




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	June 9, 2021
SUBJECT:	Hamilton 175 Project Update (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Carrie Brooks-Joiner Director Tourism and Culture Planning and Economic Development
SIGNATURE:	

June 9, 2021 marks the 175-year anniversary of Hamilton's founding.

On November 18, 2020, Council approved the following Recommendation in Report PED20199, Virtual Commemoration of 175 Years of Hamilton's History:

- "That the City of Hamilton approve the expenditure of \$200 K, to be funded from the Tax Stabilization Reserve (110046) to develop an online commemoration of the 175-year anniversary of the founding of the City through broad community engagement and creation of content and a website which will lay the groundwork for a virtual Museum of Hamilton."

On June 9, 1846, Hamilton was incorporated under a structure of Wards, Councillors, and a Mayor. Beginning long before that official occasion, however, the land where Hamilton now stands had already witnessed many stories. Whether about belonging and settlement, triumph and tragedy or human and industrial history, these memories are woven into the fabric of the City's people and places.

The commemoration of the anniversary will begin on June 9, 2021 with the launch of the social media hashtag #HamOnt175; the introduction of the graphic identity for the project; "Happy Birthday Hamilton" outdoor signage at each of the civic museums and the addition of "175" to the Hamilton sign in front of City Hall. Other virtual, social media and, if possible, in-person events will follow throughout the summer and fall, culminating in the launch of the new website in November 2021.

Hamilton 175 is a Council-approved project to collect and share these stories of the City. Staff in the Tourism and Culture Division will work in partnership with the 175

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

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Advisory Group and Hamilton's diverse communities to generate both virtual and in-person content. As well as creating programming (to the extent possible within COVID-19 guidelines), City staff are developing a website to share images and stories that will offer a wide-ranging and inclusive view of Hamilton's diverse collective memories in commemoration of the City's anniversary. This online presentation of the City's stories is the first step in developing a virtual Museum of Hamilton.

Councillors are encouraged to share information on this program with their constituents.

If you have any questions respecting this communication, please contact John Summers, Manager, Heritage Resources Management, by phone at Ext. 1747 or by email at John.Summers@hamilton.ca.

APPENDICES AND SCHEDULES ATTACHED

N/A

JS:ac