

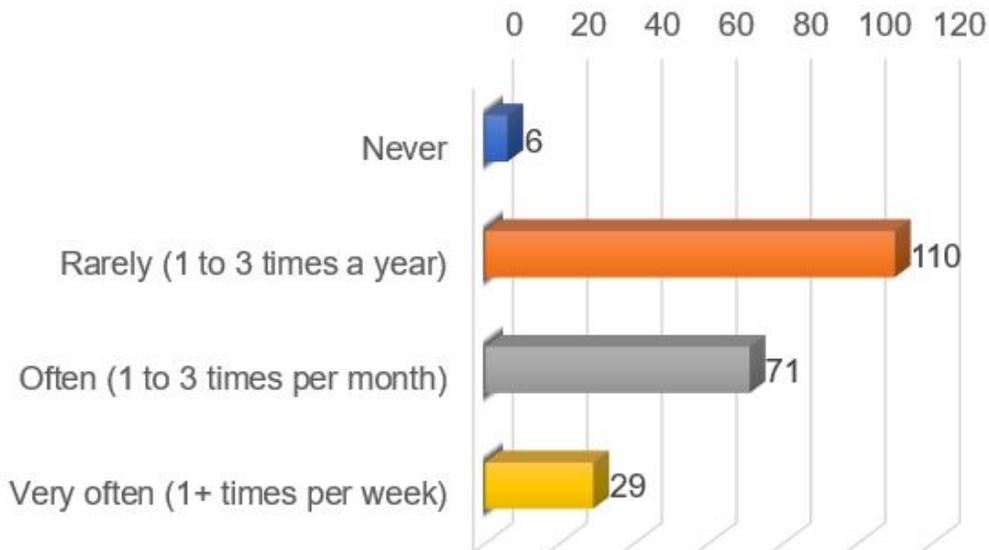


**ALBION FALLS SOUTH ACCESS
AND VIEWING PLATFORM SURVEY SUMMARY**

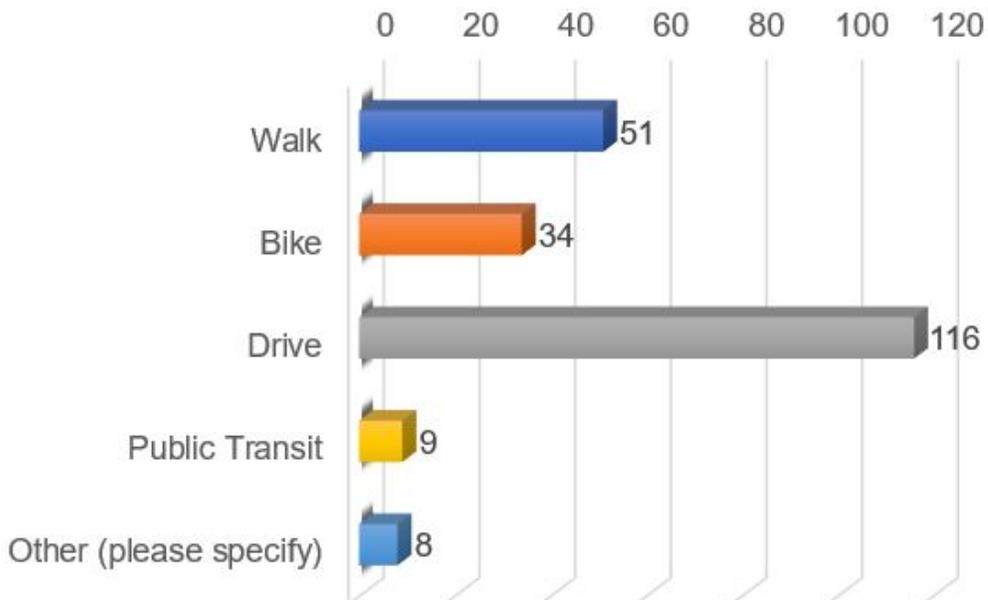
ITEM	DISCUSSION
1.0	Visitor Summary
1.1	1,706 online visitors viewed one project page associated with the Albion Falls South Viewing and Access Project. These online visitors are considered “Aware”.
1.2	556 online visitors viewed multiple project pages and links associated with the Albion Falls South Viewing and Access Project. The online visitors are considered “Informed”.
1.3	219 online visitors completed the survey. These online visitors are considered “Engaged”.
1.4	376 was the maximum number of online visitors to the project page in one day.
1.5	Most online visitors accessed the Albion Falls South Viewing and Access project page via Facebook.
2.0	Survey Summary
2.1	<p>The following are the results of the online survey questions completed by 219 online visitors. The online survey was available on the Engage Hamilton platform. The survey launched November 18, 2020 and closed on January 31, 2021.</p> <p>The purpose of the survey was to understand why and how residents visit Albion Falls and to receive feedback on the new platform design and gauge project support.</p> <p>Link to project webpage: https://www.hamilton.ca/parks-recreation/creating-new-parks/albion-falls-south-access-and-viewing-platform</p> <p>Link to Engage Hamilton Platform: https://engage.hamilton.ca/albionfallsviewingplatform</p> <p>See page 2.</p>

