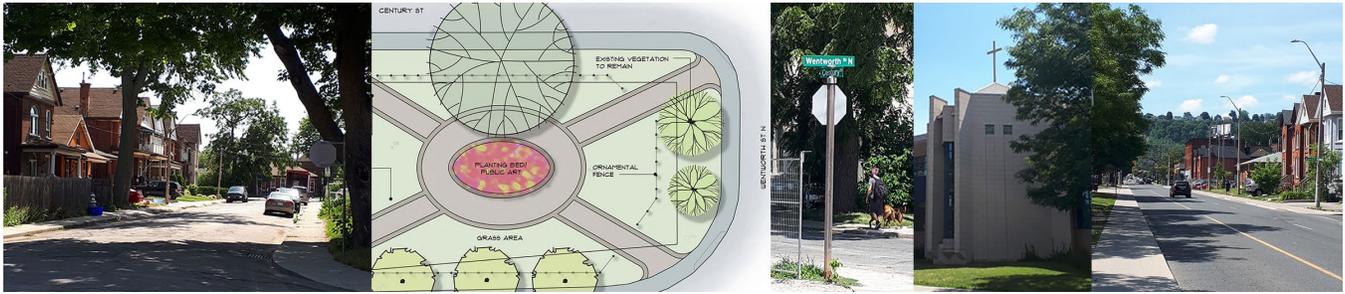


CENTURY STREET PARKETTE PUBLIC ART PROJECT



CALL FOR ARTISTS

The City of Hamilton is seeking *Artists and Artist-Led Teams* to submit proposals for a permanent *Public Art work(s)* to be sited in Century Street Parkette at the Corner of Wentworth and Wilson Streets.

Artists will be selected by a citizen Jury through a two-stage process involving a concept and design proposal, followed by public consultation on selected *Artists'* detailed proposals.

Award: \$120,000

Short-listed *Artists* completing a stage two submission will receive a \$1200 honorarium.

Submission Deadline:

Thursday, January 28, 2021 at 3:00 PM (Hamilton time)

Artist Information Meeting:

Thursday December 10, 2020, 7 PM

Via Video Conference

Artists are invited to view a presentation on the adjudication process and submission requirements.

This is not a mandatory meeting.

Please RSVP to meredith.plant@hamilton.ca on or before December 9, 2020 for virtual meeting details.

CONTENTS

1.0 Project Goal	pg 2
2.0 Background	pg 3
3.0 Site	pg 3
4.0 Award	pg 4
5.0 Eligibility	pg 4
6.0 Selection Process	pg 4
Stage 1 Concept and Preliminary Design	pg 4
Stage 2 Detailed Proposal	pg 6
7.0 Submission Deadline and Delivery	pg 9
8.0 Schedule	pg 9
9.0 Jury	pg 9
10.0 General Provisions	pg 9
11.0 Definitions	pg 10

Appendix A Sample Submission Form (online submission via Submittable - submissions management platform)

Appendix B Site Information and Historical Context

Appendix C Materials and Methods

Appendix D Sample Artist Agreement

1.0 PROJECT GOAL

In May and June of 2020, a series of online focus groups with local residents, students and business owners (representing various backgrounds and knowledge of the community and site), were conducted by City staff to determine the goals for this public art competition.

Artist's proposals will be scored, in part, on how successfully they address the following goal as determined by the focus group.

Goal: That the proposed Public Art work(s) be an inclusive work that may be a functional or interactive piece(s) that reflect the proud local history and human stories of the GALA neighbourhood.

The Artist is invited to develop a proposal for artwork(s) that will address one or more of the following:

**Enhance a welcoming and people-oriented space;
Encourage education and learning;
Celebration of the evolving community; and
Reflect transition, growth or discovery**

The complete Focus Group Report can be found on the project webpage at:

<https://www.hamilton.ca/CenturyStreetParketteArt>

2.0 BACKGROUND

Century Street Parkette was recently constructed at the Corner of Wentworth and Wilson Streets in Ward 3. Century Street Parkette takes pride of place in the GALA (Gibson and Landsdale Area) community as the most recent in a long line of urban rehabilitation efforts in a community marked by constant change and shaped by an evolution of cultural and physical forms.

Industrial enterprises flourished to the north of the site, transforming the waterfront through urbanization and industrialization while obscuring prior indigenous settlements. Industrial development attracted businesses and the GALA neighbourhood became a community crafted by workers who helped drive the success of local industry. Workers came from across Canada and the world, and many waves of immigrants came to know the GALA neighbourhood as home. Century Street retains the late 19th century residential character typical of the time during the City's industrial expansion.

The site is bounded to the south by Wilson Street, a former railway line that was widened to create a major east bound arterial road at the time of the implementation of Hamilton's one-way street system in the 1950's.

