

# KING WILLIAM STREET BEACON AND GATE PUBLIC ART PROJECT



## CALL FOR ARTISTS

The City of Hamilton is seeking Artists and Artist-led teams to submit proposals for a permanent public art work at the corner of King William Street and James Street North in downtown Hamilton. The work will replace an existing light standard, may be illuminated and shall incorporate a gate feature that can temporarily close the street to vehicular traffic for special events.

Artists will be selected by a volunteer citizen Jury through a two-stage process. Stage 1 will involve a concept and design proposal. Artists selected for Stage 2 will be given the opportunity to consult with engineering consultants engaged by the City of Hamilton to assist them in developing a detailed proposal for public consultation and final adjudication.

**Award:** \$115,000

Shortlisted Artists completing a Stage 2 submission will receive a \$2,500 honorarium.

### **Submission Deadline:**

Thursday February 27<sup>th</sup>, 2020 at 3:00 PM EST

### **Artist Information Meeting:**

Monday January 27<sup>th</sup>, 2020 at 5:30 PM EST

Tourism Hamilton's Visitor Centre

28 James Street North (at King William), Hamilton, ON.

Artists are invited to view a presentation on the adjudication process, submission requirements and ask questions. This is not a mandatory meeting.

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## 1.0 PROJECT GOAL AND THEMES

In February 2019, a Focus Group of local residents, artists and business owners assembled with City staff to determine themes and goals in keeping with the character and vision for King William Street to inspire and guide artists for this public art competition.

Artist's proposals will be evaluated, in part, on how successfully they address the following goal and themes determined by the Focus Group.

**Goal:** *The new artwork for King William Street should be a landmark that marks the entrance to the King William Street District and expresses the character of this evolving area both day and night to those visiting the street and passing on James Street, inviting them to take part in local events, patronize local businesses and the theatre.*

**Themes:** The successful work should be reflective of one or more of the following themes:

- *Vibrant*
- *Active 24 / 7*
- *A place of celebration*
- *A place of performance (both formal theatre and on the street)*
- *A place for interaction*

## 2.0 BACKGROUND

This project aligns with and evolves the legacy of the King William ArtWalk. A project responsible for a number of temporary and permanent art works commissioned for the street since 2007.

Playing host to several prominent festivals including Supercrawl, King William Street has earned a reputation for welcoming the arts, performance and enterprise. Already an important destination and events space, King William recommends itself well to flexible, temporary closure, which activates the street and strengthens the community.

It was determined by the 2019 Focus Group that the new permanent public artwork should continue to enhance the street's culture and support its revitalization. To this end, it was identified that the artwork could function to encourage interactive experiences, embody the idea of performance and more practically, temporarily close King William Street to vehicular traffic during on-street events.

### **3.0 SITE**

The site for the artwork is the southeast corner of King William Street and James Street North, within the street amenity area between the curb and sidewalk. It is currently the location of a light standard. The foundations and power supply of the existing light standard are to be used for the new art work. The size and configuration of the new artwork shall be in keeping with the clearances and requirements outlined in **Appendix C Materials and Methods** and **Appendix B Site Context**.

### **4.0 CONTEXT**

King William is populated by a number turn-of-the-century low and mid-rise heritage buildings, parking lots, vacant properties and a healthy food scene. Lister Block, formerly Lister Chambers, was destroyed by fire and rebuilt in the 1930s. Fully restored in 2010, it stands directly opposite the proposed site for the artwork on the north side of King William, housing a variety of businesses and City of Hamilton offices. Old Hamilton City Hall, once located on the west side of James Street North at King William was demolished and replaced by Hamilton's City Centre in the 1980s. King William was also once home to the E. & C. Gurney Company stove foundry (Club 77 and parking lots), and the Spectator Building's printing plant and offices (Film Work Lofts). Several other important Hamilton destinations can be found along the street including the Central Hamilton Police Station and Theatre Aquarius.

