new plan to address the needs of our neighbourhood.
Plan Development

Planning for the Keith Neighbourhood Action Plan began in September 2011 with initial background research being conducted on the neighbourhood, prior to the Keith Neighbourhood Planning Sub-Committee being established. The first Planning Team meeting was held on October 20, 2011, the purpose of which was to develop the Terms of Reference for the Keith Action Plan Neighbourhood Planning Team. The Terms of Reference established how the Planning Team would function and what its role would be in the development of a Plan for the Keith neighbourhood. The next two meetings were focused on identifying the neighbourhoods assets, including physical, economic, institutional and individual, each of which contribute to strengthening the neighbourhood and making it a neighbourhood of choice for families and businesses. Once the neighbourhood assets were identified, the Planning Team developed a vision for the Plan and began work on identifying goals and objectives that would help achieve this vision. The Keith neighbourhood vision clearly articulates the desire to create a neighbourhood that cares for its residents and which seeks to engage residents and business owners in order to improve and beautify the neighbourhood, making it a place where people can live, work and play.

A series of community engagement activities confirmed the Plan objectives, and helped inform the development of actions for the Plan. Subsequent Planning Team meetings focused on refining the goals and objectives, prioritizing them and identifying actions which are required to implement the Plan. In May, the focus was on prioritizing the Plan’s actions and finalizing the Work Plan details. Planning Team members were then asked to sign-up for those actions which they felt passionate about championing. The Planning team then disbanded and the members returned back to the Keith Hub. The purpose of the final meeting in August was to present the completed Work Plan to the Keith Hub and Planning Team for endorsement.

In total, eleven Planning Team meetings were held between October 2011 and September 2012, in which the Vision, Goals, Objectives and Actions were identified, refined and prioritized. The end result is a Neighbourhood Action Plan that addresses the needs of the Keith Neighbourhood and seeks to achieve the Vision of a community that is involved and engaged in making it a neighbourhood of choice for residents and businesses. The Plan is built on the existing strengths (assets) of the neighbourhood, and seeks to further strengthen and empower residents to improve the neighbourhood by making it cleaner, safer and marketing it as a strategic investment opportunity for new or expanding businesses.
Meetings and Community Engagement Events

Meeting 1: October 20, 2011 (Purpose: Project kick-off and Terms of Reference)
Meeting 2: November 17, 2011 (Purpose: Asset Mapping)
Meeting 3: December 16, 2011 (Purpose: Visioning exercise and identification of Plan Objectives)
Meeting 4: January 19, 2012 (Purpose: Review and approval of Vision Statement and discussion of community engagement)
Meeting 5: March 8, 2012 (Purpose: Discussion on neighbourhood indicators, review results of community consultation and early prioritization of objectives)
Meeting 6: April 19, 2012 (Purpose: Discussion and Prioritization of Plan Goals and Objectives and identification of Plan Actions, part 1)
Meeting 7: May 3, 2012 (Purpose: Joint Hub and Planning Team meeting to discuss Prioritization of Plan Goals and Objectives and identification of Plan Actions, part 2)
Meeting 8: May 12, 2012 (Purpose: Community Engagement Day)
Meeting 9: May 17, 2012 (Purpose: Prioritization of the Actions)
Meeting 10: June 7, 2012 (Purpose: Review of the workplan and Action Item Sign-up)
Meeting 11: August 30 (Purpose: Presentation and endorsement of the final plan)

September 24, 2012: Presentation of the Keith Neighbourhood Action Plan to Hamilton’s General Issue Committee (GIC) for endorsement.

To-date, three Quick Wins have been initiated or completed, including a Community Clean-up day (Quick Win), establishing a new Community Garden (Quick Win) and providing free fire alarms and installation to all residents within the Keith Neighbourhood.
Terms of Reference
Keith Action Neighbourhood Planning Team

Date
November 17, 2011

Membership
Members of the Planning Team will be anyone who lives, works or provides service in the neighbourhood. The majority of members will be residents.

