



Hamilton

Food Strategy
BOH 13001(a)
August 14, 2014

Outline

- Why a Food Strategy?
- Food Strategy framework
- What are we currently doing?
- What should we be doing?
- Next Steps: Community Engagement



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Why a Food Strategy?

- Motion to GIC, August 2012
 - Guide decision-making by Council for City dollars allocated to food initiatives and projects
- Supports
 - Healthy Community Strategic Priority
 - Neighbourhood action plans
 - Childhood obesity strategy



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Why a Food Strategy?

A 10 year plan to set direction

- to allocate resources in order to achieve the proposed vision, principles, and goals



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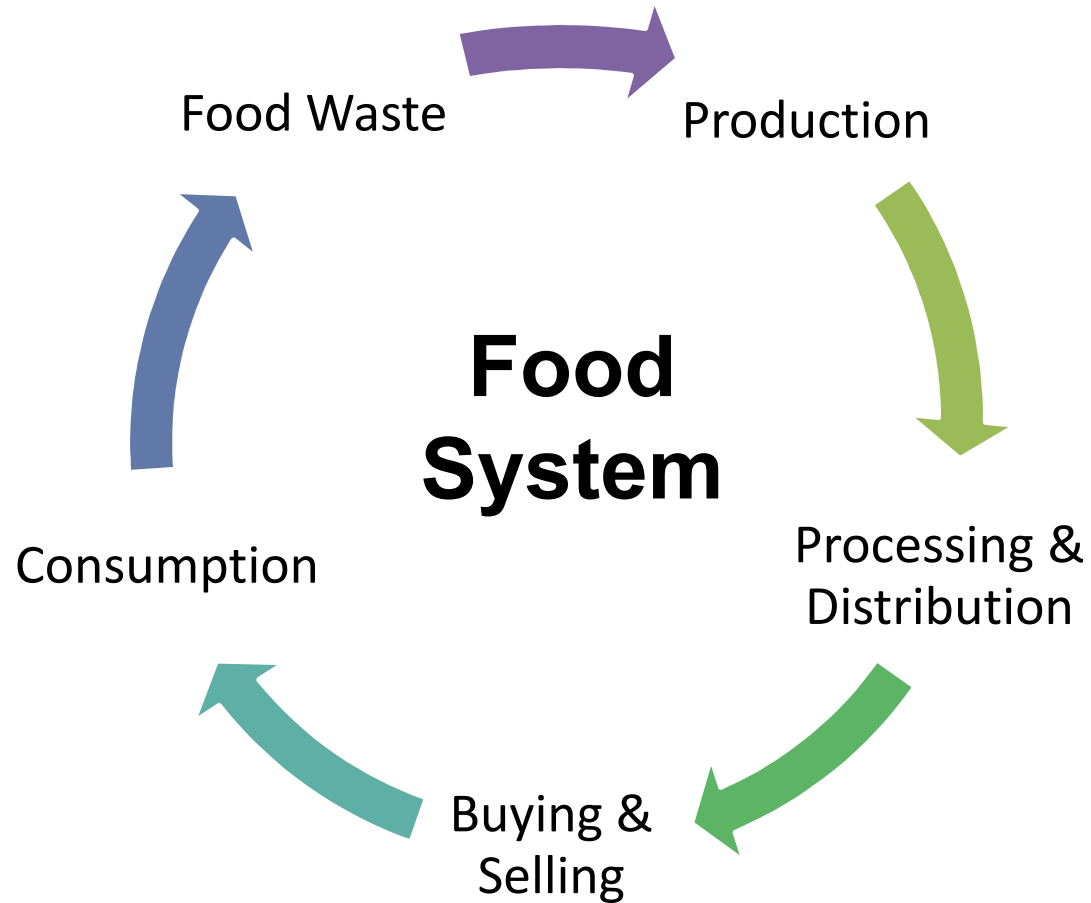
Methods

- Review of other food strategies
- Focus on Canadian examples - similar social, political, environmental, and economic context
- Internal environmental scan
- Proposed vision, principles, and goals



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Food Strategy Framework



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Food System Framework

- Integrates full spectrum of food issues within a single framework
- Aligns food within broad sustainability goals
- Identifies gaps and prioritizes actions
- Operates at site-specific, neighbourhood, and city-wide scales



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What is the City doing now?



