Outline

- Why a Food Strategy?
- Food Strategy framework
- What are we currently doing?
- What should we be doing?
- Next Steps: Community Engagement
Why a Food Strategy?

• Motion to GIC, August 2012
  – Guide decision-making by Council for City dollars allocated to food initiatives and projects

• Supports
  – Healthy Community Strategic Priority
  – Neighbourhood action plans
  – Childhood obesity strategy
Why a Food Strategy?

A 10 year plan to set direction
• to allocate resources in order to achieve the proposed vision, principles, and goals
Methods

- Review of other food strategies
- Focus on Canadian examples - similar social, political, environmental, and economic context
- Internal environmental scan
- Proposed vision, principles, and goals
Food Strategy Framework

Food System

Production

Food Waste

Processing & Distribution

Buying & Selling

Consumption
Food System Framework

- Integrates full spectrum of food issues within a single framework
- Aligns food within broad sustainability goals
- Identifies gaps and prioritizes actions
- Operates at site-specific, neighbourhood, and city-wide scales
What is the City doing now?
Themes

- Resources given to all aspects of the food system
- Innovative work being done
- $1.6 million toward food actions
- All city departments engage in food related work
- Increased collaboration between departments
Themes

• Significant City resources toward
  – “one-off” food programs not supported by evidence or effective
  – funding is mainly one-time allocation
  – unsustainable food actions
What should we be doing?

• Shift toward actions that
  – foster capacity building, building upon assets
  – keep economic benefits within the city

• Examples: community food centres, urban agriculture, social enterprise
Community Food Centres
A food strategy for the future: The next 10 years
Vision

A city with a sustainable food system where all people at all times have economic and physical access to enough safe, nutritious food to meet their dietary needs and food preferences
Food System Principles

• Healthy
  – enables the overall health and well-being of Hamiltonians

• Sustainable
  – preserves and protects rural and urban agriculture

• Just
  – all residents can access healthy food, supports a living wage
Proposed Hamilton Food Strategy Goals

Food System

- Food Waste
- Production
- Consumption
- Processing & Distribution
- Buying & Selling
Next Steps: Community Engagement

- Community desire to be involved
- Food is already being discussed
- Stakeholder feedback, validation of proposed vision, principles, goals
- Prioritize food actions based on resources, importance, and time