# Engage Hamilton

## Hamilton Amateur Athletic Association Park Renewal

### Visitors Summary

<table>
<thead>
<tr>
<th>Date</th>
<th>Pageviews</th>
<th>Visitors</th>
</tr>
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<tbody>
<tr>
<td>8 Feb '21</td>
<td>1k</td>
<td>156</td>
</tr>
<tr>
<td>22 Feb '21</td>
<td>2k</td>
<td>453</td>
</tr>
<tr>
<td>8 Mar '21</td>
<td>3k</td>
<td>1.2k</td>
</tr>
</tbody>
</table>

### Highlights

- **TOTAL VISITS**: 1.8k
- **MAX VISITORS PER DAY**: 303
- **NEW REGISTRATIONS**: 3
- **ENGAGED VISITORS**: 156
- **INFORMED VISITORS**: 453
- **AWARE VISITORS**: 1.2k

### Aware Participants
- **Total**: 1,201

<table>
<thead>
<tr>
<th>Action</th>
<th>Participants</th>
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<tbody>
<tr>
<td>Visited a Project or Tool Page</td>
<td>1,201</td>
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### Informed Participants
- **Total**: 453

<table>
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<tr>
<th>Action</th>
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<tr>
<td>Viewed a video</td>
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<td>Viewed a photo</td>
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<tr>
<td>Downloaded a document</td>
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<td>Visited an FAQ list Page</td>
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<tr>
<td>Visited Instagram Page</td>
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<td>Visited Multiple Project Pages</td>
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<td>Contributed to a tool (engaged)</td>
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### Engaged Participants
- **Total**: 156

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<th>Action</th>
<th>Registered</th>
<th>Unverified</th>
<th>Anonymous</th>
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<tbody>
<tr>
<td>Contributed on Forums</td>
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<td>0</td>
<td>0</td>
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<tr>
<td>Participated in Surveys</td>
<td>128</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Contributed to Newsfeeds</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Participated in Quick Polls</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Posted on Guestbooks</td>
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<tr>
<td>Contributed to Stories</td>
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<tr>
<td>Asked Questions</td>
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<tr>
<td>Placed Pins on Places</td>
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<td>0</td>
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<tr>
<td>Contributed to Ideas</td>
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## ENGAGEMENT TOOLS SUMMARY

<table>
<thead>
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<th>Tool Type</th>
<th>Engagement Tool Name</th>
<th>Tool Status</th>
<th>Visitors</th>
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<td></td>
<td>Unverified</td>
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<td></td>
<td>Anonymous</td>
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<tr>
<td>Newsfeed</td>
<td>Virtual PIC Meeting 1</td>
<td>Published</td>
<td>0</td>
<td>0</td>
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<td>Qanda</td>
<td>HAAA Renewal Questions</td>
<td>Published</td>
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<td>5</td>
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<td>Place</td>
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<td>18</td>
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<td>HAAA Renewal Plan Survey</td>
<td>Archived</td>
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<td>128</td>
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<td>Ideas</td>
<td>Lets hear and see your suggestions for the HAAA park rene...</td>
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</table>
ENGAGEMENT TOOL: SURVEY TOOL

HAAA Renewal Plan Survey

From your place of residence, approximately how far do you travel to visit HAAA?

Question options

- 1-2 city blocks
- 3-4 city blocks
- 5-6 city blocks
- 7 or more city blocks

Optional question (125 response(s), 3 skipped)

Question type: Dropdown Question
How often would you say that you or a member of your household visit HAAA in the winter.

**Question options**

- **Daily**
- **2-3 times per week**
- **Once a week**
- **2- times per month**
- **Once a month**
- **Several times a year**
- **Once a year**
- **Never**

Optional question (127 response(s), 1 skipped)

Question type: Dropdown Question
How often would you say that you or a member of your household visit HAAA in the spring.

Question options
- Daily
- 2-3 times per week
- Once a week
- 2- times per month
- Once a month
- Several times a year
- Once a year

Optional question (128 response(s), 0 skipped)

Question type: Dropdown Question
How often would you say that you or a member of your household visit HAAA in the summer.