Goals
The goal of the team is to create a Keith Neighbourhood Action Plan
1. This will be based on what the Team & the community would like to see for their neighbourhood (a vision to be created together)
2. To regularly update the community on the Neighbourhood Action Plan’s progress
3. To inform the City of Hamilton on the ongoing status of the Action Plan

Objectives
1. The Planning Team will complete a Neighbourhood Action Plan
2. To create the Neighbourhood Action Plan, the Planning Team will work together with:
   - Local residents
   - Neighbourhood associations
   - Businesses
   - Other stakeholders (such as service providers, schools and other local institutions)
   - Funders
   - Anyone willing to help
   - And engage everyone to help carry out the plan once it’s completed.
3. The Planning Team will regularly communicate and update everyone involved through a variety of ways, which could include:
   - Door to door, face-to-face conversations
   - By phone
   - Newsletter articles
   - Website & Social media (Facebook, Twitter etc)
   - Mail drops
   - Posters
   - Town Hall-style meetings
   - Hub meetings

4. The Planning Team will consult and communicate with City of Hamilton staff and City of Hamilton resources will be available for this initiative.

**Chair**

Gerry Polmanter will chair the Planning Team for the length of time necessary to complete the plan.

**Meetings**

The Keith Action Neighbourhood Planning Team meets:
- Monthly, on the third Thursday of every month
- from 6.00 p.m. - 8:30 p.m.
- at the Eva Rothwell Centre

**Minutes**

Minute-taking will be provided by a City of Hamilton staff person. Meeting minutes will be sent out by email (or by regular mail if requested) and reviewed at meetings.

**Decision-Making**

The Planning Team will make decisions by consensus, which allows input from everyone in the Team. The Team will come up with ideas together, identify any concerns raised, modify the plan and then do a round-table agreement or disagreement of the idea.
Finalizing a Decision

A decision is finalized when a two-thirds majority (66%) of the members at the meeting agree by vote.

Who participated on the Planning Team

Gerry Polmanter (Chair),
Barb Teichmann,
Anne Hyde,
Helen McKeachnie,
Sandra Beals,
Steve Rowe,
Bill Le,
Margaret Knight,
Dorothy Thompson,
Helen Vanhinger,
Greg Beals,
Ted Hodkinson (RLCA),
Mara Tombolini (City of Hamilton, Fire),
Suzanne Brown (City of Hamilton – Neighbourhood Development Office),
Jocelyn Strutt (City of Hamilton – Planning),
Nick Scime and James O’Brien (City of Hamilton – Recreation),
Kay Morden (City of Hamilton – Neighbourhood Development Office),
Jenn Friesen (NHCHC),
Johane Adair (City of Hamilton - Employment and Income Support),
Joanna Heerlein (City of Hamilton - Public Health),
Laura Ryan (Community Development Worker),
Sophie Gorski (Hamilton Public Library),
Councillor Bernie Morelli (City of Hamilton, Ward 3)
Goals and Objectives

Goal A: Enhance Neighbourhood Beautification and Pride
Objective 1: Enhance Pride and Ownership through beautification
Objective 2: Improve Parks and Green Spaces
Objective 3: Improve Property Standards and By-law Enforcement

GOAL B: Increase Neighbourhood Health, Safety and Security
Objective 1: Improve the Health, Safety and Well-being of Residents
Objective 2: Improve the Perception of the Neighbourhood
Objective 3: Promote Remediation and Adaptive Reuse of Industrial Properties and Land

GOAL C: Strengthen Educational, Business and Economic Opportunities
Objective 1: Promote Education and Skills training
Objective 2: Increase Employment, Career and Professional Development Opportunities
Objective 3: Attract New Business and Commercial Investment

GOAL D: Promote Community Interaction and Partnerships
Objective 1: Improve Communication between the Neighbourhood and Agencies working in Keith
Objective 2: Develop and Strengthen Partnerships with Neighbourhood Service Providers
What is a community asset?
A community asset is anything that improves the quality of community life.
Keith Neighbours care about the people who live, work and play in the Keith Neighbourhood. Keith Neighbours are involved and engaged in creating a safe, clean and friendly community in the Keith Neighbourhood.
Comments Received from Residents

In Response to the Questions
“What Do You Need For This to be a Liveable Community?”
“What Do We Expect To Achieve Through These Objectives?”

