

## **COMMUNICATION UPDATE**

| ТО:                      | Mayor and Members<br>City Council   |
|--------------------------|---|
| DATE:                    | June 9, 2022  |
| SUBJECT:                 | 2022 Summer Concert Series (City Wide)  |
| WARD(S) AFFECTED:        | City Wide   |
| SUBMITTED BY: SIGNATURE: | Carrie Brooks-Joiner Director, Tourism and Culture Planning and Economic Development Department |
| SIGNATIONE.              | Carrie Brooks-Joiner  |

A new program this summer will help bring live music back to our streets and public spaces.

The Summer Concert Series is a 10-part concert series designed to animate commercial areas across the city. Each of the concerts is hosted in a new location, starting with performances in the International Village and downtown Hamilton on Saturday June 18. Every concert features performances by two local bands with music ranging from reggae to indie-alternative to jazz. Concerts are outdoors and free to attend.

The Summer Concert Series directly aligns with recommendations from the Mayor's Task Force for Economic Recovery by encouraging people to visit local commercial areas and support the City's arts community by providing opportunities for local musicians to perform. Staff are grateful to members of the BIA Advisory Committee for partnering with the City on this music series and the Hamilton Music Advisory Team who have endorsed the program.

The Summer Concert Series runs from June 18 through August 19, 2022. The full schedule is available at <a href="https://hamilton.ca/SummerConcertSeries">hamilton.ca/SummerConcertSeries</a> and promotional material is available upon request.

If you require any further information on the above matter, please contact Sarah Ehmke, Senior Project Manager - Placemaking and Animation by e-mail at Sarah.Ehmke@hamilton.ca or at (905) 546-2424 Ext. 7505.

| APPENDICES AND SCHEDULES ATTACHED |  |  |
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