ITEM	DISCUSSION
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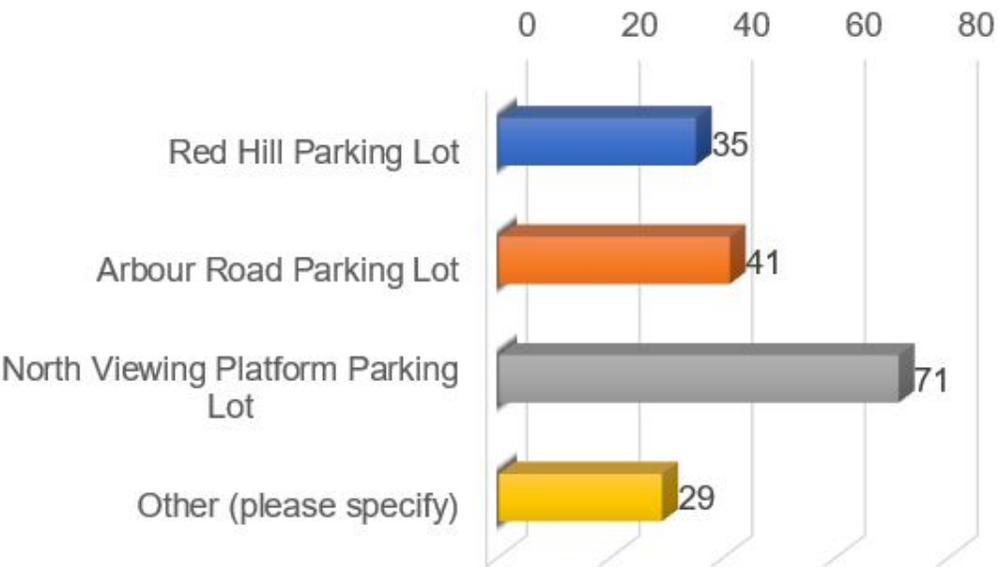
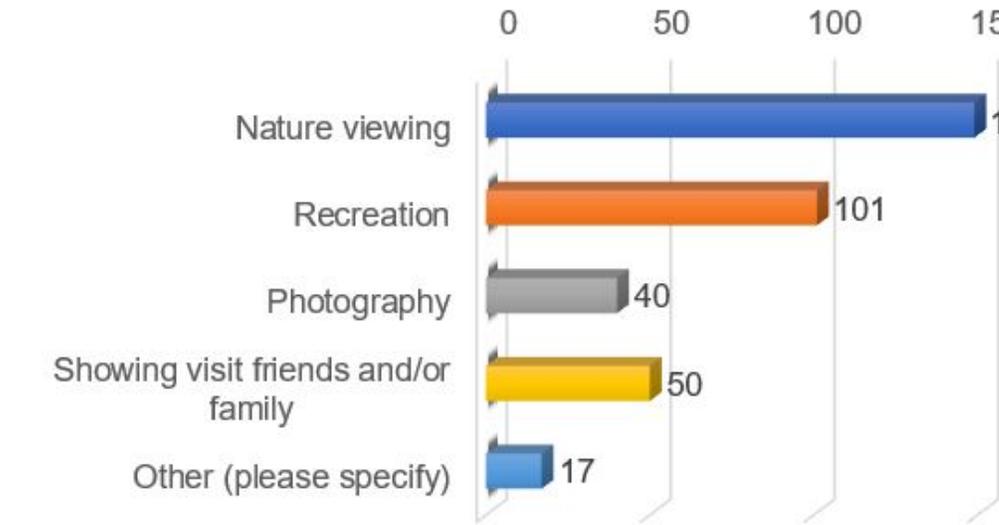
- **Question 1:** How often do you visit Albion Falls?