Residential Property & Housing Concerns

- We believe that every Keith Resident should have safe, suitable, affordable housing
- We believe that our neighbourhood should be clean, physically safe and well maintained because it is more welcoming this way and it demonstrates our pride
- We want to inspire each other to maintain our homes and yards
- We want to be able to help out when work needs to be done but a tenant or homeowner isn’t able to do it themselves due to sickness, injury, or lack of knowledge or other resources
- We are frugal and responsible, but would like to know if there is any assistance available to keep our houses updated and safe since the majority of our housing stock is nearly 100 years old.
- We’re frustrated by the neglect and abandonment as well as the illegal dumping that is happening on our residential properties. We need to know when and who to call about these issues, and whatever else we can do to help address and prevent it.

Education

- We are concerned that all of the schools have left our neighbourhood and we need to ensure that the longer travel distances between home and school:
  - Are not limiting the success of our youth completing high school
  - Are not limiting our youth from participating in extracurricular activities or programs because of lengthy or disruptive travel schedules
  - Are not limiting our parents from accessing teachers and administrators for the information needed to support their children’s success
- We understand that some of our parents started families before they completed school, and we need to know how to best support them to return and complete high school and post secondary school.
- College and university are intimidating institutions that are expensive to attend, so we need to ensure that our youth and adult residents understand that post secondary education is a realistic goal for them.
Parks & Green Space

- We know parks and green spaces are key to encouraging people to go outside and exercise so we need more total space devoted to this.
- We need to improve the features available in those parks and spaces to make sure that they meet a variety of ages, needs and interests.
- We have successfully used garden and park projects as an opportunity to build relationships among both our residents and business owners, and we plan to continue this tradition.

Employment & Career/Professional Development

Our city has many career opportunities, and so to remain competitive our residents need:

- To understand and build the skills, training, education and personal attributes necessary to be job ready.
- Better knowledge of the diversity of careers that they have to select from.
- Better understanding of the path that a person takes and the choices that they make to get to their long term job.

- Our neighbourhood has hundreds of businesses to work for, and hundreds of residents to select from, if there were regular networking opportunities for employers to meet potential workers.
### Evidence

**Keith Plan Literature Review**

**Goal 1: Enhance Neighbourhood Beautification and Pride**

Priority action areas: home repair, park improvement and cleanup, community garden

Literature shows that household disrepair is linked to significant health implications for its occupants. Leaky structures, broken plumbing and windows and pest infestation elevate risk of accident, respiratory illness and all-cause mortality (*Burdette, Hill & Hale, 2011*). Residents living in such buildings are more likely to suffer from slips and falls, lead poisoning, bug bites, asthma and tuberculosis. They are also more likely to experience dramatic events such as fire, flood and building collapse (*Rosenstreich et al, 1997*). Furthermore, the existence of dilapidated housing discourages property purchase, which has a negative influence the surrounding community (*Brown, Perkins and Brown, 2003*). A neighbourhood with high percentage of home ownership is associated with increased level of civic involvement, volunteerism and greater neighbourhood stability (*Rohe and Leslie, 1996*).

Parks and other green spaces promote greater physical activity in residents, especially in children and youth (*Robert Wood Johnson Foundation, 2010*). Parks have also been linked to better mental and psychological health as they create opportunities for people to engage in formal and informal socializing (*Coen & Ross, 2006*). Children also exhibit improvement in behaviour and concentration when they regularly spend time in parks. However, surveys show that one of the biggest barriers preventing families from utilizing park resources is signs of physical disorder: broken equipment, litter, needles, and graffiti. These conditions make people feel unsafe and lowers their motivation to exercise outdoors (*Miles, 2008*).

Community gardens are an important component in the food security continuum, building capacity in people to develop more sustainable food sources (*McCallum et al, 2005*). By providing convenient access to a diversity of fresh produce, community gardens increase participants’ fruit and vegetable intake as well as their level of physical activity (*Public Health Services, 2011*). In terms of population wellbeing, community gardens have shown to improve mental health and generate social capital (*Wakefield et al, 2007*).
Goal 2: Increase Neighbourhood Health, Safety and Security

Priority action areas: recreational programming for residents, promoting healthy eating,
The resources available in one’s environment influence health in direct and indirect ways. One literature review theorized that “recreational facilities such as tennis courts, football fields, bowling greens may not only enhance opportunities to develop or maintain cardiovascular fitness, but may also promote mental health via enhancing self-esteem, social contacts, and social participation” (Macintyre, Maciver and Sooman, 1993). Another review of epidemiological and demographic literature found residents who live in communities with poorer recreational facilities tend to experience higher mortality and morbidity rates, which points to the health promoting potential of these local resources (Seeman and Crimmins, 2006).

