




## INFORMATION UPDATE

<b>TO:</b>	Mayor and Members City Council
<b>DATE:</b>	August 25, 2020
<b>SUBJECT:</b>	York Boulevard Parkade Temporary Open-Air Performance Venue (Ward 2)
<b>WARD(S) AFFECTED:</b>	Ward 2
<b>SUBMITTED BY:</b>	Carrie Brooks-Joiner Director, Tourism and Culture Planning and Economic Development Department
<b>SIGNATURE:</b>	

At the May 27, 2020 Committee of the Whole meeting, Council approved a motion to utilize the rooftop of the York Boulevard Parkade (Parkade) located at 28 York Boulevard, as a temporary open-air performance space. Staff were directed to initiate an open call seeking potential Licensees to operate a small, temporary open-air performance space on the underutilized top level of the Parkade. This motion was intended to provide support to Hamilton's music sector, artists, host organizations and live performance venues significantly impacted by required closures due to the COVID-19 pandemic.

On June 24, 2020, the City posted the open call on its website and the information was shared via social media channels. The call closed on June 30, 2020. Staff in the Real Estate and Tourism and Culture Divisions reviewed the submissions and selected Supercrawl Productions as the Licensee meeting all the terms of the agreement.

The terms of the agreement state that the Licensee is responsible for organizing, scheduling and managing a small performance series program for the 2020 season (up until October 31, 2020). The Licensee is required to use local performing artists appealing to a diverse cross-section of the community, and to provide appropriate recognition of the City of Hamilton's support for the Artistic Venue in the Licensee's advertising and marketing activities. In addition, the Licensee is required to comply with all governmental, Municipal, Provincial and Federal laws, by-laws and regulations.

The City agreed to provide a one-time financial contribution to the Licensee up to a maximum of \$7,500 for direct expenses incurred associated with this Artistic Venue.

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OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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Eligible fees include staging and stage construction, security fencing; seating; hygiene stations; portable washrooms and other related costs.

Staff have completed a formal agreement with Supercrawl Productions and approved their venue plans. Venue plans include a layout for a maximum of 100 audience members, two tented vendor areas for locally curated businesses, sanitation stations and measures that align with current Provincial COVID-19 regulations.

Performances will begin the weekend of September 25, 26 and 27, 2020. Evening and matinee shows will be available with all performances ending at 10 p.m.

Supercrawl Productions will be launching their marketing efforts the first week of September and release details about performers and vendors. Members of the public or performing arts community who would like more information about programming are encouraged to view the Supercrawl website at <https://supercrawl.ca/>.

**APPENDICES AND SCHEDULES ATTACHED**

N/A