King William Street spans three historic neighbourhoods: Beasley, Landsdale and Central. With several residential developments planned over the next few years and the recently completed John Rebecca Park King William is positioned to witness a new era of density and community.

For more of the site's history and context including photos, please see **Appendix B**.

### **5.0 AWARD**

The successful Artist will be awarded \$115,000.00 (excluding HST) for the fabrication and delivery to the site of their work as per the following payment schedule:

Payment schedule as follows:

- 1) \$22,000 upon the successful Artist's provision of any drawings, studies or reports as required by and to the satisfaction of the Director of Tourism and Culture or their designate (eg. Engineering drawings).
- 2) \$23,000 when the work is approximately 40% complete.
- 3) \$35,000 when the work is approximately 80% complete.
- 4) \$35,000 upon delivery to the site and installation.

### **6.0 ELIGIBILITY**

City of Hamilton employees are not eligible to submit proposals to this call.

Artists under 18 years of age must have their parent or legal guardian sign all required documents on their behalf.

## 7.0 SELECTION PROCESS

The successful Artist will be selected through a two-stage process involving submissions of a Stage 1: Preliminary Proposal followed by a Stage 2: Detailed Proposal.

Shortlisted Artists completing a Stage 2 submission will receive a \$2,500.00 honorarium.

### 7.1.1 Stage 1: Preliminary Proposal

The Stage 1 proposal will be adjudicated by the Jury to select a minimum of three (3) and maximum of six (6) Artists with the highest scoring proposals that meet or exceed all passing scores outlined under Stage 1: Selection Criteria to proceed to Stage 2.

### 7.1.2 Stage 1: Submission Requirements

The Stage 1 proposal may be submitted in one of two ways:

Online via Submittable (submissions management platform): A link to the Submittable form (which includes guidelines for submission) can be found at the project webpage at: [hamilton.ca/kingwilliampublicart](http://hamilton.ca/kingwilliampublicart). All text files should be 12 pt font and submitted as pdfs. All image files should be at least 150 DPI and submitted as jpps or pdfs. Image files should not exceed 300 DPI.

OR

As a hard copy submission by mail, courier or in person (delivery details outlined in section

The Stage 1 proposal shall include the following information:

- a. **Submission Form:** A completed and signed Submission Form. The Submission Form is included in the Call for Artists as **Appendix A** and requests basic Artist information, team members (if submitting as an Artist-led team) and signature.

*(2 pages or 1 page double-sided; 8.5"x11")*

If submitting online this form is not required as it is part of the Submittable Form. If submitting a hard copy, please print the Submission Form, complete, sign and include the original with your submission.

- b. **Artist Concept Statement:** The Artist's vision for the proposed work; and a description of how the proposed work addresses the project goal, theme(s) and physical context.

*(2 pages or 1 page double-sided max; 8.5"x11")*

**c. Concept Sketch / Diagram:** include at a minimum one (1) sketch or diagram in any medium that most efficiently and effectively illustrates the idea of the proposed work to the Jury. This includes but is not limited to: drawing, collage, photography, digital, etc. Drawings included as part of Appendix B of this Call for Artists may be used as a template or background for this purpose.

*(2 pages or 1 page double-sided max; 11"x17")*

*Only reproductions should be submitted. Original artwork will not be accepted.*

*Please note: more developed and detailed documentation is required as part of the Stage 2 submission and the Artist or Artist-led team should allocate their time and resources accordingly.*

**d. Curriculum Vitae:** a summary of the qualifications and relevant artistic activities of the lead Artist. In the case of an Artist-led Team, relevant qualifications and experience of team members should also be provided as follows:

If working as an Artist-led Team, please include:

- the name and address of each Team member
- their role in the Team
- prior experience working with the lead Artist
- prior experience working on similar works
- any other relevant experience

*(6 pages or 3 pages double-sided max; 8.5"x11")*

**e. Selected Works:** Include a minimum of three (3) and maximum of ten (10) images of relevant completed works by the Artist and team members. Images must be laid out on 8.5"x11" pages, accompanied by the following info:

- Title of artwork
- Date
- Medium
- Location of artwork
- Client, if applicable

*(4 pages or 2 double-sided pages max; 8.5"x11")*

**f. References:** Provide a minimum of three (3) references that have had direct involvement with the Artist / lead Artist and can generally speak to the Artist's experience as regards public art projects.