A diet high in vegetables and fruit is associated with lowered risk of being diagnosed with cardiovascular disease, cancers and chronic conditions such as obesity and diabetes (Dauchet et al, 2006; World Cancer Research Fund, 2007; Herber, 2004). However, the 2004 national food consumption survey found that the majority of people in Canada (70% children and 50% adults) do not meet the recommended level of fruit and vegetable consumption (Garriguet, 2004). One of the solutions that emerged in recent years is the Good Food Box (GFB). The GFB is a cooperative buying system with a focus on providing local and seasonal fresh produce at affordable price to consumers (Biberstein & Daalderop, 2008). This initiative has been in operation since 1994 and is expanding across Canada.

Goal 3: Strengthen educational, business and economic opportunities

Priority action areas: access to information, increase partnership between community and businesses,
Economic development, the “increase in local economy’s capacity to create wealth for local residents”, is an integral part of any community development initiative (Bartik, 2003). Small businesses can be a great opportunity for individuals to generate income as well as contribute to their community’s economic success. First-time entrepreneurs often seek out community information (CI) sources to familiarize themselves with the many regulations and procedures involved in starting a business. CI includes information on human/social services, local listings, and citizen actions. It is vital in helping people solve problems of daily life (Durrance and Pettigrew, 2002) (Pettigrew, Durrance and Unruh, 2002). Most people use the internet to search for CI and but are often frustrated by elements such as language readability or user-unfriendly websites. An internet directory or tool that allows for simple,
quick navigation to desired information, supported by print and/or in-person help, helps people gain greater control over their lives and be able to better participate in community activities (Pettigrew, Durrance and Unruh, 2002).

Goal 4: Promote community interaction and partnerships

Priority action areas: support local community center, increase police presence, improve intersectoral communication and partnership

The complexities of today’s social problems have led to social services investing more in collaborative intersectoral interventions. (Clark et al., 1993). Partnership, one form of collaboration, is defined as a working relationship between two equal although different parties (Panet-Raymond, 1992). The World Health Organization (2000) highlighted the importance of working outside of traditional boundaries to promote health, calling on government bodies to strengthen existing partnerships and explore new ones. Collaboration provides “added value” to any project through increasing problem-solving capacity, enhance a project’s influence, as well as increase participation from under-privileged groups (Ansari & Phillips, 2001) (Chavis & Florin, 1990).

Safety is often a top priority for most neighbourhoods. It is therefore critical for community development initiatives to work closely with local law enforcement. Although expert opinions are mixed as to what role police should play in community crime prevention, studies have found that strategic and sustained increase in police patrol around intersections and crime “hotspots” has shown effect. Police presence creates a less favourable environment for criminals to operate. Using the above method, greatest reduction was seen in the number of “soft crimes” committed, such as vandalism and vagrancy. Soft crime is a main factor behind public perception of neighbourhood risk (Kopper, 1995).
Implementation of the Plan

The Keith Action Neighbourhood Planning Team will become part of the Keith Neighbourhood Hub and the Neighbourhood Action Plan will become a standing item to be monitored on a regular basis to ensure the actions are moving forward, by the Keith Hub. The Keith Neighbourhood Action Plan will be presented to General Issues Committee of Hamilton City Council on September 24, 2012.
Evaluation of Plans and Neighbourhood Development Study

To ensure the ongoing success of the Neighbourhood Action Strategy, a comprehensive evaluation has been taking place alongside the implementation process. This evaluation identifies both the successes and challenges faced by Neighbourhood Action Planning, and will help us to learn from our experiences and build on them as we move forward.

The four components of this evaluation are:

- A longitudinal survey conducted by McMaster university that will ask residents at regular intervals about the health and well-being of their neighbourhoods;
- The use of quantitative neighbourhood-level indicators to measure other neighbourhood changes over time;
- Outcome evaluation to assess the effectiveness of the implementation of community plans; and
- A developmental evaluation that measures the impact generated by the community development workers supporting the neighbourhoods.

