




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	May 26, 2021
SUBJECT:	PRESTO Cards for DARTS Clients (TRN2107) (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Debbie Dalle Vedove Director of Transit Public Works Department
SIGNATURE:	 For

As part of the project to have PRESTO equipment available on all DARTS vehicles, PRESTO provided the City of Hamilton with 1,200 cards worth \$6.00 each. Each card is preloaded with \$14.00 in travel value, for a combined value of \$20.00 per card. Staff worked with Healthy and Safe Communities to determine how best to get the cards into the hands of those who need them the most. We decided it would be best to distribute them through our community foodbanks as clients from various programs utilize this service. For this reason, we signed an agreement with Hamilton Food Share (HFS) who will take the lead in the distribution and monitoring of these cards.

The City will provide HFS with two hundred (200) PRESTO cards initially that can be used to pay for travel on ATS-DARTS. The City will also provide an informational flyer with each PRESTO card that explains how to use and register the card. A supply of paper PRESTO registration forms will be available for clients who do not have reliable internet access. HFS will distribute the PRESTO cards and informational flyers to qualifying food bank clients who currently travel on ATS/DARTS. HFS will also track the distribution of the numbered cards and report back to HSR on the aggregate outcomes of the distribution on or before December 31, 2021. The privacy of individual clients/recipients of PRESTO cards will be maintained.

Depending on the level of success with this program, we will look at expanding the offering to qualifying food bank clients who currently travel on HSR.

As we have been given a finite number of cards this program is not being advertised and is being managed closely to ensure the right people are receiving the benefit.

APPENDICES AND SCHEDULES ATTACHED

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OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.