For each reference, include:

- Name
- Address

- Phone number
- Email

*(1 single-sided page max; 8.5"x11")*

*All text should be 12 pt. font. Inclusion of a Cover Page is optional.*

*Artists may submit more than one Stage 1 proposal to this Call. Each proposal should be submitted separately – either through Submittable or as separate hard copy package.*

### **7.1.3 Stage 1: Adjudication**

City staff will initially evaluate proposals for submission compliance. Compliant submissions will then be consensus-scored by the Jury based on their response to Stage 1: Selection Criteria (see below).

Individual proposals may score up to a maximum of 100 points. A maximum of six (6) of the highest scoring proposals that meet or exceed a minimum benchmark score of 50 points and minimum section scores indicated in Stage 1: Selection Criteria will be shortlisted to proceed to Stage 2: Detailed Proposal.

### **7.1.4 Stage 1: Selection Criteria**

#### *a. Competition Goals and Context*

The submission shall describe and illustrate a concept and proposed work that is responsive to the project goal and theme(s), is appropriate for the physical context and for permanent display in an outdoor public place.

Max points: 35 / Min points to pass: 20

#### *b. Artistic Excellence*

The concept, proposed work and previous work presented demonstrates quality, originality and excellence.

Max points: 30 / Min points to pass: 15

#### *c. Professional Experience*

The Artist demonstrates and provides examples of experience through their C.V., and included images with respect to public presentation, publication and recognition by other artists or arts organizations.

Max points: 15 / Min points to pass: 5

#### *d. Technical Expertise*

The proposed concept and past work of the Artist or members of the Artist-led Team as established by their C.V., references and included images demonstrates and provides examples of their ability to successfully execute an art project of similar scale and scope.

Max points: 20 / Min points to pass: 10

### **7.2.1 Stage 2: Detailed Proposal**

Artists shortlisted in Stage 1 will be notified via email.

Within two (2) weeks of receiving notification, Artists will be required to meet with technical advisors engaged by the City of Hamilton, including structural and electrical engineers and City staff to present their Stage 1 proposals and discuss any technical concerns the Artist or advisors may have. Based on this meeting artists will be provided a short report outlining recommendations and options to be addressed in their Stage 2 submission to help ensure the technical feasibility of their proposal.

Upon the receipt of the technical advisor report, Artists will be provided a minimum of four (4) to a maximum of six (6) weeks to complete the Stage 2: Detailed Proposal.

Shortlisted Artists will receive an honorarium of \$2,500.00 upon the submission of a complete Stage 2: Detailed Proposal meeting all requirements.

### **7.2.2 Stage 2: Submission Requirements**

Shortlisted Artists shall submit eight (8) copies of the Detailed Proposal. The Detailed Proposal shall not exceed 11"x17" in size. The proposal shall include, at a minimum, the following:

**a. Artist Concept Statement:** for presentation to the public.

*(500 words max; 8.5"x11")*

**b. Elevations:** of the artwork to scale from the east and west. Overall dimensions of the proposed artwork and clearances to important site features as well as materials / finishes should be noted. Drawings included as part of **Appendix B** of the Call for Artists and may be used as templates for this purpose.

*(2 pages or 1 page double-sided max; 11"x17")*

**c. Fabrication, Installation and Maintenance Statement:**

- i. List proposed materials.
- ii. Describe the Artist's preferred method and requirements for installation of the work at the site and attachment methods to proposed foundation.
- iii. Describe any lighting, digital or other electrical equipment proposed, their control systems and power sources.
- iv. Provide a brief description of the anticipated maintenance required for the artwork.
- v. Outline a schedule for fabrication in number of weeks. Indicate times when City staff should review the work and when any other important meetings and milestones should take place.
- vi. Provide an outline budget estimate breaking down the award into materials, fabrication, Artist's fee and consultants / sub-contractors costs.