At this point, it is still too early in the process to provide results from most of this work. However, early results show that despite facing time constraints, workload pressures, and other challenges, Community Development Workers are essential to building the capacities and relationships in neighbourhoods that will underpin the sustainable implementation of their Plans.
Acknowledgements

We would like to thank all the Keith residents who gave input into the Keith Neighbourhood Action Plan and participated in our community engagement events. We would especially like to thank those residents who volunteered significant amounts of their time and energy to create this Plan, without them it would not have been possible. We would like to thank all the service providers and City of Hamilton staff who supported our planning process.

Celebration Night! The Keith Neighbourhood Plan is finished! July 2012.
## Neighbourhood Action Workplan of the Keith Hub 2012-2017

### GOAL A: Enhance Neighbourhood Beautification and Pride

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<tr>
<td>Action A.1.1: Identify, promote and advocate home maintenance loans and grants for home owners in the Keith Neighbourhood. Provide client support and advocacy for identification of eligibility and support for filling out necessary documents.</td>
<td>Barb, Steve, Gerry, Suzanne, Johane</td>
<td>Keith Hub</td>
<td>MT x</td>
<td>MT x</td>
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<tr>
<td>Action A.1.2: Promote Keith neighbourhood as a strong investment opportunity for affordable home ownership.</td>
<td>Laura, Steve, Gerry</td>
<td>City of Hamilton</td>
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<td>Action A.1.3: Develop a program for Keith residents to assist fellow Keith neighbours with general home maintenance where needed.</td>
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<td>Keith Hub</td>
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### Objective 2: Improve Parks and Green Spaces

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<tr>
<td>Action A.2.1: Enhance and improve park and green space and programming by:</td>
<td>Barb, Anne, Gerry, Steve, Sandra, Helen</td>
<td>Keith Hub City of Hamilton</td>
<td>LT x QW</td>
<td>LT x</td>
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<td>• Advocating for the expansion of North Central Community Park, both in area and to its programming &amp; facilities</td>
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<td>• Enhance and improve park features and programming at Birch Avenue Dog Park</td>
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<td>• Create a green space on the old CP rail line property between Wentworth and Birch</td>
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<td>• Community Park and Alleyway Cleanup</td>
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<td>Action A.2.2: Establish and maintain a new Community Garden and promote the creation of a Community Orchard</td>
<td>Laura, Gerry, Sophie, Barb</td>
<td>Keith Hub North Hamilton Community Health Centre</td>
<td>LT x QW</td>
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<td>Action A.2.3: Keep existing parks well maintained and safe</td>
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<td>Keith Hub City of Hamilton</td>
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# Neighbourhood Action Workplan of the Keith Hub 2012–2017

## GOAL A: Enhance Neighbourhood Beautification and Pride

### Objective 3: Improve Property Standards and By-law Enforcement

<table>
<thead>
<tr>
<th>Action A.3.1: Develop a plan for alleyway monitoring, maintenance and acquisition, in consultation with residents who have direct access to alleys.</th>
<th>Keith Hub City of Hamilton</th>
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<tr>
<td>Action A.3.2: Educate the neighbourhood about waste management, including bulk item pick-up and disposal of hazardous waste.</td>
<td>City of Hamilton</td>
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<td>Action A.3.3: Encourage enforcement of approved truck route and discourage truck travel on non truck route roads.</td>
<td>City of Hamilton</td>
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</table>
**Neighbourhood Action Workplan of the Keith Hub 2012-2017**