Bounding the east side of the site, Wentworth Street was also part of the one-way system that has been recently converted to two-way traffic. The new Century Street Parkette replaces a gravel parking lot on a piece of land left over from the railway line and two-way traffic conversions.

Across the street to the southeast is Cathedral High School, constructed in the 1990's, beginning a reinvestment in the neighbourhood after the decline of industry in the 1970's and 80's. The Highschool is built on the site of the former Hamilton Street Railway bus and trolley yards, that have since moved to a rural location, and is adjacent to a former knitting mill that is now community housing.

The investment in this Public Art project and in the new parkette continue the reinvestment in Ward 3 and the GALA Neighbourhood seeking to contribute to a reinvigorated pride of place commensurate with the pride and community spirit of the diverse local community.

See **Appendix B** for more information, context mapping and historical context.

3.0 SITE

The Century Street Parkette is a 0.13 acre parcel of land within Ward 3, situated on the west side of Wentworth St N. between Century St. and Wilson St. The site is located kiddie-corner to Cathedral High School, and up the street from Cathy Weaver Elementary School. The park is currently being used as a pedestrian short cut for community members in the residential area. Because of its proximity to local schools, consideration for student use of the site may be possible.

Century Street Parkette includes amenities such as concrete walkways, pedestrian lighting, tree plantings and bench seating. More information about the Century Street Parkette development can be found on the City of Hamilton Website at:

<https://www.hamilton.ca/parks-recreation/creating-new-parks/century-street-parkette>

The *Public Art* shall be sited generally within Century Street Parkette.

See **Appendix B** for more information, site plan and siting recommendations.

4.0 AWARD

The *Successful Artist* will be awarded \$120,000 (excluding HST) for the fabrication and delivery to the site of their work as per the following payment schedule:

Payment schedule as follows:

- 1) \$20,000 upon the *Successful Artist's* provision of any drawings, studies or reports as required by and to the satisfaction of the Director of Tourism and Culture or his/her designate (eg. Engineering drawings).
- 2) \$30,000 when the work is approximately 40% complete.
- 3) \$35,000 when the work is approximately 80% complete.
- 4) \$35,000 upon delivery to the site and installation.

5.0 ELIGIBILITY

City of Hamilton employees are not eligible to submit proposals to this call.

Artists under 18 years of age must have their parent or legal guardian sign all required documents on their behalf.

6.0 SELECTION PROCESS

The *Successful Artist* will be selected through a two-stage process involving a Stage 1 Concept and Preliminary Design Proposal followed by a Stage 2 submission of Detailed Proposal.

6.1 Stage 1 Concept and Preliminary Design

Stage 1 Concept and Preliminary Design Proposal will be adjudicated by the Jury to select a minimum of 3 and maximum of 6 *Artists* with the highest scoring proposals that meet or exceed all passing scores outlined under Stage 1 Selection Criteria to proceed to Stage 2.

6.1.1 Stage 1 Submission Requirements

The Stage 1 proposal will be submitted online:

- *Online via Submittable (submissions management platform): A link to the Submittable form (which includes guidelines for submission) can be found at the project webpage at: <https://www.hamilton.ca/CenturyStreetParketteArt>*

NOTE:

hard copy submissions will not be accepted for this call due to Covid-19 restrictions.

Proposals shall include the following information:

- a. Online Submittable Form: Requests basic *Artist* information and team member listings (if submitting as an *Artist-Led Team*). *A sample submission form is provided as Appendix A to this document for information only to assist as the online submission is prepared.*
- b. *Artist's* Concept Statement: A brief statement (max 750 words) outlining the following:
 - i. *Artist's* vision for the proposed work,
 - ii. A description of the concept; and
 - iii. A description of how the proposed work addresses the project goals and physical context. (2 pg 8.5"x11" PDF document)
- c. Site Plan Sketch: Indicate the proposed location(s) of the work(s) on the site. A marked copy of the Site Plan drawing(s) included as page 4 of **Appendix B** of this document may be submitted. (1 pg, 11"x17" PDF or jpg document)
- d. Conceptual Sketch or Diagram: Include at minimum one sketch or diagram in any medium the *Artist* is comfortable working in that will most efficiently and effectively illustrate the idea of the proposed work to the Jury. This includes but is not limited to, drawing, collage, photography, digital, etc. Include notation on the sketch indicating the proposed materials. (2 pg. 11"x17" PDF or jpg document)

More developed and detailed documentation is required as part of the Stage Two submissions and the *Artist* should allocate their resources and time accordingly.