*(3 pages or 1.5 pages double-sided max; 11"x17")*

**d. Public Presentation:** one of the following must be presented to the public:

- i. Full colour rendering(s) of the artwork including a minimum of one (1) three-dimensional view and any other views / diagrams necessary to fully explain the work.
- ii. A maquette of the work may also be submitted but is not required. If submitting a maquette, images of it shall be provided and these may be considered as the full colour rendering required.

**e. Digital:** A CD or USB with digital files of all submitted material must be provided. Images shall be supplied in JPG format at a minimum resolution of 300 dpi. Text shall be provided in PDF format in 12 pt. font. The CD or USB should be clearly labelled with the Artist or lead Artist's name. This information will be reformatted by City staff or consultants to suit the online public consultation format.

*The Stage 2 proposal must be submitted in hard copy with CD or USB by mail, courier or in person.*

*All text should be 12 pt. font. Inclusion of a Cover Page is optional.*

*Please see section **8.0 Submission Deadline and Delivery** for where to mail or drop-off your submission.*

### **7.2.3 Stage 2: Adjudication**

#### *a. Initial Review:*

Detailed Proposal submissions will be reviewed by City staff, technical advisors and the Jury to determine if Artist interviews are required, appropriate interview questions and whether any additional information is needed to fully evaluate the technical aspects of the proposal. Artists will be notified via e-mail of questions, any additional information and an interview time and location, if required.

#### *b. Artist Interviews (if required)*

Artists should be prepared to provide a general overview of their proposal, answer any questions provided in advance and explain any additional information requested related to technical aspects of the proposal in a maximum 15 minute presentation. This will be followed by questions from the Jury and City Staff.

Artists that do not address technical concerns to the satisfaction of the Jury will receive a failing technical score and will not proceed further in the adjudication process.

*c. Public Consultation:*

Artists' proposals will be re-formatted, posted on the City of Hamilton website and made available at a community location for public comment during a period of no less than two (2) weeks. During this period, members of the public will be asked to comment on the proposals based on their response to the project's goal and themes as outlined in the Call for Artists.

The results of this consultation will be provided to the Jury to inform their final adjudication but shall not be binding on the Jury.

*d. Final Adjudication:*

The Jury will conduct a final adjudication of the Stage 2: Detailed Proposal material, Artist responses at their interview (if required) and public consultation results to determine scores based on the Stage 2: Selection Criteria. The Successful Artist will be the Artist with the highest scoring proposal that meets or exceeds all passing scores as outlined under Stage 2: Selection Criteria.

#### **7.2.4 Stage 2: Selection Criteria**

*a. Response to Competition Goals*

The proposed work is responsive to the competition goal, site context and is appropriate for the physical context, competition parameters and community values as expressed through public consultation results.

Max points: 40 / Min points to pass: 25

*b. Artistic Excellence*

The proposed work demonstrates high artistic merit. Its concept shows innovation and creativity, originality of design, excellence in execution and artistic skill.

Max points: 40 / Min points to pass: 25

*c. Technical Feasibility*

The proposed design, materials and installation methods are achievable within the site and project parameters, are durable, allow for good maintenance practices, are structurally sound and maximize public safety.

Max points: 20 / Min points to pass: 12

### **8.0 SUBMISSION DEADLINE AND DELIVERY**

Stage 1 submissions will be received up to and including:

**Thursday February 27<sup>th</sup>, 2020 at 3:00 PM EST**

Late submissions will not be accepted.

**Online submissions:**

Online via Submittable (submissions management platform): A link to the Submittable form (which includes guidelines for submission) can be found on the project webpage at: [hamilton.ca/kingwilliampublicart](http://hamilton.ca/kingwilliampublicart).