**GOAL B: Increase Neighbourhood Health, Safety, and Security**

<table>
<thead>
<tr>
<th>Objective 1: Improve the Health, Safety and Well-being of Residents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Action B.1.1: Educate about and install smoke alarms in every home that wants them.</td>
</tr>
<tr>
<td>Action B.1.2: Enhance and support activity programming and recreation opportunities at neighbourhood facilities and/or parks.</td>
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<tr>
<td>Action B.1.3: Promote healthy lifestyles and healthy living initiatives, including promotion of the Good Food Box programs to promote healthy eating attitudes in local residents.</td>
</tr>
<tr>
<td>Action B.1.4: Investigate the feasibility and identify implementation measures for traffic calming and control within the neighbourhood to improve the safety of residents and promote safe streets for children.</td>
</tr>
<tr>
<td>Action B.1.5: Develop a partnership with Best Start Network Child and Family Centres to locate within the neighbourhood and to provide services and programming to Keith neighbourhood families.</td>
</tr>
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<table>
<thead>
<tr>
<th>Objective 2: Improve the Perception of the Neighbourhood</th>
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</thead>
<tbody>
<tr>
<td>Action B.2.1: Support and improve programming for children, youth, adults and seniors in the neighbourhood</td>
</tr>
<tr>
<td>Action B.2.2: Develop a neighbourhood-wide program to reward both residential property owners and commercial property owners who exhibit good property maintenance and garden design as part of a neighbourhood beautification initiative</td>
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</tbody>
</table>
## Neighbourhood Action Workplan of the Keith Hub 2012–2017

### GOAL B: Increase Neighbourhood Health, Safety, and Security

**Action B.2.3:** Conduct a lighting audit and advocate for improvements in high-risk areas, including parks, alleys and areas close to ERRC.

- **Team Rep:** Hamilton Police Services
- **Primary Organization:** City of Hamilton

### Objective 3: Promote Remediation and Adaptive Reuse of Industrial Properties and Land

**Action B.3.1:** Develop a Keith Neighbourhood Directory, an information manual for Keith residents that includes details on various approval processes new businesses must undertake, including the Certificate of Approval Process that businesses must apply for. The Directory will include key contacts and frequently asked questions. *(combine with C 1.3, C 2.5)*

- **Team Rep:** Ted, Jocelyn
- **Primary Organization:** Inform Hamilton

**Action B.3.2:** Market Keith neighbourhood as a strong investment opportunity and promote available programs *(municipal, provincial and federal)* that support the redevelopment of brownfield properties.

<table>
<thead>
<tr>
<th>Action</th>
<th>Team Rep</th>
<th>Primary Organization</th>
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<tbody>
<tr>
<td>A.2.3</td>
<td></td>
<td>Hamilton Police Services</td>
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<td>City of Hamilton</td>
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<tr>
<td>A.3.1</td>
<td>Ted, Jocelyn</td>
<td>Inform Hamilton</td>
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<tr>
<td>A.3.2</td>
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</tbody>
</table>
## Neighbourhood Action Workplan of the Keith Hub 2012–2017

### GOAL C: Strengthen Educational, Business and Economic Opportunities

#### Objective 1: Promote Education and Skill Training

<table>
<thead>
<tr>
<th>Action</th>
<th>Planning Team Rep</th>
<th>Primary Organization</th>
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<tbody>
<tr>
<td>Action C.1.1: Produce and maintain the Keith Neighbourhood Directory, an information manual/database for Keith residents which identifies the full range of services, programs and supports available for families with school aged children (Kindergarten to College and University). (combined action with B.3.2)</td>
<td>Laura, Ted, Mara</td>
<td>Keith Hub Inform Hamilton</td>
</tr>
<tr>
<td>Action C.1.2: Work with the Hamilton-Wentworth District School Board and the Hamilton-Wentworth Catholic District School Board to provide flexibility for parents and children who take the school bus to co-ordinate for a stop at ERRC in order to take advantage of after-school programming opportunities.</td>
<td>Ted</td>
<td>Eva Rothwell Centre HWDSB HWDCSB</td>
</tr>
<tr>
<td>Action C.1.3: Strengthen the relationship with Pathways and elementary schools that service the Keith neighbourhood to provide a continuum of support and communication between parents, schools and additional social support networks.</td>
<td>Joint with many service providers and organizations</td>
<td></td>
</tr>
</tbody>
</table>