- e. Curriculum Vitae: Outline the relevant experience and qualifications of the *Artist*, or *Artist-Led Team*. If working as an *Artist-Led Team*, include the names and addresses of other team members such as fabricators, installers, engineers and other *Artists*, their role in the team, prior experience working with the lead *Artist* and any other relevant experience. (3 pg 8.5"x11" PDF document)
- f. Visual Documentation: Embed up to ten images of relevant completed works by the *Artist* in a document, identified with title, location, date, medium and owner for each work. These images are to be formatted in a PDF document not to exceed 4 pg 8.5"x11"

Do not send images separately (e.g. via CD, USB or separate files).

- g. Artists References: Provide three names of references that would be able to generally speak to the *Artist's* experience related to public art projects. The name, address, phone number and e-mail address for three references with direct involvement with the lead *Artist* should be provided. (1pg 8.5"x11" PDF)

Artists may submit more than one Stage 1 proposal to this call. Each proposal should be submitted separately – as a distinct submission through Submittable.

6.1.2 Stage 1: Selection Criteria

a. Competition Goals and Context

The submission shall describe and illustrate a concept and proposed work that is responsive to the project goals, is appropriate for the physical context and for permanent display in an outdoor public place.

Max points 35 Min points to pass 20

b. Artistic Excellence

The concept and proposed work demonstrate quality, originality and excellence.

Max points 30, Min points to pass 15

c. Professional Experience

The *Artist* is able to demonstrate and provide examples of experience, through included images, C.V., and positive References, with respect to public presentation or publication and recognition by other *Artists* or arts organizations.

Max points 15, Min points to pass 5

d. Technical Expertise

The past work of the *Artist(s)* or members of the *Artist-led Team* as established by included images and C.V., and positive references demonstrates and provides examples of their ability to successfully execute an art project of similar scope.

Max points 20, Min points to pass 10

6.2 Stage 2: Detailed Proposal

Those *Artists* selected in Stage 1 will be notified via e-mail and provided a minimum of 4 to a maximum of 6 weeks to complete Stage 2 submissions.

Those *Artists* selected to submit detailed proposals for Stage 2 will receive a \$1000 honorarium upon the submission of a detailed proposal meeting all the requirements outlined in this document.

6.2.1 Stage 2 Adjudication Process

a. Stage 2 Initial Review:

Stage 2 Detailed Proposal submissions will be reviewed by staff and the *Jury* to determine whether any additional information is required to fully evaluate the technical aspects of the proposal. *Artists* will be notified via e-mail of questions, or any additional information required. The *Jury* or staff may also determine that interviews are also needed. In such a case an interview time and virtual sign in information will also be provided via e-mail if required.

- b. Stage 2 Online *Artist* Interviews (*if required*)
If additional information is required, *Artists* should be prepared to provide a general overview of their proposal, answer any questions provided and to explain any additional information requested related to technical aspects of the proposal in a maximum 15-minute online presentation to be followed by questions from the *Jury* and City Staff.
Those *Artists* that do not address any technical concerns to the satisfaction of the *Jury* will receive a failing technical score and will not proceed further in the adjudication process.
- c. Stage 2 Public Consultation:
Artists' proposals will be posted on the City of Hamilton website for public comment. The results of this consultation will be provided to the *Jury* to inform their adjudication. The results of the public consultation shall not be binding on the *Jury*.
- d. Stage 2 Final Adjudication:
The *Jury* will conduct a final adjudication of the Stage 2 proposal material, *Artist* responses at the interview (if required), and any public consultation results to determine scores based on the Stage 2 Selection Criteria. The *Successful Artist* will be the *Artist* with the highest scoring proposal that meets or exceeds all passing scores as outlined under Stage 2 Selection Criteria.

6.2.2 Stage 2 Submission Requirements

The Stage 2 Detailed Proposal will be submitted online via Submittable: *Guidelines for Stage 2 submission will be provided directly to artists selected to proceed with Stage 2.*

NOTE:

hard copy submissions will not be accepted for this call due to Covid-19 restrictions.

The Detailed Proposal shall not be larger than 11"x17" in page size. It can include any number of pages the *Artist* feels is necessary to fully describe the required information, up to a maximum of 20 pages.

The proposal shall include, at a minimum, the following information:

- a. Visual Documentation:
 - i. A site plan, to scale, indicating the size and location of the proposed work(s) in relation to existing features on the site. (Applicants can mark up the plan included in **Appendix B**).
 - ii. Elevations, plans and / or sectional drawings, to scale, sufficient in detail to fully illustrate the proposed work(s). Include notation indicating overall dimensions, proposed materials and finishes.