**Question options**
- Daily
- 2-3 times per week
- Once a week
- 2- times per month
- Once a month
- Several times a year
- Once a year
- Never

Optional question (128 response(s), 0 skipped)

Question type: Dropdown Question
How often would you say that you or a member of your household visit HAAA in the fall.

Question options
- Daily
- 2-3 times per week
- Once a week
- 2- times per month
- Once a month
- Several times a year
- Once a year

Optional question (127 response(s), 1 skipped)
Question type: Dropdown Question
Primary Method of Travel

- **Walk/Run**: 115 (89.8%)
- **Cycle**: 8 (6.3%)
- **Public Transit**: 1 (0.8%)
- **Drive**: 4 (3.1%)

**Question options**
- Walk/Run
- Cycle
- Public Transit
- Drive

Optional question (128 response(s), 0 skipped)

Question type: Dropdown Question
Secondary Method of Travel

- **Walk/Run**: 56 (51.9%)
- **Cycle**: 33 (30.6%)
- **Scooter**: 8 (7.4%)
- **Rollerblade/Quad Skates**: 2 (1.9%)
- **Skateboard**: 1 (0.9%)
- **Public Transit**: 7 (6.5%)
- **Drive**: 1 (0.9%)

**Question options**

- Walk/Run
- Cycle
- Scooter
- Rollerblade/Quad Skates
- Skateboard
- Public Transit
- Drive

Optional question (108 response(s), 20 skipped)

Question type: Dropdown Question
What time of day do you and/or your family typically visit the park in the fall and winter?

- 55 (43.7%) 7 to 11 pm
- 11 (8.7%) 10 am to 3 pm
- 54 (42.9%) 3 to 7 pm
- 6 (4.8%) 6 to 10 am

Optional question (126 response(s), 2 skipped)

Question type: Dropdown Question
What time of day do you and/or your family typically visit the park in the spring and summer?

### Question options

- **6 to 10 am**
- **10 am to 3 pm**
- **3 to 7 pm**
- **7 to 11 pm**

**Optional question (125 response(s), 3 skipped)**

**Question type:** Dropdown Question
What are the ages of people in your family that use the HAAA

- 6 years and younger: 48 responses
- 7 years to 12 years old: 25 responses
- 13 to 18 years old: 53 responses
- 18 to 35 years old: 57 responses
- 36 to 50 years old: 31 responses
- 50 years of age and older: 12 responses

Question type: Checkbox Question
What is the primary reason you and/or your family typically access the park for.

- **Exercise**
- **Active Play (play structure, spray pad)**
- **Open Space (general use of open space area)**
- **Play Sports**
- **Relaxation/sitting areas**
- **Social gatherings**
- **A place to get away to**
- **Travel route / “cut through”**
- **Exercise dog**
- **Other (please specify)**

**Optional question (127 response(s), 1 skipped)**

**Question type:** Checkbox Question
Other than using the park for your primary purpose, please select all other reasons you may visit the park.

Question options

- Exercise
- Active Play (play structure, spray pad)
- Open Space (general use of open space area)
- Play Sports
- Relaxation/sitting areas
- Social gatherings
- A place to get away to
- Travel route / "cut through"
- Exercise dog
- Skating (seasonal)
- Other (please specify)

Optional question (127 response(s), 1 skipped)

Question type: Checkbox Question
I/we most often use the following amenities when we visit HAAA Grounds

Question options

- Spray Pad
- Football/Sports field (for sport purposes)
- Clay chip walking/running track
- Basketball court
- Open Green Space
- Clubhouse building/ washrooms
- Sport Field lighting
- Asphalt pathways
- Seating Area
- Ice Rink (seasonal)
- Playground/Swings

Optional question (125 response(s), 3 skipped)

Question type: Checkbox Question
I feel the park is a safe area during the day.

**Question options**

- 1 Strongly Agree
- 2
- 3

Optional question (127 response(s), 1 skipped)

Question type: Dropdown Question
I feel the park is a safe area during the evening/night.
I feel the park is used quite regularly by the community.

Question options

1 Strongly Agree 2 3 4

Optional question (127 response(s), 1 skipped)

Question type: Dropdown Question
I feel the amenities within the park are easily accessible in terms of accessibility standards.