#### Objective 2: Increase Employment, Career and Professional Development Opportunities

<table>
<thead>
<tr>
<th>Action</th>
<th>Planning Team Rep</th>
<th>Primary Organization</th>
</tr>
</thead>
</table>
| Action C.2.1: Produce and maintain the Keith Neighbourhood Directory that identifies local business, service support and programming, including:  
- Businesses operating within the Keith neighbourhood  
- Keith residents who operate home-based businesses  
- Include contacts to key services and programs  
- Combine with B.3.2 | Laura, Ted, Steve | Keith Hub Inform Hamilton | MT x | MT x | MT x | MT x | MT x |
| Action C.2.2: Improve communication, interactions and partnerships between the Keith Hub and local businesses | Laura, Ted, Steve | Keith Hub | MT x | MT x | MT x | MT x | MT x |
| Action C.2.3: Enhance the relationship with Volunteer Hamilton and host discussions in the Keith Neighbourhood focused on volunteer experiences, including:  
- How to get a volunteer job  
- How can a volunteer job lead to a paid job?  
  - Training  
  - Transferring skills  
  - Networking  
  - Building resume  
  - Experiencing different careers | Volunteer Hamilton |
Neighbourhood Action Workplan of the Keith Hub 2012-2017

**GOAL C: Strengthen Educational, Business and Economic Opportunities**

<table>
<thead>
<tr>
<th>Action C.2.4: Encourage businesses to advertise and hire locally – “Hire from our neighbourhood first” and organize regular Keith Neighbourhood Job Fairs.</th>
<th>Planning Team Rep</th>
<th>Primary Organization</th>
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<tr>
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<td>Keith Hub</td>
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</table>

<table>
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<tr>
<th>Action C.2.5: Co-ordinate with existing service providers to develop a “Job Readiness” education and learning session that provides career information for students and adults on:</th>
<th>Planning Team Rep</th>
<th>Primary Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Apprenticeships and programs</td>
<td></td>
<td>Keith Hub</td>
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<tr>
<td>• Resume writing and interview skills</td>
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<tr>
<td>• Applying for, receiving and repaying student loans</td>
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<tr>
<td>• Effective job search techniques and information</td>
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<tr>
<td>• Special skills workshop</td>
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<td></td>
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<tr>
<td>• How to search for a summer job</td>
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</tr>
</tbody>
</table>

**Objective 3: Attract New Business and Commercial Investment**

<table>
<thead>
<tr>
<th>Action C.3.1: Work with the City of Hamilton’s Economic Development Department to market the Keith Neighbourhood as a strong investment opportunity based on its location, proximity to Hamilton Harbour, CN Rail tracks, Provincial Highways and Zoning.</th>
<th>Planning Team Rep</th>
<th>Primary Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Laura, Steve, Jocelyn</td>
<td>City of Hamilton</td>
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### Neighbourhood Action Workplan of the Keith Hub 2012-2017

#### GOAL D: Promote Community Interaction and Partnerships

<table>
<thead>
<tr>
<th>Objective 1: Improve Communication between the Neighbourhood and Agencies Working in Keith</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Action D.1.1:</strong> Increase the police presence within the neighbourhood, including on foot, bike, car and/or horse patrols. Work with the Community Policing Office to educate residents on community safety and how to report crimes or suspicious behaviour. Request Police Activity Grant for additional youth programming.</td>
</tr>
<tr>
<td>Ted, Steve, Gerry</td>
</tr>
<tr>
<td><strong>Action D.1.2:</strong> Support ERRC as a resource within the Keith neighbourhood and support its maintenance in order for it to continue to provide programming activities and gathering spaces in the community.</td>
</tr>
<tr>
<td>Ted, James, Gerry, Bill</td>
</tr>
<tr>
<td><strong>Action D.1.3:</strong> Improve communication and partnerships with agencies, service providers and businesses that either currently operates within the neighbourhood or with those that may provide additional support to Keith residents.</td>
</tr>
<tr>
<td>Laura, Ted</td>
</tr>
</tbody>
</table>

#### Objective 2: Develop and Strengthen Partnerships with Neighbourhood Service Providers

| Action D.2.1: Invite new groups to participate in Hub work according to the needs of the Keith Neighbourhood Action Plan. |
| Laura, Gerry, Steve | Keith Hub | LT | LT | LT | LT | LT | LT | LT | LT | LT |
| **Action D.2.2:** Co-ordinate and cultivate relationships with additional service providers to provide programming and services within the neighbourhood to meet neighbourhood needs. |
| Laura, Ted | Keith Hub | MT | MT | MT | MT | MT | MT | MT |
| **Action D.2.3:** Develop and enhance relationships with key service providers to provide programming, investment and support to resident in the neighbourhood. |
| Keith Hub |
References


Public Health Services, City of Hamilton. (2011). Chronic Disease Prevention Program Situational Assessment