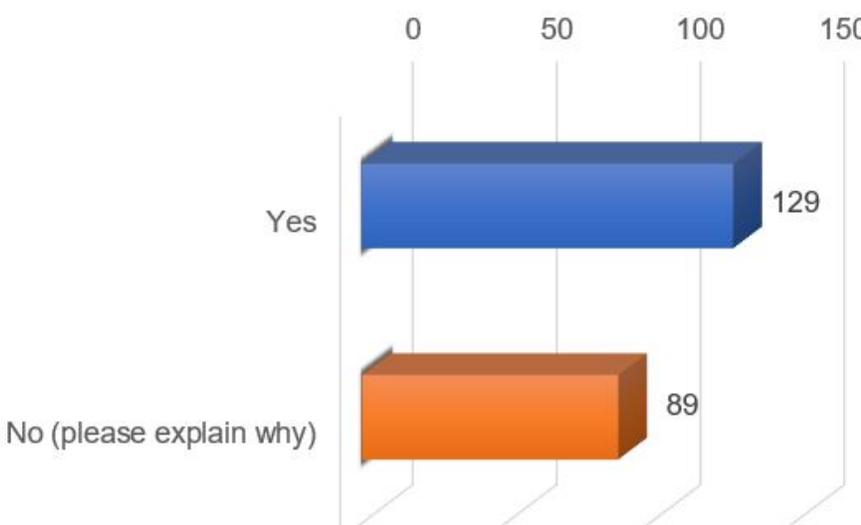
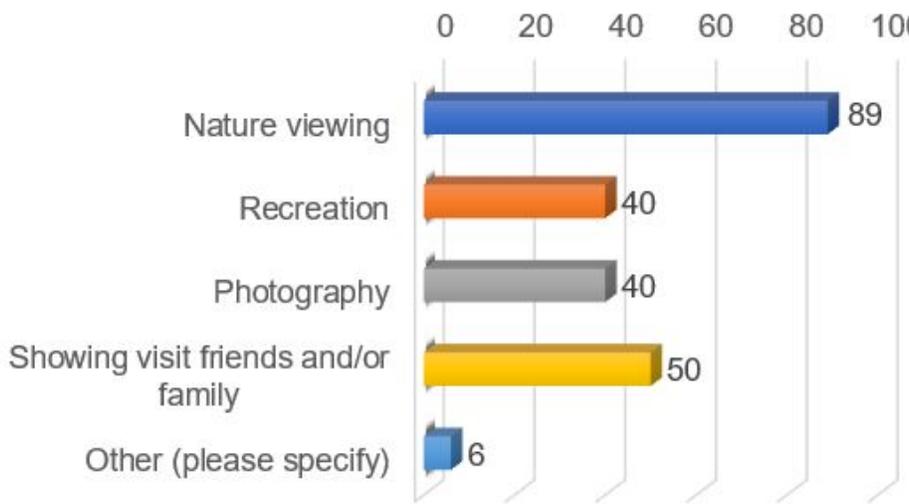


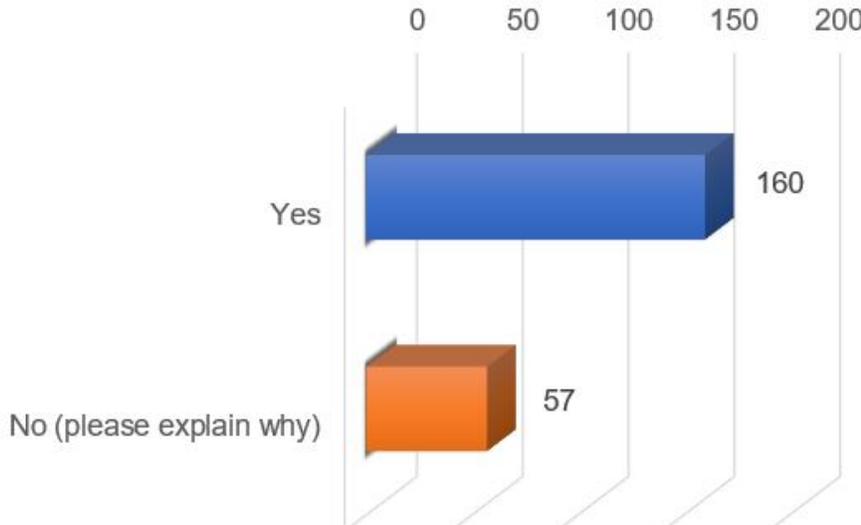
- **Question 2:** How do you commute to Albion Falls?



Note: those that selected “other” added more options from the list provided. E.g. one survey responded indicated they walk and drive.

