




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	June 30, 2021
SUBJECT:	Placemaking Grant Pilot Program Update (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Carrie Brooks-Joiner Director Tourism and Culture Planning and Economic Development
SIGNATURE:	

The Placemaking Grant Pilot Program (Report PED20048), approved by Council on July 17, 2020, has awarded funding to 13 community-led placemaking projects that will animate public spaces across the City, through a \$100 K donation from the Patrick J. McNally Charitable Foundation. Applications were accepted from groups of residents and non-profit organizations.

All projects were reviewed for technical feasibility and ranked using the published assessment criteria. The projects are all temporary and will be installed based on timelines identified by the applicant and any COVID-19 measures in place by the province and municipality.

This is the first of two rounds of funding from the Placemaking Grant Pilot Program. The second intake will open in the Fall of 2021 for any applicants who were not awarded funding in the first round or any new projects that are proposed by the community. Program details will be available at www.hamilton.ca/PlacemakingGrant.

The Placemaking Grant Pilot Program has been made possible due to support received from staff across the Corporation including the Tourism and Culture Division, Parks and Cemeteries Section, Recreation Events Team, the Neighbourhood Action Strategy Section, Facilities Management Section, Forestry and Horticulture Section, Landscape Architectural Services Section, Legal and Risk Services Division and the Roadway Maintenance Section.

Please refer to Appendix "A" attached to this Communication Update, for a list and description of the funded projects.

OUR Vision: To be the best place to raise a child and age successfully.

OUR Mission: To provide high quality cost conscious public services that contribute to a healthy, safe and prosperous community, in a sustainable manner.

OUR Culture: Collective Ownership, Steadfast Integrity, Courageous Change, Sensational Service, Engaged Empowered Employees.

SUBJECT: Placemaking Grant Pilot Program Update (City Wide) - Page 2 of 2

If you require any further information on the above matter, please contact Sarah Ehmke, Cultural Projects Specialist by e-mail at Sarah.Ehmke@hamilton.ca or at (905) 546-2424 Ext. 7505.

APPENDICES AND SCHEDULES ATTACHED

Appendix "A" - Placemaking Grant Pilot Program 2021 Funded Projects

SE:ac

Placemaking Grant Pilot Program 2021 Funded Projects

The Children's Garden

Location: Gage Park (Ward 3)

Applicant: Group of residents led by Hazel Cho and Juby Lee

Funding: \$20 K

Estimated timeline: Work to start Fall 2021 and continue through September 2023

Project description:

The Children's Garden is a natural play garden inspired by, designed and created with and for local children. The Children's Garden is an imaginative, child-led outdoor experience where kids can play freely, garden and grow, connect with nature and learn about the natural world. Using natural materials like wood, logs, stumps, plants and making use of underutilized concrete planters, the place will be transformed from a grassy area into a children's play garden. Working with a team of experts, landscape architects, community volunteers and City staff, this resident-led project will create flower, herb and vegetable beds and play spaces suitable for children of all ages.

Woodlands Park: Ghost Landscape

Location: Woodlands Park (Ward 3)

Applicant: Barton Village BIA in partnership with a group of residents

Funding: \$8,000

Estimated timeline: Summer 2021 through 2022

Project description:

Woodlands Park Ghost Landscape is a site-specific art project that aims to recall the lost landscape at Woodlands Park that was removed by the City's Parks Board, circa Spring 1947 following the 1946 Stelco Strike, for which the park was an assembly point. In 1947, Woodlands Park was "modernized" through grading and the removal of trees, Edwardian bandstand, and central 1890s cast-iron memorial fountain. The project aims to raise awareness of the old Woodlands Park while engaging with current hopes for reforestation and other forms of renewal at the site, which is part of a rapidly changing, east-central neighbourhood. It is conceived to span the 75th anniversaries of two linked events (Stelco Strike, 1946 to 2021 and the Parks Board actions, 1947 to 2022).

The Art of Inclusion

Location: L'Arche office building at 664 Main Street East (Ward 3)

Applicant: L'Arche Hamilton

Funding: \$2,000

Estimated timeline: Artwork developed in 2021 to 2022 and the mural installed in 2022

Project description:

Adults with developmental disabilities who participate in L'Arche's programs will create portions of a community mural. Lester Coloma, an award-winning mural artist who has done many notable projects in Hamilton, will interpret the art to create a mural. The pieces will be put together and transferred on to two large 8 by 4-foot plywood panels to be installed on an exterior wall.

Augmented Reality Tour of the Dundas Driving Park Big Trees

Location: Dundas Driving Park (Ward 13)
Applicant: Group of residents led by Steve Hill
Funding: \$2,000
Estimated timeline: Fall 2021 through March 2022

Project description:

The project will tell the story of the big trees at the Dundas Driving park based on their ecology and history using augmented reality. The project is inherently place-based in that it will provide identification guides and historical context of some of the big trees that are present in the Dundas Driving Park. Project partners include the Dundas Museum and Archives and local artists.

Billbored

Location: Private building at Barton Street East and John Street North (Ward 2)
Applicant: Group of residents led by Jeanne Fries
Funding: \$2,000
Estimated timeline: Community engagement starts in 2021, film series to take place 2021-2022

Project description:

Billbored is a public screening series and community art project that will transform the side of a residential building and adjacent parking lot into a space for Jamesville residents to create, share and connect through video. The project provides a uniquely accessible venue and structure that turns an underused space into a platform for community expression. Billbored will engage both residents outside of the arts community and resident artists, to create video works exploring their experiences of their neighborhood and daily lives.

