City Enrichment Fund

Communities, Culture & Heritage Program

Objective

To support organizations activities, programming, events, and projects that engage the public in strengthening and celebrating community identity – the people, places and things that make up Hamilton.

All programs funded through the Communities, Culture & Heritage Program will support Hamilton’s community vision, Our Future Hamilton. Learn more about Our Future Hamilton here.

How to apply for a grant

☐ Read the City Enrichment Fund Guidelines and the Communities, Culture & Heritage Handbook for details about the program, stream objectives, eligibility and criteria.

☐ Refer to the Application Details section to learn about expectations for each question.

☐ You will be required to complete all sections of the application online.

☐ Upload all documents (use the checklist to confirm that you have submitted all attachments).
CAPACITY BUILDING FOR CULTURAL ORGANIZATIONS

Capacity Building Handbook - Communities, Culture & Heritage Program

Objective
To strengthen the relevance, responsiveness, effectiveness and resilience of Hamilton’s cultural organizations.

Description
The Communities, Culture & Heritage – Capacity Building funding provides grants to cultural organizations to support capacity building strategies, organizational development projects and professional development initiatives with a view to building administrative and management capacity.

| Open to eligible: | • Not-for-profit cultural organizations
• Groups of two or more cultural organizations facing similar organizational challenges are encouraged to collaborate on a capacity
|
| Status of Organization | Incorporated not-for-profit organization, charitable organization, or an unincorporated group with not-for-profit goals and governance
| Maximum Funding | $25,000 maximum. Total funding received from all sources in the City of Hamilton cannot exceed 30% of the project, event or operational
| Assessment Weighting | 50% Organizational Capacity
40% Program Merit
10% Community Impact

Capacity Building for Cultural Organizations Guidelines

These guidelines are in addition to the general CEF guidelines and eligibility criteria

| Eligibility | Not-for-profit cultural organizations are eligible to apply. A cultural organization has a mandate to preserve, research, document, interpret, celebrate and/or disseminate community identity – the people, places and things that make
|
up Hamilton.

Groups of two or more organizations facing similar organizational challenges are encouraged to collaborate on a capacity building project. Collaborating organizations must identify a lead organization who will be responsible for the application and funds awarded.

Applicants may receive funding for Capacity Building only once every two years.

Applications for capacity building funding will be considered from organizations who receive funding from other funding streams within the Communities, Culture & Heritage Program.

<table>
<thead>
<tr>
<th>Ineligible Organizations</th>
<th>In addition to the general CEF ineligible criteria:</th>
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<tbody>
<tr>
<td></td>
<td>• Organizations that do not have a cultural mandate</td>
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<tr>
<td></td>
<td>• Arts mandated organizations (funding is available through the Arts Program)</td>
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| Eligible Projects | • Retaining external expertise to work with the applicant on a specific capacity building initiative |
|                  | • Organizational and human resource assessment, change management and similar processes |
|                  | • Board development and improved governance practices |
|                  | • Professional development, training, mentorship, coaching and job shadowing |
|                  | • Development of plans and strategies including, but not limited to: strategic and business planning, artistic, interpretive or education programming, revenue development, audience development, program evaluation |

| Eligible Expenses | • External experts / consultants / coaches’ fees and travel costs (travel limited to within Ontario) |
|                 | • Professional development fees and travel for participation in seminars or workshops |
|                 | • Mentor and job shadowing honoraria and travel costs |
|                 | • Fees related to the use of licensed organizational development tools and related costs |
|                 | • Direct administrative costs related to the project |
|                 | • Public consultation costs |

| Ineligible Expenses | • Attendance at annual professional service organization |
| general meetings or conferences                          |  
| • Ongoing operating costs (including staff time)         |  
| • Publications                                           |  
| • Undergraduate, post graduate or other academic and professional training |  
| • Capital project planning studies                       |  
| • Capital and equipment costs                            |  
| • Mandated training (e.g. Workplace Hazardous Materials Information System (WHMIS) or Accessibility for Ontarians with Disabilities Act (AODA)) |  

### Assessment Criteria

All applicants must be able to demonstrate good use of public funds. The applications will be assessed according to:

#### 50% Organizational Capacity as demonstrated by:
- Alignment of the project with the organization’s vision, mandate / mission and place in the community
- The capacity of the organization to successfully complete the project
- The understanding of the capacity issue(s) facing the organization
- The probable impact on the organization and its ability to respond to change
- The capacity of the organization to apply the results of the project

#### 40% Programming Merit as demonstrated by:
- The approach to monitor and evaluate the results of the project
- The suitability of the external expertise (if applicable)
- The project budget
- The understanding of the capacity issue(s) facing the organization
- The suitability of the project to address the capacity issue(s)

#### 10% Community Impact as demonstrated by:
- The suitability of the project participants and / or collaborating organizations
- The skills exchange and / or learning that will be achieved
Online recommendations
Please turn off compatibility mode if you are using Internet Explorer as it may render false findings.

Capacity Building for Cultural Organizations Application
• Applicants are responsible for providing all the information and attachments requested.
• The City Enrichment Fund will make decisions regarding your eligibility based on the information provided in your application.