**Hard copy submissions by Courier / Drop-Off:**

Must be in a sealed envelope and addressed to:

King William Street Public Art Competition  
The Tourism and Culture Division  
28 James Street North, 2<sup>nd</sup> Floor (The Lister Building)  
Hamilton, ON L8R 2K1  
Hours of Operation: Monday through Friday 9:00 AM to 4:00PM

**Hard copy submissions via Canada Post:**

Must be mailed with a tracking number and addressed to:

King William Street Public Art Competition  
c/o Zahra Awang  
Art in Public Places Project Specialist  
Placemaking, Public Art and Projects Section  
Tourism and Culture Division  
Planning and Economic Development Department  
City of Hamilton, P. O. Box 2040  
Hamilton, ON L8P 4Y5

*Submissions by fax or email will not be accepted.*

**9.0 SCHEDULE**

Artist Selected	Spring 2020
Fabrication	Spring 2020-Winter 2021
Installation	Spring 2021

*(Subject to change and weather-dependent)*

**10.0 JURY**

The Jury is comprised of volunteer members of the local community, artists and arts professionals. City staff and consultants participate as non-voting members and function in an advisory capacity. The identity of the jurors is kept confidential until the winning proposal is announced.

## **11.0 GENERAL PROVISIONS**

### **11.1 Artist Agreement**

The successful Artist will be required to sign an agreement with the City of Hamilton. Upon notification of winning the commission, the successful Artist will have a 30-day time period in which to work with the City to finalize and sign the agreement. If an agreement cannot be reached within the 30-day period, the City may award the commission to the second highest scoring Artist and allow 30 days for that Artist to finalize and sign the agreement or cancel and re-issue the call.

A copy of the sample artist agreement is included as **Appendix D** of this document.

### **11.2 Insurance and W.S.I.B.**

The successful Artist is required to provide the City with a General Liability Insurance Certificate, adding the City of Hamilton as additionally insured up to \$2 million and a WSIB Clearance Certificate or letter of exemption from the Workplace Safety Insurance Board before any work begins. If these cannot be provided the City may award the commission to the second highest scoring Artist or cancel and re-issue the call.

### **11.3 Copyright**

By making a submission to this call, the Artist guarantees that designs submitted are their own original creations and do not infringe upon the copyright of any other individual or group.

In general, copyright of the design will remain with the Artist. Please see **Appendix D** for full copyright information to be finalized as part of the Artist Agreement.

Materials provided to the City as part of an Artist's submission to this call become and remain the property of the City of Hamilton and may be used to promote this call, the City's Public Art Program or the City in general.

### **11.4 Multiple Submissions**

An Artist may make multiple submissions to this call. Please see section **7.1.2 Stage 1: Submission Requirements**.

### **11.5 Reserved Rights and Privileges of the City**

The City of Hamilton reserves the right to not award the commission to any Artist and to cancel or re-issue the call at any time.

## **12.0 DEFINITIONS**

### **12.1 Artist**

The Artist is the principal creator of the proposed Public Art design. The Artist is responsible for the contractual agreement with the City, communications with the City and the coordination and payment of any team members required to successfully complete the proposed public art project.

## **12.2 Artist-led Team**

An Artist-led team is a group of contractors or consultants assembled by, coordinated by, and contracted to the Artist to support the creation of the proposed public art project.

## **12.3 Public Art**

Public Art is a work of art created by Artists or in collaboration with Artists through a public process and existing in publicly accessible City of Hamilton property.

## **12.4 Successful Artist**

The Successful Artist is the Artist whose proposal receives the highest score and meets or exceeds all passing scores.

## **12.5 Jury**

The Jury is comprised of volunteer members of the local community, artists and arts professionals. City staff and consultants participate as non-voting members and function in an advisory capacity. The identity of the jurors is kept confidential until the winning proposal is announced.

## **12.6 Interactive**

Experiential work that encourages viewer involvement and / or intellectual engagement.