- b. **Concept Statement:**
Provide a concept statement of a maximum 500 words to be presented to the public.
- c. **Fabrication, Installation and Maintenance Statement:**
 - i. List proposed materials.
 - ii. Describe the *Artist's* preferred method and requirements for installation of the work(s) at the site including proposed foundation and attachment methods.
 - iii. Provide a brief description of the anticipated maintenance required for the piece(s).
 - iv. Outline a schedule for fabrication in number of weeks. Indicate times when City staff should review the work and when any other important meetings and milestones should occur.
 - v. Provide an outline budget estimate for installation and break down the award into materials, *Artist's* labour and consultants / sub-contractors costs.
- d. **Public Presentation Material**
Full colour renderings of the proposed work(s) including a three- dimensional view and any other views, photographs of a maquette (if produced), or diagrams necessary to fully explain the work.
Images are to be provided in jpeg format at a minimum resolution of 300 dpi and text in PDF format.

6.2.3 Stage 2 Selection Criteria

- a. **Response to Competition Goals**
The proposed work(s) is responsive to the competition goal and site context, and is appropriate for the physical context, competition parameters and community values as expressed through public consultation results.

Max. points 40, Min. to pass 25
- b. **Artistic Excellence**
The proposed work(s) demonstrates high artistic merit; concept shows innovation and creativity; originality of design; excellence in execution and artistic skill.

Max. points 40, Min. to pass 25
- c. **Technical Feasibility**
The proposed design, materials and installation methods are achievable within the site and project parameters, are durable, demonstrate good maintenance practices, are structurally sound and maximize public safety.

Max Points 20, Min. to pass 12

7.0 SUBMISSION DEADLINE AND DELIVERY

Stage 1 submissions will be received up to and including:

Thursday January 28, 2021 at 3:00 PM (Hamilton time)

Late submissions will not be accepted.

Online submissions:

Online submissions can be made via Submittable (submissions management platform).

A link to the Submittable form can be found at the project webpage at:

<https://www.hamilton.ca/CenturyStreetParketteArt>

Submissions by fax or email will not be accepted.

8.0 SCHEDULE (subject to change)

Artist Selected	Winter-Spring 2020-2021
Fabrication	Spring-Summer 2021
Installation	Summer-Fall 2021 (weather dependent)

9.0 JURY

The Jury is comprised of members of the local community, *Artists*, and arts professionals. City staff is involved as non-voting members and participates in an advisory capacity. The identity of the jurors is kept confidential until the winning proposal is announced.

10.0 GENERAL PROVISIONS

10.1 Artist Agreement

The *Successful Artist* will be required to sign an agreement with the City of Hamilton. Upon notification of winning the commission, the *Successful Artist* will have a 30 day time period in which to work with the City to finalize and sign the agreement. If an agreement cannot be reached within the 30 day time the City may award the commission to the second highest scoring *Artist* and allow 30 days for that *Artist* to finalize and sign the agreement or cancel and re-issue the call.

A copy of the sample artist agreement is included as **Appendix D** of this document.

10.2 Insurance and W.S.I.B.

The *Successful Artist* is required to provide to the City a General Liability Insurance Certificate, adding the City of Hamilton as additionally insured up to \$2 million and a WSIB

Clearance Certificate or letter of exemption from the Workplace Safety Insurance Board before any work begins. If these cannot be provided the City may award the commission to the second highest scoring *Artist* or cancel and re-issue the call.

10.3 Copyright

By making a submission to this call, the *Artist* guarantees that designs submitted are their own original creations and do not infringe upon the copyright of any other individual or group.

In general, copyright of the design will remain with the *Artist*. Please see **Appendix D** for full copyright information to be finalized as part of the *Artist* Agreement.

Materials provided to the City as part of an *Artist's* submission to this call become and remain the property of the City of Hamilton and may be used to promote this call, the City's Public Art Program or the City in general.

10.4 Multiple Submissions

An *Artist* may make multiple submissions to this call. Each submission shall be in a separate envelope and each shall contain all of the information and documentation required under section 6.1.1 Stage 1 Submission Requirements.

10.5 Reserved Rights and Privileges of the City

The City of Hamilton reserves the right to not award the commission to any *Artist* and to cancel or re-issue the call at any time.

11.0 DEFINITIONS

11.1 Artist

The *Artist* is the principal creator of the proposed Public Art design. The *Artist* is responsible for the contractual agreement with the City, communications with the City and the coordination and payment of any team members required to successfully complete the proposed Public Art work design.

11.2 Artist-Led Team

An *Artist-led Team* is a group of contractors or consultants assembled by, coordinated by, and contracted to the *Artist* to support the design of the proposed *Public Art* work.

11.3 Public Art

Public Art is a work of art created by *Artists* or in collaboration with *Artists* through a public process and existing in publicly accessible City of Hamilton Property.

11.4 Successful Artist

The *Successful Artist* is the *Artist* whose proposal receives the highest score and meets or exceeds all passing scores.

11.5 Jury

Jury has the meaning ascribed to it in Section 9.0.

11.6 Interactive

Interactive art refers to an experiential work(s) that encourages viewer involvement and / or intellectual engagement.

11.7 Functional

Functional Art refers to aesthetic objects that serve utilitarian purposes.