Question options
- 1 Strongly Agree
- 2
- 3
- 4
- 5 Strongly Disagree

Optional question (126 response(s), 2 skipped)

Question type: Dropdown Question
I feel the park is maintained well.

Question options

1. Strongly Agree
2. Agree
3. Neutral
4. Disagree

Optional question (127 response(s), 1 skipped)

Question type: Dropdown Question
I feel the park has enough seating areas.

**Question options**

- 1 Strongly Agree
- 2
- 3
- 4
- 5 Strongly Disagree

*Optional question (127 response(s), 1 skipped)*

*Question type: Dropdown Question*
I feel the views throughout the park are great.

**Question options**

- 1 Strongly Agree
- 2
- 3
- 4
- 5 Strongly Disagree

Optional question (128 response(s), 0 skipped)

Question type: Dropdown Question
I feel the park offers the amenities I’m looking for in a community park.

**Question options**
- 1 Strongly Agree
- 2
- 3
- 4
- 5 Strongly Disagree

Optional question (127 response(s), 1 skipped)

*Question type: Dropdown Question*
I feel the park addresses the needs of those 13 years of age or younger.

Question options

1 Strongly Agree
2
3
4
5 Strongly Disagree

Optional question (125 response(s), 3 skipped)

Question type: Dropdown Question
I feel the park address the needs of those 13-18 years of age.

**Question options**

- **1 Strongly Agree**
- **2**
- **3**
- **4**

*Optional question (120 response(s), 8 skipped)*

*Question type: Dropdown Question*
Overall, I’m happy with the general layout of the park.

**Question options**

- 1 Strongly Agree
- 2
- 3
- 4
- 5 Strongly Disagree

Optional question (127 response(s), 1 skipped)

Question type: Dropdown Question
To improve accessibility routes within the park, the 400m track may need to be reduced in size. Would you consider this change;

- 80 (63.0%) Acceptable, if needed to improve overall park accessibility and circulation
- 44 (34.6%) Unacceptable, the track should remain 400m in length
- 3 (2.4%) Other (please specify)

Optional question (127 response(s), 1 skipped)
Question type: Dropdown Question
The current track is clay chip which poses some maintenance and accessibility issues. Would you consider alternative surfaces?

**Question options**
- We understand the maintenance and accessibility concerns, but the track should remain clay chip
- Asphalt or another firm surface would be acceptable
- Asphalt or another firm surface would be acceptable, but colored to represent the current look.
- Other (please specify)

Optional question (125 response(s), 3 skipped)

Question type: Dropdown Question
How would you rate the relationship/location between the play structure and spray pad.

**Question options**
- Don't have any issues with current layout
- Tough to watch both at once
- There are blind spots when trying to supervise
- No real comfortable place to supervise from
- Other (please specify)

Optional question (125 response(s), 3 skipped)

*Question type: Dropdown Question*
What additional amenities would you like to see at HAAA, if any. Identify your first and second choice if applicable.

**Question options**
- Exercise equipment
- Skate dot feature (i.e. manny pad or box)
- Shade structure
- Pathway lighting
- Bocce courts
- Picnic area
- Gathering/event space
- Drinking fountain
- Chess/checker tables and seating areas
- Community Message Board
- Other (please specify)

Optional question (126 response(s), 2 skipped)

Question type: Checkbox Question
Are you aware of the HAAA historic background dating back to 1874?

Question options

- Yes
- No

Optional question (128 response(s), 0 skipped)

Question type: Dropdown Question
Are you aware that the park has a pair of memorial placards along Charlton, honoring players of the Hamilton Tigers who lost their lives in the Great War 1914-1918, and the parks general history.

**Question options**

- **Yes**
- **No**

Optional question (127 response(s), 1 skipped)

*Question type: Dropdown Question*
Does the historical background of the park impact your thoughts on potential park improvements.

**Question options**
- Absolutely, the park should remain as is, or close to
- Yes, but let's look at different ways to honor it while providing improvements.
- Not necessarily, current community needs should be top priority.
- I've never really thought about

*Optional question (127 response(s), 1 skipped)*

*Question type: Dropdown Question*