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Themes

- Resources given to all aspects of the food system
- Innovative work being done
- \$1.6 million toward food actions
- All city departments engage in food related work
- Increased collaboration between departments



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Themes

- Significant City resources toward
 - “one-off” food programs not supported by evidence or effective
 - funding is mainly one-time allocation
 - unsustainable food actions



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What should we be doing?

- Shift toward actions that
 - foster capacity building, building upon assets
 - keep economic benefits within the city
- Examples: community food centres, urban agriculture, social enterprise



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Community Food Centres



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A food strategy for the future: The next 10 years



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Vision

A city with a sustainable food system where all people at all times have economic and physical access to enough safe, nutritious food to meet their dietary needs and food preferences



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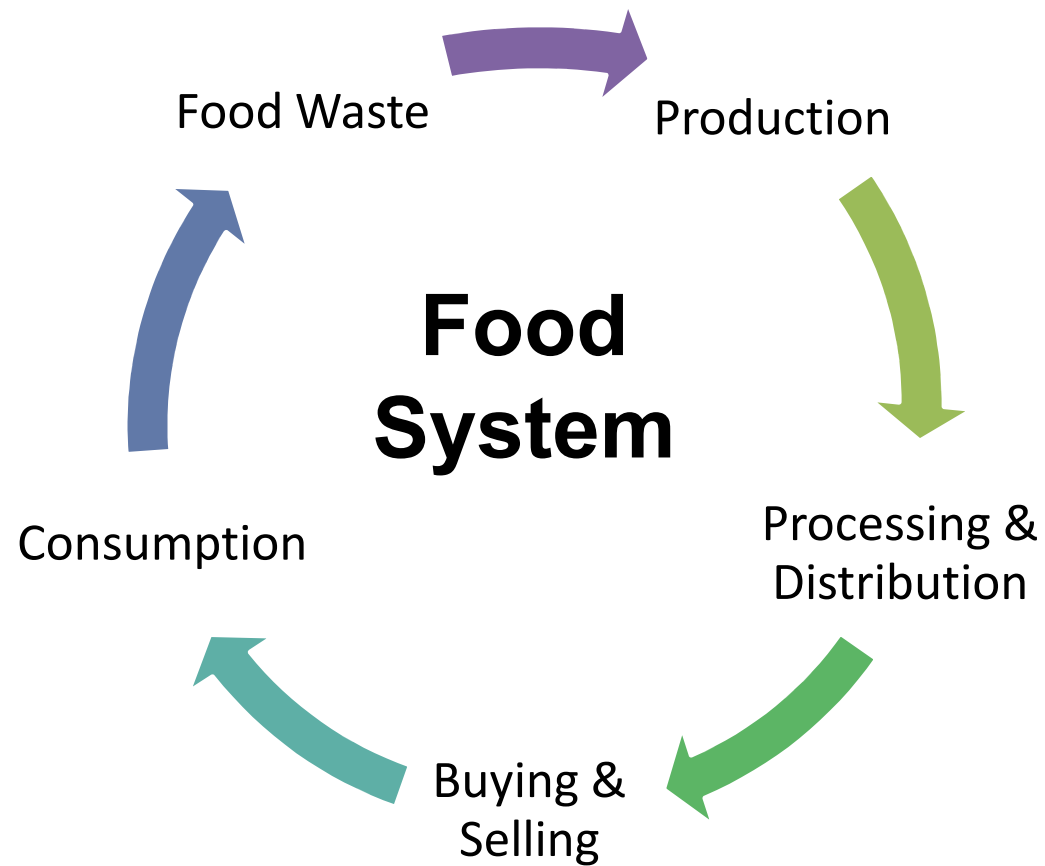
Food System Principles

- **Healthy**
 - enables the overall health and well-being of Hamiltonians
- **Sustainable**
 - preserves and protects rural and urban agriculture
- **Just**
 - all residents can access healthy food, supports a living wage



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Proposed Hamilton Food Strategy Goals



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Next Steps: Community Engagement

- Community desire to be involved
- Food is already being discussed
- Stakeholder feedback, validation of proposed vision, principles, goals
- Prioritize food actions based on resources, importance, and time



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