




COMMUNICATION UPDATE

TO:	Mayor and Members City Council
DATE:	May 16, 2022
SUBJECT:	Bike Month and Bike Day Kick-off Information (City Wide)
WARD(S) AFFECTED:	City Wide
SUBMITTED BY:	Brian Hollingworth Director, Transportation Planning and Parking Planning and Economic Development Department
SIGNATURE:	

This update is intended to provide general information on Bike Month activities and the kick-off event to the month on May 30, 2022, Bike Day.

Councillors are invited to join the Bike Day event on May 30, which is a “bike thru” happening at the City Hall Forecourt. The following information can be shared in social media or Ward Newsletters:

It’s time for the rubber to hit the road, literally, with Hamilton’s Annual Bike Day!

On Monday May 30, join us for the in-person return of Hamilton’s Annual Bike Day! Hundreds of cyclists will converge onto City Hall from across the city on May 30, 2022 for a “Bike Thru”. It’s also the kick-off event to celebrate the annual Bike Month, which runs from throughout June.

Residents from across the city are encouraged to [register online](#) to win 1 of 3 prize packs which includes a \$100 VISA gift card. Once they register, they can take a ride on Bike Day or any day of the month and they can also check out the other events happening during Bike Month at hamilton.ca/bikemonth.

Bike Day “Bike Thru” Event Information:

Date: Monday, May 30, 2022
Time: 7:00 a.m. to 10:00 a.m. (Registration, local expos, refreshments)
Location: City Hall Forecourt, 71 Main St. West, Hamilton (Click [here](#) for map)

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Please note, that in order to encourage physical distancing and smaller crowds, participants will be encouraged to “bike thru”, enjoy refreshments, and continue on their ride. There will be no formal address.

The Mayor’s annual address can be found on-line in a pre-recorded video. Click [here](#).

This will be the first time since 2019 that this event is being held in-person. Traditionally, an event such as this one, encourages those who have never cycled to work or school, try cycling as a commuting. Approximately 15% to 20% of participants in the Bike Day event are trying cycling as a commute mode for the first time.

Bike Day Graphic for Newsletters



If you have any questions regarding this communication, please contact Peter Topalovic, Program Manager - Sustainable Mobility at (905) 546-2424 Ext. 5129 or by email at Peter.Topalovic@hamilton.ca.

APPENDICES AND SCHEDULES ATTACHED

N/A

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