

COMMUNICATION UPDATE

ТО:	Mayor and Members General Issues Committee
DATE:	November 2, 2021
SUBJECT:	Hamilton Farmers' Market (HFM) Governance and Operational Review Project Update (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Norm Schleehahn Director, Economic Development Planning and Economic Development Department
SIGNATURE:	Malu

This is to provide an update on the Hamilton Farmers' Market (HFM) Governance and Operational Review Project.

Earlier this year, Council directed staff to prepare a report that provides a preferred governance and operating model for the Hamilton Farmers' Market Corporation which prioritizes:

- value for-dollar invested by the Shareholder;
- role clarity;
- enhanced governance; and,
- avoidance of any potential conflicts of interest.

Staff is currently engaged in the governance review directed by Council with the assistance of a consultant, Optimus SBR. This review includes a document review, review of comparator jurisdictions, and stakeholder engagement activities, including interviews, surveys and focus groups. As part of this review, we will be conducting interviews with Mayor Eisenberger, Councillor Pauls as the current Council member on HFM, as well as Councillor Farr as a previous serving member on the HFM. In addition, we would like to ensure that we collect feedback from all Councillors through a survey that the consultant will be sending to Council members in the coming days.

If you have any questions respecting the status of this project or would like more detailed information about it, please contact Ray Kessler, Chief Corporate Real Estate Officer by phone at Ext. 7019 or by e-mail at Raymond.kessler@hamilton.ca.