


Hamilton

INFORMATION UPDATE

TO:	Mayor and Members City Council
DATE:	May 22, 2019
SUBJECT:	Bike Day, Bike to School Week, and Bike Month (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

This year, Bike to Work Day has been re-named to Bike Day to be inclusive of all citizens taking trips in the City! Bike Day is a regional initiative that aims to encourage employees, residents, and students to bike to work, school or wherever they may be going on May 27, 2019. This year marks the 11th year of a Bike Day celebration in Hamilton!

On Monday May 27, the main reception for the day will take place in the City Hall forecourt from 7:00 a.m. - 9:00 a.m., with the presentation of the Community in Motion Awards by Councillor Nann and Councillor Farr taking place at 8:00 a.m. Group rides will lead to the event from across the City, see www.bit.ly/BikeDay2019-WardRides for a list of rides and departure times. There will also be receptions at Mohawk College and McMaster University. All are encouraged to register and attend, so please share this with your networks and your staff.

Date: Monday May 27, 2019
Time: 7:00 a.m. - 9:00 a.m.(opening remarks at 8:00 a.m.)
Place: City Hall Forecourt, 71 Main Street West, Hamilton
Registration: www.bikemonth.ca/contest
Additional info: www.bikemonth.ca/hamilton

Benefits of registering ahead of the event include:

- The chance to win one of six \$300 Mountain Equipment Co-op gift cards;
- Raising awareness for the importance of active and sustainable transportation in the City of Hamilton; and,

- Receiving a free t-shirt, food and entertainment (for those who attend the City Hall location).

Councillors and their staff are encouraged to send out two posts on Twitter/Facebook or email messages to their networks. This event is open to the public.

Bike Month

Bike Day, on May 27, kicks off Bike Month, which runs throughout the month of June. There are a number of events taking place that celebrate cycling all across the City. The full listing is available at www.bikemonth.ca/hamilton.

Bike to School Week

Bike to School Week runs from May 27 to May 31, 2019 and is a celebration of cycling and promotes active transportation as a viable method for students to travel to school. Students who travel to school actively arrive at school more alert, focused and ready to learn. On the morning of May 27, a number of schools will join the Bike Parade to City Hall to participate in the Bike Day festivities.

If you require further information regarding the above, please contact Rachel Johnson, Transportation Planner at Ext. 1473 or Peter Topalovic, Project Manager – Sustainable Mobility Programs at Ext. 5129 or via email.