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	<ul style="list-style-type: none"> Question 3: If you drive, where do you park most often?  <table border="1" data-bbox="267 325 1266 892"> <thead> <tr> <th>Parking Location</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Red Hill Parking Lot</td> <td>35</td> </tr> <tr> <td>Arbour Road Parking Lot</td> <td>41</td> </tr> <tr> <td>North Viewing Platform Parking Lot</td> <td>71</td> </tr> <tr> <td>Other (please specify)</td> <td>29</td> </tr> </tbody> </table> <p>Note: those that selected “other” indicated that they parked at the Mohawk Sportspark or in the small lots located along Mountainbrow Drive.</p> Question 4: If you visit Albion Falls, why do you visit? Select your top two choices.  <table border="1" data-bbox="267 1123 1266 1648"> <thead> <tr> <th>Reason for Visit</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Nature viewing</td> <td>149</td> </tr> <tr> <td>Recreation</td> <td>101</td> </tr> <tr> <td>Photography</td> <td>40</td> </tr> <tr> <td>Showing visit friends and/or family</td> <td>50</td> </tr> <tr> <td>Other (please specify)</td> <td>17</td> </tr> </tbody> </table> <p>Note: those that selected “other” added more options from the list provided.</p> 	Parking Location	Count	Red Hill Parking Lot	35	Arbour Road Parking Lot	41	North Viewing Platform Parking Lot	71	Other (please specify)	29	Reason for Visit	Count	Nature viewing	149	Recreation	101	Photography	40	Showing visit friends and/or family	50	Other (please specify)	17
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	<ul style="list-style-type: none"> Question 5: If the South Viewing Access and Platform is constructed, would you visit more frequently?  <table border="1" data-bbox="357 346 1218 871"> <thead> <tr> <th>Response</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>129</td> </tr> <tr> <td>No (please explain why)</td> <td>89</td> </tr> </tbody> </table> Note: those that selected “no” indicated they would go the same amount and the platform would not make a difference, that they go for the walking and hiking frequently anyway, that they would avoid the area over concerns of too many people and over-crowding and concerns of parking and traffic. <ul style="list-style-type: none"> Question 6: If yes, why? Select your top two choices.  <table border="1" data-bbox="357 1123 1266 1627"> <thead> <tr> <th>Reason</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Nature viewing</td> <td>89</td> </tr> <tr> <td>Recreation</td> <td>40</td> </tr> <tr> <td>Photography</td> <td>40</td> </tr> <tr> <td>Showing visit friends and/or family</td> <td>50</td> </tr> <tr> <td>Other (please specify)</td> <td>6</td> </tr> </tbody> </table> Note: those that selected “other” added more options from the list provided. 	Response	Count	Yes	129	No (please explain why)	89	Reason	Count	Nature viewing	89	Recreation	40	Photography	40	Showing visit friends and/or family	50	Other (please specify)	6
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	<ul style="list-style-type: none"> Question 7: Do you support the construction of a South Access and Viewing Platform?  <p>Note: those that selected “no” indicated that they did not want to see further disruption of wildlife and the natural environment, that the platform was too obstructive, that the area was already too busy and there was inadequate parking, concerns of increased traffic and visitors to the area.</p>
3.0	Comments
3.1	<p>The following is a summary of the most occurring comments received. A total of 137 comments were provided.</p> <ol style="list-style-type: none"> We received 27 comments that the design appeared too industrial and obtrusive and there was a desire for the design to blend in with the natural environment more. <ol style="list-style-type: none"> Response: the City will review the design to ensure that the design blends more with the surrounding environment. There was concern about visitor parking and the increased attraction of the site from tourists. Comments included having paid parking for those that came from out of town and having parking passes for residents and having by-law enforcement during the summer months. <ol style="list-style-type: none"> Response: the City will review the parking and consult with Hamilton Licensing and By-Law, Hamilton Tourism and Culture and Hamilton Transportation Planning and Parking. There was concern that the increase of tourism would increase garbage and foot-traffic. There was a desire to greater garbage control. <ol style="list-style-type: none"> Response: see response to item 2.

ITEM	DISCUSSION
	<p>4. There was a desire to see stairs go down to the base of the falls and provide access to the bottom. a. Response: the base of the falls sits within the regulatory flood limit and is subject to flash flooding. It is unsafe and unsuitable for public infrastructure to be building with the base of the falls and to lead visitors into this environment.</p> <p>5. There was a desire to see improved cycling routes along Mountain brow to connect the area to the rest of the City. a. Response: per the transportation masterplan, the cycling path along Mountainbrow Boulevard is identified as “Upgrade to Paved trail.”</p> <p>6. There was a desire to see improved crossings and pedestrian networks. a. Response: A pedestrian crossover will be provided on Mountainbrow Boulevard in a location that is suitable to achieve vehicular sightlines and stopping distances to connect the Arbor Road parking lot to Albion Falls.</p> <p>7. There was a desire to see more hiking trail and ensure that the current hiking trails are safe. a. Response: the Mountainbrow side trail that connects Albion Falls to the Red hill parking lot will be reviewed.</p> <p>8. There was a desire to see more historical signage, trail etiquette signage and signage at the top of the stairs that indicated the difficulty rating to access the platform. a. Response: there will be signage at the top of the stairs to indicate difficulty rating and trail etiquette and historical and/or environmental signage will be explored.</p> <p>9. There was support for the idea and a desire to start construction as soon as possible. a. Response: Environmental studies are still on-going and construction funding still needs to be secured. The City is estimating that the platform and stair access will cost \$1.9M.</p>
4.0	Next Steps
4.1	The City will review the comments provided. All project updates will be posted to the Engage Hamilton and Project Webpage. Links to both pages are provided under item 1.