Dundas Seed Library - Seeds of Change

Location: Multiple locations in Dundas (Ward 13)
Applicant: Group of residents led by Alex Wilson
Funding: \$1,250
Estimated timeline: Summer 2021 through 2022

Project description:

Creation of 5 seed libraries (similar to a free little library) at high traffic and/or community spaces in Dundas. Residents will be able to take from and donate seeds to the libraries to use in their yard, balcony, community garden plot, etc. The exterior of the seed libraries will be painted to reflect the specific place where the library is located.

Hamilton: A Guidebook from Memory

Location: Locations to be confirmed as this will be a community-generated "map of memories"
Applicant: Group of residents (Robert Motum, Jojo Chooi-Harley and Jon Harley)
Funding: \$2,000
Estimated timeline: Community engagement in 2021, guidebook published Spring 2022

Project description:

Hamilton: A Guidebook from Memory is a community project towards the creation of a physical "guidebook" to Hamilton. Instead of a traditional tourist guide, which may include local

attractions or highlights, ours is an invitation for residents of Hamilton to submit stories connected to places in our city, places, which for them, hold significance. Organizers will accept anonymous memory submissions through their website. These stories will be edited and compiled into a book which will be available to the public so they can go on a self-guided tour. Each story will be accompanied by a sketch of the location and a link to a soundtrack (inspired by the stories and location).

Mini Marsh Display: Wetland Plants and Interpretive Signage

Location: Bayfront Park (Ward 2)
Applicant: Bay Area Restoration Council
Funding: \$1,750
Estimated timeline: Summer/Fall 2021

Project description:

The project involves creating a small-scale wetland with interpretive signage to educate the public about the importance of native plants, Cootes Paradise marsh, and on-going restoration efforts. The "mini marsh" display will include live marsh plants planted in a transportable container along with interpretive signage. The signage will identify the plant species, fun facts, and their role in healthy ecosystems. The interpretive signage will be colourful and educational, providing an entry point for the community to learn about Cootes Paradise marsh.

Portraits in HAAA Park

Location: The Hamilton Amateur Athletic Association Park (Ward 1)
Applicant: Group of residents led by Esther Bryce
Funding: \$2,000
Estimated timeline: Summer 2021

Project description:

The project is designed to bring to life, through the means of photography, people who use and enjoy the Hamilton Amateur Athletic Association Park. The seed for this project was planted when Esther Bryce created an Instagram photo collection, completed over the course of 100 days, capturing different community members in the park. The goal of this project is to bring this digital community series into the physical world. In this time of increased solitude and community detachment, these photos will bring people together, in the very place where they were taken, igniting memories, inspiring conversation and highlighting the physical space where they were taken, and now displayed.

Powell Park Sidewalk Games

Location: Powell Park (Ward 3)
Applicant: Group of residents led by Meghan Schuurman, Justin and Joanna Aitcheson, Sasha Reimer and Jonathan Woof
Funding: \$1,180
Estimated timeline: Summer 2021

Project description:

Powell Park is a well-used park by children and this project will expand the number of play locations available by painting games on the pathway that runs through the park. Designs will be created specifically for this location and will include instructions in multiple languages to reflect

the neighbourhood's diversity.

Riverdale Community Salad Bowl Garden Expansion & Beautification

Location: 140 Lake Avenue North (Ward 5)
Applicant: Riverdale Community Salad Bowl
Funding: \$2,000
Estimated timeline: Summer 2021 through 2022

Project description:

The purpose of this project is to increase the accessibility of the garden by building raised beds, allow for expansion of existing garden structures and dedicate a portion of this expansion and beautification to indigenization efforts. The project will increase community garden membership and continue to decrease food insecurity.

The Scenic Woods Pollinator Garden and Seating Space

Location: Scenic Woods Park (Ward 14)
Applicant: Group of residents led by Mackensey Bacon, Kyla Kumar and Jacqueline Bjerno-Brown
Funding: \$2,000
Estimated timeline: Summer 2021 through 2022

Project description:

The project will provide an environment for the community to rest and relax, a wildflower habitat for bees and other pollinators, and encourage education about native pollinator species. Eight garden beds and planters will be installed. Each garden bed will have flowers that represent one of the eight streets that make up the neighbourhood (lavender, bluebell, larkspur, sunflower, daffodil, honeysuckle, indigo and sundrop). Each planter will represent the shape of a honeycomb representing the pollinators that will frequent the garden.

Turning Unused Courtyard into a Pleasant, Green and Engaging Space

Location: The courtyard off 533 Barton Street East (Ward 3)
Applicant: Group of residents led by Kinga Bobula
Funding: \$1,350

Project description:

Beautification project involving the courtyard of the building at 553 Barton Street East. The space opens-up to the Westmill alley that runs between Milton and Westinghouse Streets. It is a part of a network of safe access that goes from Birch Avenue to Sanford Avenue and bypasses the Barton Street East commercial corridor. The alley itself has been turned into a butterfly garden and has two benches. This project would create a green space with raised flower beds and a pathway that would benefit the tenants, neighbours and the general public.