Page: Organizational Information / Applicant Artist Information

Select the CEF Program Area and stream
1. Applicant contact
2. Organization Overview
3. Organization Information
4. Head Office Address
5. Mailing Address and Organization Established Date
6. Organization mandate or mission (Approx. 200 words)
7. Provide a brief history of your organization – include important milestones and / or changes to the organization’s direction over time. (Approx. 250 words)

Page: Organizational Overview

1. Confirmation of 30% funding maximum
2. Provide the organization’s legal status details
3. Confirmation of program delivery in Hamilton

Page: Program Information

Name of program: Capacity building project name

1. Grant request: Requests should not exceed 30% of the total program budget. This amount must match the request amount indicated in the Budget form – Revenue tab, Line 7.
2. Total program budget: This must match the total amount in the budget sheet
3. Did you receive funding for this program last year? Yes / No

4. a. Provide a brief summary of your program in 60 words max.
   • This description will be published as part of your organization’s City Enrichment Fund Application Summary Report and is not scored (please note this response forms a part of a public facing document).

4. b. Provide a detailed description of your program (Approx. 1000 words)
   • Description of the capacity issue facing the organization
   • Project description
   • Project timeline
   • If relevant, details on the location of the project
   • Information on collaborative partners (if applicable)
   • Project implementation and evaluation plan
   • Innovative or new approaches
   • Learning opportunities

4. c. Specify how funding from the City Enrichment Fund will be used. (Approx. 500 words)
   Your description should relate to the details provided in your programming description and to your proposed budget.

4. d. How will your program increase community participation. (Approx. 500 words)
   Your response may describe the impact of the completed and implemented project. How will this capacity project impact your audiences and / or your organization?

4. e. Describe the outcome of your program to your organization and / or to the community as a direct result of your project. Provide three measurable outcomes.
   The outcomes listed should reflect the project goals for the request year in a manner that can be measured and evaluated.

   • What is your desired outcome/goal?
   • How will you measure your success?
   • What is the impact or affect for the organization?

4. f. Describe both formal and informal program partnerships. How do these relationships enhance your program activities? (Approx. 300 words)
   • Participants within your organization
   • Partnering organizations
   • Participating volunteers
• Are there training opportunities for volunteers and staff
• The consultant, expert, or firm
• Other not for-profit organizations

4. g. List the team members that will ensure your program is well managed and achieves your desired goals. Include a brief explanation of how their expertise / specialization will make your program a success. (Approx. 300 words)
• Consultant bio and the rationale in selecting this consultant / firm
• Staff and / or Board of Directors bio who will be leading this project

4. h. How does this program enrich the city? (Approx. 300 words)
• What are the benefits and contributions to the Community? Please provide information to support your position.

Page: Your Program and the City’s Community Vision

Review the City of Hamilton’s Community Vision that aligns with this program.

1. Which of our community priorities align with this program? (check all that apply)
   - Community Engagement and Participation
   - Economic Prosperity & Growth
   - Healthy & Safe Communities
   - Clean and Green
   - Built Environment and Infrastructure
   - Culture and Diversity Built Environment and Infrastructure

2. Describe how your program is aligned with the City of Hamilton’s Strategic priorities chosen. (Approx. 125 words)

Page: Program Specific Questions

Only applicable to the Events & Established Activities Large Requests category.

Capacity stream applicants: insert n/a

1. Identify your target audience(s) and how you plan on reaching them. How will you promote the activity city-wide? (300 words max.)

2. How would you describe the economic impact of your activities on the City of Hamilton? Provide an economic impact statement. (400 words max.)
Page: Attachments

Organization Attachments:

1. Board of Directors list (mandatory). Include role titles, length on BOD.

2. Staff list (mandatory). Include job titles and whether full or part-time for both administrative and artistic staff.

3. Financial Statements (mandatory). If audited financial statements are not available, then unaudited statements are required. Please note, for grant requests greater than or equal to $30,000 audited financial statements are mandatory.

Program Attachments:


2. Program Specific Material
   Optional up to 3 program materials, including:
   - Most recent annual report
   - Additional marketing material
   - Performance programs
   - Images
   - Program / Organization statistics and data

3. CV If Applicable
   - Attach the project consultants CV (resume). If a consultant has not been selected, provide a list of the qualification, appropriate to the project that will be used to retain a consultant.

4. Program Budget Form (mandatory). Must use the provided CEF Budget template. *It is strongly recommended that budget notes are provided under Column D.*

Page: Declaration

1. Have you received funding from other sources within the City of Hamilton? Yes / NO

2. Declaration

3. Municipal Freedom of Information and Signatures
Two signatures are required – Preferably 1 Board Member and 1 Staff member.

Submitting Your Application

Once you are ready to submit the application, you are required to first review it for completeness by selecting ‘Review’ (bottom right). You will be prompted to review each page. Any incomplete question / field will be clearly marked.

It is recommended that a copy of the application is saved for your records. Select the ‘Print’ option to save a pdf copy.

When the review is complete, the bottom right button will now read ‘Submit’.

* Additional Budget Template Information:

1. Grant requests can be no more than 30% of the Total Eligible Program Budget (cash only, excludes in-kind). See Budget Summary tab line 22.

2. It is recommended that submitted budgets are balanced. Provide comments for programs that present a budget deficit or surplus on line 28 of the Budget Summary tab.

In-kind

Provide the estimated volunteer hours and value of other in-kind contributions. The total in-kind value will automatically be reflected on the program revenue.

*Please note that this budget is used by all CEF programs. Use the most appropriate line items provided in addition to the “other” spaces available.*